APPLICATION PACK: A TEXT+WORK TOURING EXHIBITION

FASHION REVOLUTION CHINA
AN EXHIBITION CURATED BY ANTHONY BEDNALL

The Gallery
The Gallery, the Arts University College at Bournemouth
EXHIBITION OVERVIEW

‘Fashion Revolution China’ is curated by Anthony Bednall, Head of the School of Design at the University College. This stunning exhibition of garments, images and objects examines the changes in Chinese Fashion during three distinct periods of the 20th Century.

Many of the exhibits have been archived by Bednall over a ten year period when he lived and worked in Beijing. ‘Fashion Revolution China’ focuses on the narrative of the clothing; each section within the exhibition has its own unique beauty and includes hand-crafted embroidery, evidenced in the early and modern pieces, functional conformity and contemporary fashion brand development.

Interwoven amongst the clothing and visuals are personal stories that not only give background information and individuality to the garments but reflect the tremendous changes that took place in China both socially, economically and politically.

Fashion by its very nature, is a language of non-verbal communication, which indicates rank, occupation social standing and the effects of the shifting political and social environments.

Contemporary China is now the second largest economy in the world and has nurtured its own fashion industry. As well as manufacturing garments for internationally recognised brands, local designers are creating beautiful collections and extravagant fashion events, which reflect new found wealth and global engagement.

EXHIBITION CONTENT

The exhibition has three sections all containing garments, images and objects that explore the changes in Chinese clothing across the 20th Century, which can be edited from an archive of objects and artefacts.

• Extravagance/Pre-1949
• Uniformity/Post-1949
• Contemporary Designers

For more information please visit
www.fashionrevolutionchina.blogspot.com/
ANTHONY BEDNALL, CURATOR

Anthony Bednall is a trained fashion designer, with fashion collections in London, Paris and Japan. Recently based in Beijing, Bednall designed for international companies such as the Hilton Hotel, Audi, Lenovo and Sofitel. He was invited to take part as a judge at International China Fashion week, for the China Fashion Association. He has produced and written articles for newspapers and magazines such as China Textiles, China Apparel and China Fashion Weekly.

As well as collaborating on fashion design books and archiving 20th Century Chinese Fashion and related objects, Bednall has shown works in a number of galleries in Beijing which further develop the relationship between Fashion, Art, Culture and Society.

Bednall was employed as a Senior Lecturer in Fashion at the University of East London and the University of Derby. From 2002 to 2010 Bednall was also the Academic Director/Head of Fashion for an International Design Institute in Beijing, China.

Anthony Bednall has a broad academic background both in the UK and overseas. He graduated from Kingston University, London, with a Degree in Fashion. He is presently Associate Dean/Head of School of Design at the Arts University College at Bournemouth.
CONTENTS / LIST OF WORKS (PAGE 1)

EXTRAVAGANCE/PRE-1949

FRAMED WORKS
- Chinese papercuts 1971-1974: traditional techniques with stories that depict revolutionary activities (framed between acrylic strips and wall mounted 24 cm x 244cm)
- Yu and Zhao Family photographs: (framed between acrylic strips and wall mounted 24 cm x 244cm)
- Advertisement for the Mei Ren Jiao Textile print company from Shanghai 1938-42 (framed work 36 cm x 40cm)
- Set of 4 public information posters 1976 (framed work 95cm x 65cm)

QIQAO DRESSES
- Yu Jing Yuan owned trimmed Qipao, 1930
- Yu Jing Yuan owned velvet day Qipao, 1936
- Zhao Qing owned pink silk day Qipao, 1946
- Yu Jing Yan owned embroidered Qipao, 1948
- Yu Jing Yan owned pink silk two-piece outfit, 1949

All the Qipao dresses are wall mounted with acrylic mounts on acrylic padded pole.
CONTENTS / LIST OF WORKS (PAGE 2)

UNIFORMITY/POST-1949

- Men’s grey nationalist uniform jacket 1948 - Wall mounted on acrylic body forms
- Women’s military uniform 1970, including pants and belt
- Man’s military jacket 1965-70
- Women’s printed shirt jacket 1958 – 60
- Zhao Tuo owned blue cotton Zhongshan Zhuang (Maosuit) 1972

_Wall mounted on acrylic body forms provided_

OBJECTS

- Mao’s Red Book and cloth printed carrying case
- Two pattern cutting books 1950’s
- Records1968 - The only music available during this period was patriotic songs
- Two ration tokens individually dated
- Commemorative magazine 1977
- Yang Hua military hat 1970

_Cases required to display the above objects listed._

DVD

- A DVD of a combination of film clips from China from 1940 – 1970s
CONTENTS / LIST OF WORKS (PAGE 3)

CONTEMPORARY DESIGNERS

GARMENTS

• Black leather jacket, pants, and black frilled coat 2007
  Designer TongXue Tao
• Contemporary Qipao 2011, designed and made for Miss China to be worn in the 2011 Miss World Contest
  Designer TongXue Tao.
• Fringed dress and skirt 2008
  Designer Gu Xin
• White chiffon pleated evening dress 2011
  Designer Ran Fan
• Fashion Collection images 2011
  Designer Ran Fan
• Pink & silver embroidered evening Jacket, 2010
  Designer Guo Pei
• Black dress with silver embroidery and scarf attachment 2010
  Designer Guo Pei

PHOTOGRAPHY IMAGES

• Fashion Collection images 2008
  Designer Gu Xin: 4 mounted images 24cm x 24cm
• Fashion Collection images 2010
  Designer Ran Fan: 3 mounted images 30cm x 30cm
• Fashion Collection images 2007
  Designer Guo Pei: 3 mounted images 30cm x 30cm

DVD

• Guo Pei Catwalk Show 2007: DVD
**INTERPRETATION**

included with the exhibition is:

- Text for introduction panel and captions will be provided, venues to produce own vinyl lettering
- Text for venue’s information sheet will be provided
- Labels and text panels

**HIRE FEE**

£2500 + vat for a six to eight week exhibition inclusive of fee to the curator, technical advice and delivery in mainland UK

**INSURANCE & TRANSPORT**

Venues are responsible for:

- insurance in transit and in situ; replacement value £37,050
- return, delivery or onward transport if exhibition is on consecutive tour in mainland UK

**EQUIPMENT**

- Receiving venue to supply two projectors and screens or wall space
- Display cases for objects and Qiqao dresses required
- Plinths and mannequins supplied for Contemporary Designers Section
- Half body mannequins supplied, with wall attachments

**PUBLICATION**

Fashion Revolution China, Curated by Anthony Bednall

£5.00 / 32 pages, soft cover publication illustrating the background to the garments, images and objects displayed in the exhibition Fashion Revolution China.

ISBN: 978-0-901196-49-1
EXHIBITION IMAGES
EXTRAVAGANCE/PRE-1949

Yu and Zhao Family Photographs

Trimmed Qipao 1930

Embroidered Qipao 1948  Pink Silk Two-Piece Outfit 1949
EXHIBITION IMAGES
UNIFORMITY, POST-1949

Women’s Printed Jacket 1958 – 60
Man’s Nationalist Uniform Jacket 1936

Pattern Cutting Books 1950’s
Chinese Paper Cuts 1971

Mao’s Red Book and cloth printed carrying case
EXHIBITION IMAGES
CONTEMPORARY DESIGNERS

Black Dress with Silver Embroidery and Scarf Attachment 2010, Designer Guo Pei

Fringed Dress and Skirt 2008, Designer Gu Xin

Pink & Silver Embroidered Evening Jacket 2010, Designer Guo Pei

White Chiffon Pleated Evening Dress 2011, Designer Ranfan
THE GALLERY, THE ARTS UNIVERSITY COLLEGE AT BOURNEMOUTH

The Gallery at the AUCB offers a unique space in the South West for the contemporary arts – including design, media and performance; it has received regional and national recognition.

It showcases work from contemporary international artists and has collections on loan from other galleries and museums. It has forged important links with other regional arts organisations including ArtSway, Aspex and Arts Bournemouth.

text+work is a Gallery initiative which invites artists to develop exhibitions and events in partnership with writers and critics who provide supportive narrative in the form of published text to accompany the exhibitions.

The creative practice exhibited within text+work is thus made available to a wide audience, many whom may never visit the gallery. It provides a platform for practitioners, writers and curators who wish to examine and extend boundaries between contemporary practice and critical discourse.

THE ARTS UNIVERSITY COLLEGE AT BOURNEMOUTH

The Arts University College at Bournemouth is one of the UK’s leading specialist providers of teaching, learning and scholarship in the creative arts. It has a comprehensive portfolio of courses at further, higher and postgraduate levels to include many industry related programmes.

CONTACT

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www.aucb.ac.uk/thegallery