

Tips for advertising on AUB Futures Career Hub and student salary guidelines

(aub.jobteaser.com)

Our vacancy platform gives employers the best opportunity to promote your vacancy directly to AUB students and graduates. Take time to build your profile, add images, a video – if you have a link to a company blog, then add that too if you wish. Once you've added your profile, you're then able to add jobs to the site and students will be able to refer to your profile for additional information.

To make your advert really stand out for students, here are a few guidelines:

Promoting your position:

Explain what the job entails and what kind of company they'll be working with (your values). Sell the role to the candidates by giving a context and idea of the projects/clients they will be working with.

Demonstrate flexibility – many candidates looking at the role won't have a huge amount of experience yet. Show that you're looking for potential and are willing to help them develop.

Position Title:

Try to think about how students would search for a role – try to describe the role and the industry or type of company in the title.

Contract Type:

It's important that the correct category is selected, as students will be searching using these criteria.

Job Category:

Select the correct category as students will also be searching for this.

Tag:

This is important as students will be looking for roles associated with their course – click on different relevant tags so that your job comes up on their search.

Application Procedures:

Be clear on how you want candidates to apply, e.g. if you'd like to receive a CV and Cover Letter or if you need to see a portfolio or showreel.

Deadlines:

Many students will prioritise jobs that have a fast-approaching deadline. If you want to receive applications ASAP, but the position is open for longer, it's better to set a more immediate deadline and extend it if you need more applicants

Salary:

Avoid terms such as 'TBC' or 'DOE'. If you just list the salary as 'Competitive', it makes it hard for candidates to judge whether the role is pitched at their level. Stating, for example, '£25,000 - £30,000 depending on experience' would work better.

Salaries are subject to the [national minimum wage](#) and the requirements of equal pay and discrimination legislation. In general, a new employees should be paid at the same level as the previous employee unless there is a formal system for increments or length of service.

Salary Checker:

Unsure of the average wage for a particular job? [Prospects](#) and [TotalJobs](#) can be used to compare average salaries for different jobs or industries within any location in the UK.

Payment guidelines for creative projects and freelance

For freelance roles, this is generally decided between the student and the employer. However, some general guidelines can be found below. Prices will depend on the student's experience, and they'll often set their own fees. Be aware that AUB graduates may also access the site.

The [current National Minimum Wage](#) is currently set at £9.18 an hour. However, some students may charge per project. This price takes into consideration that the student is still developing their skills and knowledge. Here are some recommended rates to start discussions from:

Video	£100/day – This may require two students to work together each earning £100 each
Video Editing	£100/day – It's likely that this could be two days of editing per day of filming.
Photography	£100/day, £50 for a half-day
Photograph Editing	£50/day
Copywriting	£100/day
Web design	£175/day – Price depends on functionality
Graphic Design/Illustration	£100/day + 4-7% of sales in royalties (if applicable) – For a current student with little experience. This depends on number of pages, deadlines, etc. Royalties must be written into any contract.
Branding	£150 – This includes logos, fonts and colours
Murals	£80-100 a day + material costs



Next steps in the Process

Once you've filled in your profile and added the job description, your job will be reviewed and if deemed appropriate, it'll be advertised on the AUB Futures Career Hub, which is accessible to all AUB students, staff and AUB Alumni. **Arts University has the right to reject any role they decide is inappropriate.**

By advertising on the hub, the employer accepts Art University Bournemouth's [terms and conditions](#).

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