

THE ART OF ILLUSTRATION - AN INTRODUCTION



Autumn Term: Wednesday 11th October – 13th December 2017
Spring Term: Wednesday 17th January – 21st March 2018

Course Tutor: Jennette Slade

Course Overview

This course offers a hands-on introduction to the wonderful world of illustration - from brief to final artwork.

Illustration is all about finding visual solutions to communicate or visually extend an idea, message or text. With help from your encouraging tutor Jennette Slade, this course explores ways in which you can develop your personal style of image making in the context of illustration.

Looking at approaches to art, design and illustration will help to inform the development of your artwork and to understand illustration in the context of visual culture today. You will be encouraged to visit and record exhibitions and collect images and materials on which to inspire your practice. Sketchbooks will be essential to build confidence in the process of visual problem solving, drawing, gathering research and thinking through of ideas. You will have an opportunity to develop your illustration practice using the creative process -including mind-mapping, research and development - in order to create illustrations with confidence while responding to a variety of briefs.

The Course Includes

- Contexts for Illustration
- Illustration for Publishing
- Decorative Illustration (Packaging and Products)
- Visual Sequencing
- Narrative Illustration
- Editorial Illustration (optional)
- Opportunity to create your own brief or respond to a live brief (optional)
- Use of drawing, collage, painting and mono-printing

Course Aims

- Develop your understanding of illustration in context of visual culture today
- Enable you to feel confident to respond to briefs using the creative process
- Opportunity to explore using a variety of mediums in order to create final artwork
- Have fun working in a creative community where you are able to develop your personal creative practice and give encouragement to others' work



EVENING & SATURDAY COURSES 2017-18

Course Outcomes & Assessment

Students will have completed a body of work which can be used as part of the student's portfolio - for personal, academic or professional use.

Students will possess an introductory knowledge base for the contexts and aims of contemporary illustration which can be used in the students' personal practice.

All students with 100% course attendance will be issued with an official AUB Short Course Certificate of Attendance detailing course contents, and study hours.

Entry Requirements

This introductory course assumes students possess no previous knowledge and is suitable for beginners and those wishing to improve their skills.

Additional Benefits

- Welcome Pack
- Access to AUB library
- Eligible for NUS Extra card
- Eligible for Adobe Discounts
- Access to specialist resources
- Coffee Vouchers
- Discount options via Suppliers
- Materials

What You Need to bring

- A4 or A3 sketchbook
- Drawing pencils and pens
- Coloured pencils or pens
- Brushes
- Water-based paints or inks
- Eraser
- Sharpener
- Pair of scissors or a craft knife
- If you would like to work with any other water-based media, collage materials or specialty paper then please bring these items also. (N.B. no computer or digital based media will be used)

Sessions 10 weeks

Fees £299

Booking Online: aub.ac.uk/courses/short-courses
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