

3 WEEK
SUMMER COURSES

EXPLORE YOUR
CREATIVITY AT ONE
OF THE UK'S
LEADING ARTS
UNIVERSITIES

THE AUB CAMPUS IS AN EXCITING
COLLABORATIVE COMMUNITY OF
INTERESTS, NATIONALITIES AND
AGES. STUDENTS FROM MORE THAN
35 DIFFERENT COUNTRIES JOIN OUR
SUMMER COURSES EVERY YEAR.

— DEVELOP NEW CREATIVE SKILLS
AND TECHNIQUES

— PREPARE FOR AN ARTS COURSE
AT UNIVERSITY

— EXPERIENCE STUDYING IN A
BRITISH UNIVERSITY

— LEARN FROM CREATIVE EXPERTS

— BOOST YOUR CAREER PROSPECTS

— SHARE IDEAS, SKILLS AND TALENTS
WITH STUDENTS FROM AROUND
THE WORLD

— SPEND TIME IN ONE OF THE UK'S
TOP SUMMER DESTINATIONS



SUMMER
COURSES



OTHER COURSES YOU MIGHT
BE INTERESTED IN?

BESPOKE SUMMER COURSES

We are able to offer tailored courses for groups that provide specialist skills and knowledge in all of the creative disciplines. Find out more at aub.ac.uk/subc

PROFESSIONAL DEVELOPMENT COURSES

A specialist 5 day course (July) has been written exclusively for teachers of art, design and technology who are working in International schools. Find out more at aub.ac.uk/spd

FOR MORE INFORMATION, PLEASE
CONTACT US ON +44 1202 853608
OR EMAIL STUDYABROAD@AUB.AC.UK



3 WEEK
SUMMER
COURSES
AUB.AC.UK/SUMMER

BOURNEMOUTH
AND THE AREA

Located on the South Coast of England, Bournemouth is one of the top destinations for international students offering a lively social scene and many cultural attractions throughout the year. With award-winning beaches and some of England's top heritage sites nearby, it is popular with tourists and a perfect place to spend your summer.



3 WEEKS IN JULY

FOR DATES VISIT
AUB.AC.UK/SUMMER

- FASHION DESIGN AND ACCESSORIES
- FILM MAKING
- GRAPHIC DESIGN
- PHOTOGRAPHY
- ARCHITECTURE
- PORTFOLIO PREPARATION
- ENGLISH + ART, DESIGN AND MEDIA



FASHION DESIGN AND ACCESSORIES

Develop your design skills for the fashion industry. You will explore key concepts in fashion design and have the opportunity to experiment with a wide range of fabrics and techniques. Through a series of practical workshops and inspirational study sessions you will enhance your design knowledge and critical awareness, developing your fashion illustration skills. You will be guided through the creative process of planning a fashion piece and be encouraged to develop your own fashion style. Our tutors will show you how to translate your visual ideas and you will have the opportunity to create your own fashion accessory.



FILM MAKING

Learn the fundamentals of filmmaking with this highly practical course introducing you to the creative and technical aspects of making a film. You will explore important pre-production techniques of how to work with a script, storyboarding and developing a narrative story before moving on to shooting your own short film. Working together as a film crew you will rotate roles to get varied experience of the entire film process covering important aspects such as how to light a scene and gain experience using professional camera and sound equipment. You will also have the opportunity to work with live actors on set and learn the art of directing.



GRAPHIC DESIGN

This course is ideal for anyone looking to develop their skills in typography, poster, editorial and digital design or simply to study the effective use of visual design within communication. Through a combination of theory, workshops and practical projects, you will be introduced to the fundamentals of design including line, tone, colour theory, layout design, composition, type and image across digital and paper-based formats. With an emphasis on ideas-based problem solving, you will develop your critical awareness of visual communication and tackle typographic and design projects. You will also explore a variety of illustration methods to enhance your understanding of the design process to effectively communicate ideas in 2D and 3D forms.



PHOTOGRAPHY

A comprehensive course to enhance your abilities and understanding of photography in a range of creative contexts. You will explore composition, subject matter and lighting and have the opportunity to experiment with a variety of photographic equipment, accessories and image editing software. You will take part in an exciting series of practical sessions within our photographic studios and have the chance to work with professional models, developing a diverse body of photographic work to demonstrate your skills in a variety of settings. You will also have the opportunity to explore photography on location and experiment with light and composition on a series of shoots around Dorset.



ARCHITECTURE

This course explores the fundamental principles of British architectural design, mixing theory and practical work in the creative processes of 'thinking and making'. The course also includes a series of study day trips to sites of architectural importance around the South of England, including Stone Henge and the City of London. You will be encouraged to develop your ideas on building concepts, spatial awareness and form. Using drawings and digital software, you will also produce a 3D model. During the final week you will work in groups on a practical urban planning and architecture project that tests your ability to solve problems as well as your aesthetic knowledge.



PORTFOLIO PREPARATION

Through a range of practical projects in different arts subjects you will be encouraged to develop your own ideas, enhance your creative skills and knowledge whilst building a body of work for your portfolio. You will be guided through a variety of creative approaches including practical exercises in the areas of art, design, and media. You will also be advised on the best way to showcase your work and collate your portfolio. Working in our specialist art and design studios will help to familiarise you with the equipment and resources used in creative arts subjects and give you confidence in your creative abilities and strong preparation for your next level of creative arts study.

BOTH DATES AVAILABLE

COURSE INFORMATION

- Academic teaching in state of the art facilities
- Monday to Friday 30 hours a week
- Optional airport transfers available
- Accommodation packages available
- Educational trips and visits
- Portfolio advice & review sessions
- Welcome event
- Certificate awarded on completion
- BBQ party
- Farewell celebration

We are also able to offer Preparation for BA courses in the following subjects:

- Make-up for Media and Performance
- Costume and Performance Design

TO BOOK YOUR COURSE AND UNIVERSITY ACCOMMODATION VISIT

AUB.AC.UK/
SUMMER

SUMMERCOURSES@AUB.AC.UK
+44 (0) 1202 853624

3 WEEKS IN AUGUST

FOR DATES VISIT
AUB.AC.UK/SUMMER

- FASHION PR AND MARKETING
- ANIMATION
- CREATIVE EVENTS MANAGEMENT
- MAKE-UP
- INTERIOR DESIGN
- PORTFOLIO PREPARATION
- ENGLISH AND ART, DESIGN & MEDIA



FASHION PR AND MARKETING

A comprehensive introduction to fashion PR and marketing to develop your understanding of how fashion is communicated and promoted creatively through different media, including fashion journalism, advertising, marketing, branding and brand promotion. Topics covered in this course include catwalk reporting and sketching, the fashion calendar, identifying brands and developing brand strategies, creating your own fashion blog, press releases and how to use social networking effectively for fashion events. Through a combination of studio work, guided tutorials, projects and case studies, you will build upon your knowledge of the fashion business sector and explore how to effectively write and communicate with different fashion audiences and markets.



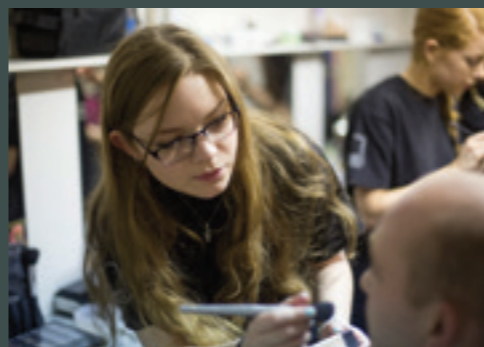
ANIMATION

Explore the 12 principles of animation through a series of practical exercises using cut-out and stop-motion animation. You will learn the fundamentals of this complex subject including how to animate simple objects, story development and character design. You will have the opportunity to develop your own ideas as well as working in groups, to give you a greater understanding of how an animation team works together and develop a film brief including storyboarding and scriptwriting. During the final week you will produce a short film of your ideas and work through a variety of post-production techniques to get your animated film ready for screening.



CREATIVE EVENTS MANAGEMENT

Designed for those with an interest in managing and planning for events including festivals, theatrical performances, fashion shows, exhibitions and live events, you will gain valuable skills and knowledge to enable you to confidently plan and promote a variety of creative events in this fast-paced and growing industry. You will learn how to conceive and develop creative ideas for different events and venues, exploring the processes of business planning and event programming. Our experienced tutors will lead you through a series of case studies and practical exercises so that you develop an in-depth understanding of what it takes to successfully plan and manage live events and leisure activities.



MAKE-UP

Discover how to plan, create and apply a variety of make-up styles and special effects for film, television, theatre and commercial work. Through a mix of practical workshops, demonstrations and research, you'll explore make-up and hair design for historical and contemporary drama. You'll experiment with special effects and prosthetic make-up for film and television and learn about make up and wig work for live performances. As you build your skills, you'll also learn to plan and create finished looks for fashion styling and photography shoots. You will have the opportunity to experiment with a variety of techniques and will be encouraged to develop your own individual approach to character make-up.



INTERIOR DESIGN

Explore the design process and enhance your awareness of key aspects of interior design including colour, shape, form, fabric, finishes and presentation. Our tutors will show you how to take your interior ideas from concept through to design presentation, whilst considering space and light, as well as how to effectively use texture and pattern through a series of practical experimental sessions using textiles and materials to style your personal design approach. Through initial sketches, inspiration sessions, mood boards, research and analysis, you will also study existing interior spaces, learn how to draw to scale and explore spatial planning.



ENGLISH AND ART, DESIGN & MEDIA

Designed for students with Pre-intermediate levels of English who want to visit the UK mainly to improve their English, but also have the opportunity to explore their creative talents through a series of practical workshops. The English sessions will improve your reading, writing, listening, speaking and pronunciation - you will also benefit from studying with other international students, to practise and build confidence in your conversational skills.

For students who also wish to spend time experimenting with art and design during their course, there will be the opportunity to take part in a variety of creative arts afternoon workshops including Painting and Drawing, Fashion, Photography and Design.

3 WEEK
SUMMER
COURSES