

**fashion  
illustration**

personal  
styling

**expand  
your fashion  
vocabulary**

fashion  
collection

**british  
fashion  
history**

contemporary  
fashion

# FASHION U.K.



INTERNATIONAL  
SUMMER  
SCHOOL

**ARTS  
UNIVERSITY  
COLLEGE  
BOURNEMOUTH**

**3 WEEK  
FASHION  
COURSE**

Please note that the former Arts University College at Bournemouth (AUCB) became the **Arts University Bournemouth (AUB)** on 13th December 2012. All references in this document to AUCB, the University College or the Arts University College should be taken to refer to AUB, the University or the Arts University.





## COURSE TUTORS

*Study with leading fashion industry professionals!*

**SARAH CHARLES** is the highly regarded principal lecturer and course leader of the 'Foundation Degree Award in Fashion' and the 'Fashion UK' programme. She manages a team of specialist tutors who teach over 100 students a year. Sarah's course is used as a national exemplar of Fashion Studies within the UK. Her global fashion management experience and exceptional links with industry means she is a respected member of the academic community.

**CLARE COPLAND**, designer, dress maker and fashion show producer, is a visiting fashion tutor with the responsibility of coordinating 'London Fashion Week' and the 'Clothes Show Live'. An individual with immense talent. Clare contributes great style and inspiration to all who work with her. Her international work features in 'Italian Vogue' and 'Cosmopolitan' and she regularly receives commissions by high-profile customers.



The Arts University College at Bournemouth is an established specialist educational provider in the fields of art, design, media and performance. We have an immaculate reputation and teaching takes place in purpose built state-of-the-art facilities. Our array of resources offers a quality environment for students wishing to develop their talents and enter the competitive world of the creative industries.

## COURSE EXCURSIONS

### London

Visit some of the most famous streets in the retail world. Spot this seasons' latest, shapes, colours, and textures.

### London

Victoria and Albert Museum  
A collection of fashionable dress from the 17th century to the present day, jewellery, gloves and handbags.



# FASHION UK COURSE CONTENTS

*This is your chance to spend 3 weeks in the Fashion Department of a world famous University College. Fashion professionals will discuss current UK trends and provide insight on 'life as a fashion designer'.*

**1** During the first week you will be introduced to the historical influences that have shaped British fashion. There will be lectures and practical studio sessions, as well as visits to museums showcasing key pieces in British fashion. A visit to a perfectly preserved Victorian house and gallery will help you identify influential artefacts and vintage pieces that appeal to today's market.



**2** The second week of your course is dedicated to understanding current trends. You will visit a fashion studio in London and talk to a designer about how they put theory into practice. You will find out how they sell their ideas, where they shop and how they have become successful.

**3** The final week of the course will draw on what you have learnt. You will visit well-known retailers in London and small boutiques to examine visual merchandising and window displays as well as fashion suppliers

including a haberdashery and publishers. You will work on producing a fashion collection with the help of a technician. There will be opportunities to try modelling on a stand, fashion illustration methods, computer manipulation techniques, working with models, accessorising and hair and make-up styling.



The British are known as a nation of shopkeepers, you will examine the major cultural influences: French 1800's, Victorian and Edwardian England, 1920s dress-reform, 1940s

world-war fashion, new-look 1950s, 1960s mini-skirt, 70s punk, 80s glamour, 90s sport / street style and the rise of the celebrity cult.



**INTERNATIONAL  
SUMMER SCHOOL**

**90** hours  
**9** Credits



## Russell Cotes Art Gallery and Museum

One of the most fascinating and unique museums with a significant Victorian art collection and eclectic mix of high-class souvenirs (left).

## The Arts University College's Museum

Discover the history of popular culture. Collections include; everyday fashions, from the 20th century; sewing and knitting patterns, shoes and accessories, beauty packaging, carnival masks, international costume and a substantial collection of skins and furs.