

**WHO
ARE
YOU**

**YOUR CHANCE
TO SHOW THE WORLD
HOW CREATIVE
YOU ARE**

SUPERSIZE YOUR ART

Imagine: your artwork up on a massive advertising billboard.

'Who are you?' is your chance to show the world how creative you are. We want to put your artwork on a poster. Not a tiny A3 sheet on the school notice board. We've got 50 outdoor billboards around the country to show off the creativity of ten imaginative students.

Think you've got an idea big enough?

THE BRIEF

The only rule is that your idea has to answer the question 'who are you?'.
Or maybe you'll want to do something totally off the wall that reflects your personality.

So let your imagination run wild. Think about what the question means to you as an individual (or as a group). Do you want to say something about what it means to grow up in your neighbourhood or your town? It could be an idea about the world you find yourself in today.

You can work on your own or as part of a team. As long as you send us a great piece of artwork, you're in with a chance of seeing your artwork supersized.

THINK BIG, THINK CREATIVE, THINK VISUAL

There aren't any rules about what you send in, but think about what works on a huge scale.

We don't want an advertisement, we're looking for artwork that best represents you.

Don't use someone else's work - if you 'borrow' a photograph or a drawing you need the original artist's permission.

HOW TO ENTER

E-mail your entry to whoareyou@aucb.ac.uk together with your name, e-mail, contact number and details of your school/6th form/college.

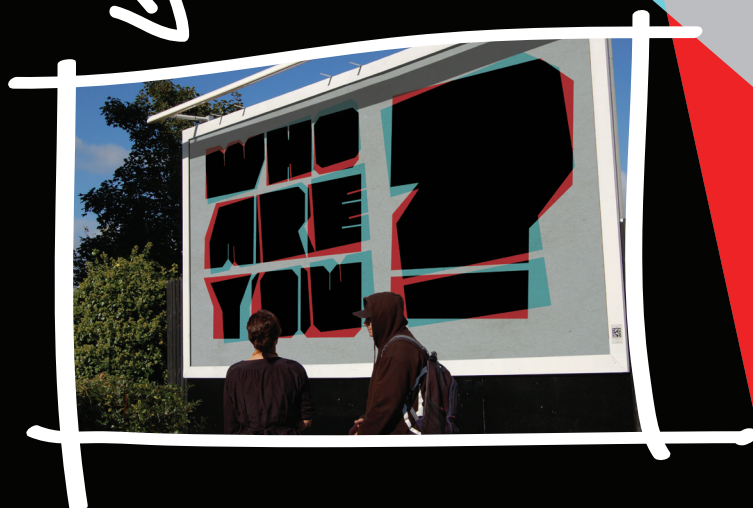
The deadline for entry is the 9th March 2012

What happens next...

> A panel of judges will announce the shortlisted entries on the 14th March 2012, which will then go to a public vote on Facebook from the 19th - 21st March 2012

> The top 10 winning entries will be notified on 22nd March 2012 with artwork appearing on billboards from 16th - 30th April 2012

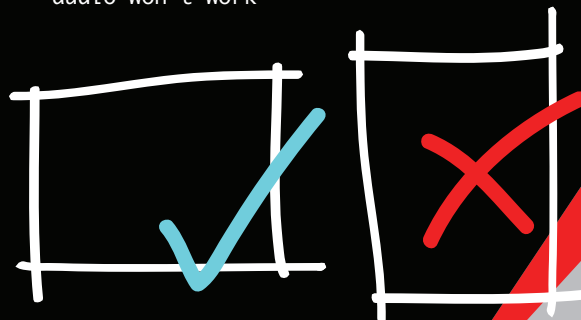
For full competition Terms and Conditions please visit www.aucb.ac.uk



WHAT ARE WE LOOKING FOR?

Most importantly we're looking for a great piece of art. However we should point out that your piece will be reproduced on a billboard that is 6m x 3m so consider the following...

> Your creation can be as large as you like, just remember to keep it landscape. Your artwork will be recreated for print so unfortunately sculptures, film, 3D and audio won't work



> You don't have to send us your actual artwork for judging - a photo or a jpeg will be fine. The image you send us of your entry should be no larger than 1200px wide at 150dpi resolution

> Remember to keep a high resolution version of your work, as we may need it at a later point in the competition

SEE YOUR ART IN OUR HALL OF FAME

To give everyone a chance to view all of the winning entries and runners up, we will be holding an exhibition in April with venues and dates to be confirmed.

WHO ARE WE?

THE ARTS UNIVERSITY COLLEGE AT BOURNEMOUTH

The competition is being run by the Arts University College at Bournemouth. Our specialist courses supply talented graduates to the creative industries. Previous students include internationally renowned photographers, Oscar winning scriptwriters and successful digital entrepreneurs.

We have some of the best-equipped studios in the country where our students get the practical experience needed for a successful career in the arts.

You can find out more about us at www.aucb.ac.uk

JCDECAUX

JCDecaux is providing the billboards that will showcase the winning entries. They are Europe's largest outdoor advertising company. 293 million people in 3,400 of the world's largest cities see their billboard sites every day. Now they've got some great spots ready for you to showcase your artwork.



JCDecaux

STILL NEED TO KNOW MORE?

If you have any further questions or require additional information please contact us at:

whoareyou@aucb.ac.uk

Or find out more about the competition at



facebook.com/theAUCB