

**WHO  
ARE  
YOU**

**...IN A GENDER DEFINED WORLD**

**ART COMPETITION  
FOR 11TH AND  
12TH STANDARD  
STUDENTS**

**YOUR CHANCE TO WIN  
A HUGE SCHOLARSHIP  
TO STUDY AT A TOP  
UK CREATIVE  
UNIVERSITY**

# ABOUT THE COMPETITION

Give your dream career a huge boost with two exciting prizes. We want to offer you a massive scholarship to study at a top UK creative University. We also want to give you the perfect platform to get noticed by supersizing your work on giant hoardings all over the UK!

All you need to do is produce a piece of art that expresses who you are within the gender defined world we live in.

So let your imagination run wild. Consider how much of your identity has been influenced by gender attitudes in society and how you can creatively illustrate this. Maybe you want to express yourself with an artistic political statement. Or you might want to do something abstract that leaves more to the imagination?

# PRIZES

- The winner will receive a scholarship equal to the first year fees of any Foundation or Bachelor's level course at the Arts University Bournemouth – that's a prize worth over Rs. 12 Lakh!
- The top two entries will have their work supersized on huge hoardings in the UK. This gives your career the perfect platform to take off by putting your name on an international stage in front of tens of thousands of people.
- Four runners-up will receive a scholarship of £1000 each to study at AUB.
- The twenty best entries will form part of a high profile art exhibition in New Delhi in mid 2014. Previous winners had their artwork exhibited at the Queen's Gallery in Delhi. The event was attended by representatives of the national press and the winner's work was published in the Times of India!

# INTERESTED?...HOW TO ENTER

Email your entry to [wayindia@aub.ac.uk](mailto:wayindia@aub.ac.uk) by 23rd December 2013. Please include your name, age, school/college, email address, telephone number plus a brief description (max 50 words) of how your entry fulfils the brief.

If your file size is too big for email, you can use [wetransfer.com](http://wetransfer.com) to send your artwork to us.

What happens next?

A panel of judges will announce a shortlist of twenty entries on 20th January 2014.

The shortlisted entries will then go to a public Facebook vote, which will end on 2nd February 2014.

The announcement of the winners and runners up will be on 3rd February 2014. And a prize giving ceremony will take place at the opening of the Who Are You India Exhibition in New Delhi in May 2014.

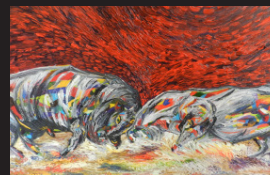
# IMAGINE YOUR WORK ON A HOARDING LIKE THIS:



# LOOKING FOR IDEAS?

Your artwork could be a painting, a piece of design, a photograph, film or animation.

For inspiration take a look at the entries below and for competition guidelines visit [aub.ac.uk/wayindia](http://aub.ac.uk/wayindia).



# ABOUT THE ARTS UNIVERSITY BOURNEMOUTH (AUB)

AUB has recently been voted No.3 Specialist Art and Design University in the UK by The Guardian (2014) and is consistently in the top 10 for graduate employment within the UK.

Our single campus is home to over 3500 students from over 60 different countries.

Alumni include Oscar winning scriptwriters, internationally renowned photographers, successful digital entrepreneurs and even an Olympic Gold medallist!

Bournemouth is surrounded by some of the world's most inspiring coastline with blue flag beaches. The University is less than two hours from London.

Find out more at [aub.ac.uk](http://aub.ac.uk)

## STILL NEED TO KNOW MORE?

If you have any further questions or require additional information please visit [aub.ac.uk/wayindia](http://aub.ac.uk/wayindia) or email us at [wayindia@aub.ac.uk](mailto:wayindia@aub.ac.uk).

Keep up to date with competition news and information at:



[facebook.com/inspiredAUB](https://facebook.com/inspiredAUB)

