

Please note that the former Arts University College at Bournemouth (AUCB) became the **Arts University Bournemouth (AUB)** on 13th December 2012.  
All references in this document to AUCB, the University College or the Arts University College should be taken to refer to AUB, the University or the Arts University.




**ARTS  
UNIVERSITY  
COLLEGE  
BOURNEMOUTH**

ART  
DESIGN  
MEDIA  
PERFORMANCE

# Widening Participation at The Arts University College at Bournemouth

## **Programme of Activities 2011/12 16-19 year olds**



The Arts University College at Bournemouth, established in 1884 as a specialist institute, is now a leading university institution offering high quality specialist education in art, design, media and performance across the creative industries. We are passionate about our subjects and encourage curiosity and risk-taking in exploring and pushing subject knowledge and its boundaries. The University College provides staff and students with a well resourced environment in which to work to the highest professional standards. For further information please visit [www.aucb.ac.uk](http://www.aucb.ac.uk)

**Widening participation and access is about encouraging potential students who have the ability to enter higher education, but who come from groups that are currently under-represented. The University College offers activities and opportunities to help students from under-represented groups to raise their awareness of and aspirations towards creative subjects at university.**

# Widening Participation at The Arts University College at Bournemouth (AUCB)



Students from 16-19 years old can benefit from our programme of activities. These projects are likely to be subject specific with a focus on art, design, media or performance. Information and advice on preparing portfolios, how to apply to university and careers in the creative industries will also be given.

# Programme of Activities

## Master classes



Intensive master classes lasting a day give an opportunity to complete a short creative brief. These sessions are subject specific and normally take place in a dedicated studio. Master classes are available in:

### **Art & Design**

*Architecture, Fashion, Fashion Design & Technology, Fine Art, Graphic Design, Illustration, Interior Architecture & Design, Modelmaking, Textiles, Visual Communication*

### **Media & Performance**

*Acting, Animation Production, Arts & Events Management, Costume with Performance Design, Commercial Photography, Digital Media Production, Film Production, Make Up for Media & Performance, Photography*

Please contact the Widening Participation team to arrange suitable dates/times.

*“The master classes were inspiring, engaging and very well planned.” - school teacher*

## Portfolio advice



This event gives students a chance to gain valuable information on portfolio preparation, interview techniques and also how to apply to a creative course at college or university. It allows them to talk with course leaders and current undergraduates whilst seeing portfolios critiqued and learning more about student life.

**Delivery: 21 November 2011 (age 17+, 10:00-15:30)**

Please contact the Widening Participation team to express your interest in attending this event.

*“My students have been very positive about this experience and a number of them now wish to apply to creative courses.” – school teacher*

## Specialist Summer School



The Specialist Summer School is a four day non-residential programme where year 12/ level 3 learners can come and experience higher education in the summer term. These workshops allow prospective students to develop specialist learning, team building, problem-solving and communication skills. There is also practical advice on: student finance, bursaries, time management and student life.

***Delivery: 16-19 July 2012 (year 12/ level 2)***

Please contact the Widening Participation team to express your interest in attending this event.

*“I used different artistic techniques with confidence.”*

*– school pupil*

## Summer shows



The University College invites schools/colleges to the Preparation for Higher Education and Higher Education shows in the summer term. The show visits allow potential students to see the exhibition work undertaken by particular courses, whilst accessing relevant information and advice on progression to higher education. Visiting students will experience a campus tour, watch show reels and meet current student ambassadors.

***Delivery: 21-31 May 2012 (Prep HE end of year show)***

***Delivery: 20-28 June 2012 (HE end of year show)***

Please contact the Widening Participation team to express your interest in attending these events.

*“I have a better understanding of what I want to do in the future.” – school pupil*

## Gallery & Museum exhibitions and talks



The Gallery at the University College offers a unique space in the south west for the contemporary arts. It has received regional and national recognition. It showcases work from current international artists and has collections on loan from other galleries and museums. It has forged important links with regional arts organisations including ArtSway, Aspex and The Russell-Cotes Art Gallery and Museum.

Please contact the Widening Participation team to arrange suitable dates/times.





The Museum of Design in Plastics (MoDiP) is located in the AUCB library. Its purpose is to provide a dynamic study and research resource to facilitate an understanding and appreciation of popular design and culture. It holds more than 8,000 design examples (predominantly 20th century) relating directly to the University College's specialist areas of study.

Please contact the Widening Participation team to arrange suitable dates/times.

## Careers fairs/talks



We can visit you to speak on progression routes to higher education; our specialist courses; undergraduate life; and careers in the creative industries.

Please contact the Widening Participation team to arrange suitable dates/times.

*“What was valuable was the enthusiasm and approachability of both staff and the undergraduate ambassadors who seemed genuinely interested in our students.” – school teacher*



# Contact Us

Widening Participation Team

The Arts University College at Bournemouth

Wallisdown

Poole

Dorset

BH12 5HH

01202 363208/9

[wp@aucb.ac.uk](mailto:wp@aucb.ac.uk)

[www.aucb.ac.uk](http://www.aucb.ac.uk)

*“Your students have been an excellent role model and have strengthened my students’ aspirations to continue studying art at Higher Education.” – school teacher*