

ARTS  
UNIVERSITY  
BOURNEMOUTH

[www.aucb.ac.uk](http://www.aucb.ac.uk)

UK SUMMER  
COURSES  
PHOTOGRAPHY

# PHOTOGRAPHY

CHOOSE FROM OUR PROGRAMME OF 1 WEEK SUMMER PHOTOGRAPHY COURSES

From complete beginner to the experienced photographer, there is a programme to suit your ability. Taught by our expert tutors using a mixture of classrooms, digital suites, studio facilities and practical photo assignments, our summer course provides the ideal environment to help take your photographic skills to the next level.

Each weekly module (Monday-Friday) will finish with a presentation and critique of your work, with the opportunity to print selected photographs to use in your portfolio or for future use. There will also be extended evening access to our digital suite to continue post-production work following your photographic shoots.

Each week may be booked individually or in a combination to suit your learning needs, however we recommend booking the complete 5-week course for a fully immersive experience.

8<sup>TH</sup>  
JULY  
2013  
WEEK 1

## INTRODUCTION TO PHOTOGRAPHY

Learn how to operate your camera with confidence

A not to be missed opportunity to learn all you want to know about how to manually operate a camera and take 'great' pictures. Through a series of lectures, demonstrations and practical workshops you will learn how to effectively use your camera in order to achieve full manual and creative control. You will learn the basic principles and practice of photography and study the work of celebrated photographers.

You will begin to understand shutter speed, aperture, lens control and picture-making components such as composition, subject and lighting. This is the perfect introduction to photography for those with little or no experience who want to get to grips with photography.

15<sup>TH</sup>  
JULY  
2013  
WEEK 2

## STUDIO PHOTOGRAPHY

Develop your photographic skills in a professional studio

Develop your skills and knowledge of professional photographic practices when working in a studio. You will work with industry professionals exploring different aspects of studio photography including portraiture, still life, lighting and studio equipment.

Through practical studio assignments you will develop your technical knowledge of studio practices and learn how to get the best from your photographic equipment. You will experiment with manipulating light, using various techniques to achieve creative results and develop your awareness of composition to produce consistently professional images. You will be encouraged to develop your visual communication and improve the quality of your practical work with the opportunity to work with professional models on a studio shoot.

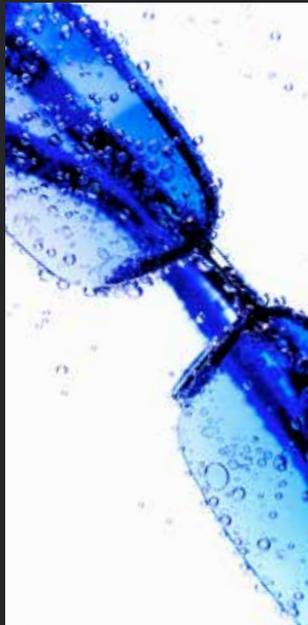
22<sup>ND</sup>  
JULY  
2013  
WEEK 3

## LANDSCAPE PHOTOGRAPHY

Explore your creative composition on location

This course is designed to teach you the entire photographic process of landscape photography from the creative enjoyment of finding and making the image out on location, to learning all the technical aspects of using your digital SLR camera to its full potential.

You will learn how to photograph landscapes, seascapes and urban cityscapes whilst improving your understanding of light and composition in landscape photography. The vast majority of time spent will be spent on location shoots, with the opportunity to slow the image-making process down and explore each location's potential to the full. This course will include dawn and dusk photographic shoots around Dorset's beautiful coastline and historic sites of interest.



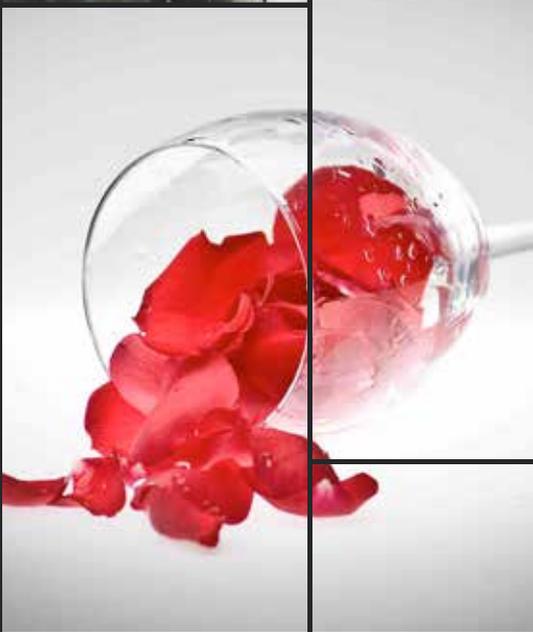


29<sup>TH</sup>  
JULY  
2013  
WEEK 4

## FASHION PHOTOGRAPHY

**A comprehensive introduction into the complex world of fashion photography**

Through a series of demonstrations and workshops you will learn the theoretical and technical skills of fashion photography, whilst exploring images from haute couture to street style, developing a critical view of the cultural landscape of the fashion industry. You will gain an understanding of all aspects of a professional shoot including the selection of locations, construction of studio sets, propping, accessorising, camera settings, lighting control and other practical techniques applied in this highly specialist branch of photography. You will be encouraged to explore creative composition and develop your signature photographic style. The course will finish with the production and execution of a fashion shoot, using a professional team of stylists and models.



5<sup>TH</sup>  
AUG  
2013  
WEEK 5

## ADVERTISING PHOTOGRAPHY

**Gain a practical understanding of commercial photography practices**

An innovative insight into the technical, practical and creative processes involved with commercial photography. You will develop your understanding of social, historical, and theoretical issues affecting advertising and visual culture. Emphasis will be placed upon developing your knowledge of the thought processes when responding to a client's brief and creatively communicating your ideas.

Through a mixture of studio and location-based assignments using industry standard equipment, you will develop transferrable skills applicable to many areas of photography, including commercial and editorial photography through to location finding and image management. There will also be the opportunity to work on a live project for a local company culminating in a professional product shoot.



COURSE  
FEES

**£499 per week**

University campus accommodation is available to summer course students at £120.00 per week.

CONTACT  
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For more information, please contact:

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