

PROGRAMME SPECIFICATION

BA (HONS)

MAKE-UP FOR MEDIA

AND PERFORMANCE

This Programme Specification is designed for prospective students, current students, graduates, academic staff and potential employers. It provides a summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

Whilst every endeavour has been made to provide the course described in the Programme Specification, the University reserves the right to make such changes as may be appropriate for reasons of operational efficiency or due to circumstances beyond its control. Any changes are made in accordance with the University's academic standards and quality procedures.

This document is available in alternative formats on request.

PROGRAMME SPECIFICATION

The Programme Specification provides a summary of the main features of the **BA (Hons) Make-up for Media and Performance** course, and the learning outcomes that a 'typical' student might reasonably be expected to achieve and demonstrate if they pass the course.

Further detailed information on the learning outcomes, content and teaching and learning methods of each unit may be found within this Handbook and the online Unit Information, which is available on your course blog.

<u>Key Course Information</u>	
Final Award	BA (Hons)
Course title	Make-up for Media and Performance
Award titles	BA (Hons) Make-up for Media and Performance BA (Hons) Make-up for Media and Performance (Hair and Make-up for Fashion) BA (Hons) Make-up for Media and Performance (Prosthetic Make-up Effects) BA (Hons) Make-up for Media and Performance (Hair and Make-up for Stage, TV and Film)
Teaching institution	Arts University Bournemouth
Awarding Institution	Arts University Bournemouth
Offered in the School of: <i>Contact details:</i> Telephone number Email	Media and Performance 01202 363270 somp@aub.ac.uk
Professional accreditation	Creative Skillset
Length of course / mode of study	3 years full-time
Level of final award (in FHEQ)	Level 6
Subject benchmark statements	Art and Design Dance, Drama and Performance
UCAS code	W45G
Language of study	English
External Examiner for course:	Cecilia Pritchard London College of Fashion (UAL) <i>Please note that it is not appropriate for students to contact external examiners directly.</i>
Date of validation	2012
Date of most recent review	2019
Date programme specification written/revised	Revised September 2014

Contact Hours and Assessment

Contact hours include all scheduled teaching sessions, but also supervised time in the workshop or studio. In line with national guidance, we include in our calculation of contact hours all the time which is scheduled in the studio for independent study which is also supported by staff (either academic staff, or technicians).

The information provided below gives the proportion of your study time which constitutes contact hours. Where there are optional routes through the course, we have used the figures for the most popular option.

The figures below set out the proportion of your assessment which will be coursework or written exams and, where appropriate, practical assessment (such as a performance) or placement. Where there are optional routes through the course, we have used the figures for the most popular option.

<i>Contact hours</i>	
Year 1 (% time)	71
Year 2 (% time)	76
Year 3 (% time)	73
% coursework assessment	100

Course Description

The BA (Hons) Make-up for Media and Performance course explores the representation of make-up within the physicality of the body and its relationship to media and performance. It situates the practice and design thinking of make-up transformation in a variety of contextual, conceptual, cultural, historical and theoretical frameworks. Exploring audience perceptions and the semiotics of make-up, the course aims to explore the extraordinary spectrum of hair, make-up and prosthetic practices within and beyond existing modes of the discipline and to provide the opportunity to focus on an industry specific specialism: hair and make-up for stage, TV and film, hair and make-up for fashion, and prosthetic make-up effects.

In its bold and innovative approach to the study of make-up, the course adopts a student centred focus. The direction your work takes is led by individual interests and aspirations in a learning environment where you are encouraged to push the boundaries of your creative practice whilst maintaining professional focus and currency. Existing knowledge, skills, competencies and creative practice are consolidated and developed through research, analysis, criticism, design and realisation. You will learn to use independent judgement and be critically self-aware in your approach to problem solving. Building a portfolio that represents your individual identity as a creative make-up practitioner and thinker will thus prepare you to graduate as a responsive, competent and creative artist able to initiate, communicate and generate ideas.

The course is unique in providing opportunities to critically examine the notion of make-up as an interface within the creative community, relating your creative practice and research to particular contexts. Professional development and employability potential are enhanced by collaborations within the Arts University and with external

partners. This unique culture makes use of live interdisciplinary projects and facilitates professional engagement.

As potential innovators, the exchange of knowledge and ideas will provide you with exciting challenges in respect of pushing boundaries and questioning the definition of and scope for make-up as transformation. Contextual and critical studies encourages and deepens your knowledge and understanding of the global, ethical, cultural and economic contexts in which the work of make-up artists can be placed. Issues of sexuality, gender, race, body modification, psychology, anthropology and technology are embedded within the delivery of this exciting Honours degree. Professional ethics, social issues and cultural sensitivities associated with specialist make-up practice and the professional environment are integral to the curriculum delivery and the nature of the subject.

The course provides a springboard for professional graduates who have the potential to influence and affect creative and industry practices at the highest level and who are able to respond to the demands of an international profession.

Course Aims

The BA (Hons) Make-up for Media and Performance aims to:

1. Create graduates who have individual identities as make-up artists and who are creative designers and interpreters with high aesthetic standards and advanced technical skills.
2. Provide a rigorous intellectual and philosophical examination of critical and contextual issues as they relate to make-up transformation.
3. Offer a unique opportunity to specialise in the study of make-up design and transformation and work collaboratively within and beyond the creative community of our specialist institution.
4. Explore cultural diversity, ethics and issues of sustainability for make-up and its related practices within the global context.
5. Develop employable graduates with the attributes and skills necessary for employment within a range of work contexts who are able to respond to changing professional constraints and contexts.
6. Provide a dynamic student centred learning environment where a bold and innovative approach to the study of make-up reaches and challenges existing boundaries for the subject.

Course Outcomes

By the end of the course you will be able to:

LO1 Practice as a skilled, independent make-up artist with confidence, competence and creative vision.

- LO2 Describe contemporary make-up issues, their place within social, historical, cultural, and dramatic contexts, and demonstrate the interrelationship between research, theory and practice through your work.
- LO3 Work collaboratively and responsively with other people using a range of communication, problem-solving and practical transformation skills.
- LO4 Engage with issues of sustainability and ethics and relate them to your practice as make-up artists.
- LO5 Locate your professional practice appropriately within changing global, national and local contexts with the academic ability necessary to progress to postgraduate study.
- LO6 Challenge existing boundaries for the study and practice of make-up transformation through research, design development, experimentation and practice.

BA (Hons) Make-up for Media and Performance offers a unique student centred experience where you will explore the diverse and exciting spectrum of make-up disciplines. The course develops and builds strong skill sets which allow you to make informed decisions regarding your chosen specialist practice. You will have the opportunity to graduate with BA (Hons) Make-up for Media and Performance or one of three specialist named awards.

The named awards which are available are:

- BA (Hons) Make-up for Media and Performance (Hair and Make-up for Fashion)
- BA (Hons) Make-up for Media and Performance (Hair and Make-up for Stage, TV and Film)
- BA (Hons) Make-up for Media and Performance (Prosthetic Make-up Effects)

Tutorials, demonstration and conversation in Level 5 will provide the opportunity for you to consider specialist named awards where it is appropriate for your practice and career aspirations. In the Level 5 unit *Professional Make-up Project* you will be provided with individual tutorials to consider named awards in relation to your specialist practice and professional intent at Level 6.

You must complete a minimum of 80 credits of appropriate outcomes at Level 6 including the *Major Project* to qualify for the named award.

Reference Points

UK QAA Quality Code for higher education, including:

- Subject Benchmark Statement:
 - *Art and Design;*
 - *Dance, Drama and Performance*
- Framework for Higher Education Qualifications (FHEQ)

AUB Regulatory Framework and Undergraduate Assessment Regulations

AUB Creative Learning Plan

AUB Strategic Plan

AUB Employability Framework

Creative Skillset

Learning and Teaching Strategies

The teaching and learning within the BA (Hons) Make-up for Media and Performance studio environment is structured so that you can make the most of opportunities that arise within and beyond the curriculum structure. This multidisciplinary manner of teaching is characteristic of the nature of the subject and individual development, as well as collaborative engagement, is strongly encouraged and supported.

The course will encourage you to explore the notion of make-up as an interface within the creative community with a particular focus on the media and performance contexts of stage, screen, film, fashion promotional and editorial, special effects and prosthetics. Projects will encourage you to investigate, test and challenge the critical and theoretical ways in which contemporary, historical, cultural, psychological and anthropological attitudes inform and impact upon our perceptions of identity. Opportunities to consider the importance, significance and invention of faces and the representation of make-up on the body provide an exciting environment for producing creative work. You will be encouraged to relate your theoretical research to your practical development of make-up transformation through design thinking and technical skills development in hair styling, wig making, body painting, prosthetics and character design.

We are interested in a convergent and divergent approach to thinking, through research development, design thinking, ideas generation, and problem solving for make-up transformation, from conception to the final outcome, be that a live performance, film, video recording, photographic evidence, digital images, installation or artefact. The integration of theory and practice is promoted and reinforced through a team teaching approach. Lectures, seminars and tutorials will be delivered by team members and visiting guests in the creative environment of the make-up studios.

The course objectives will be met by deploying a wide variety of teaching and learning methods including studio workshops, simulated and collaborative projects, lectures, seminars, group critiques, guided reading and tutorials. The course is structured progressively to provide increasing opportunities for autonomous learning. The methods deployed will, whenever possible, lead you into the disciplines required of a creative make-up designer and practitioner and promote the transferable skills of self-management and self-reliance. The progressive promotion of student-centred learning reflects your maturity as a student and provides the opportunity to focus learning towards individual goals.

Contributions from industrial professionals will stimulate, enlighten and enable you to formalise your own career objectives. Transferable, business and employment skills will also be incorporated throughout the programme and within the *Professional Make-up Project*, *Specialist Practice*, *Professional Identity* and *Major Project* units. Professionals from our Industrial Liaisons Group and contemporary make-up companies will also be invited to present opportunities to the student body. Live projects and placement opportunities have already been established for the BA (Hons) Make-up for Media and Performance students.

Assessment

Each unit is assessed separately, and the assessment forms part of the unit. Assessment both provides a measure of your achievement, and also gives you regular feedback on how your learning is developing.

For every unit of your course, we will inform you of what you are expected to learn; what you have to submit; how your work will be assessed; and the deadline for presenting your work for assessment. This is made available through Unit Information, which is on your course blog.

You will receive a final mark for each unit in the form of a percentage, which will be recorded on your formal record of achievement (transcript). Each component of assessment is graded using a notched marking scale, whereby only certain marks are used within each grade. The only marks available within any ten-point band are *2, *5 and *8 (e.g. 62, 65, 68). These marks correspond to a low, mid, and high level of achievement within each grade band.

The University has agreed that, during 2019/20, it will run a pilot project. This will mean that on some courses, one unit at Level 4 will be assessed on a Pass / Fail basis only, with written feedback but no numerical grade. If your course has been selected for the pilot, your Course Leader will tell you this, and the details will be clearly expressed on the Unit Information Sheet.

All learning outcomes must be passed to successfully complete the unit.

On successful completion of your Honours degree course, you will be awarded a degree classification based on your unit marks. The final classification is determined using all unit marks at Levels 5 and 6 using two different algorithms, which are detailed in the HE Student Regulations. If the two algorithms produce different results, you will be awarded the higher class of degree.

If you have joined Level 6 through either the Recognition of Prior Learning (RPL) route or having completed a Foundation Degree (FdA), the final classification is determined using only your unit marks at Level 6.

For further information on assessment, progression, awards and classifications, please visit <https://viewpoint.aub.ac.uk>

Course Structure

All students are registered for the award of BA (Hons); however, exit awards are available if you leave the course early, having successfully completed one or two levels. If you successfully complete a level of the course, you will automatically be entitled to progress to the next level.

For the award of a Certificate of Higher Education (CertHE), you must have achieved a minimum of 120 credits at Level 4. This qualification may be awarded if you leave the University following successful completion of the first year of your course.

For the award of a Diploma of Higher Education (DipHE), you must have achieved a minimum of 240 credits of which a minimum of 120 must be at Level 5. This qualification may be awarded if you leave the University following successful completion of the second year of your course.

For the award of a BA (Hons) you must have achieved a minimum of 360 credits of which a minimum of 240 must be at Level 5 or above, of which a minimum of 120 credits must be at Level 6. This qualification will be awarded upon successful completion of your course.

A BA without Honours may be awarded if you have achieved 300 credits, at least 180 of which are at Level 5 or above, and at least 60 of which are at Level 6.

Course Content

BA (Hons) Make-up for Media and Performance will provide the opportunity for you to develop your skills, competencies and creative practice through a bold and innovative approach to the study of make-up. In order to make the most of the opportunities that this course offers you will need determination, an inquiring mind, a clear focus and creative vision, enthusiasm, a passion for the subject and a desire to work within a creative community. You will grow as a designer, a reflective thinker, a decision maker and as a make-up practitioner. You will be ready to progress your professional career aspirations in the media and performance industries or postgraduate study.

The course is structured in a way that builds systematically in a logical sequence. The course consists of three levels, each one lasting one academic year with each level building in demand and complexity. Work placement and professional networking opportunities exist throughout all three years to link the syllabus units to productions and collaborative projects being undertaken either within the University or externally. This works to link historical knowledge and cultural understanding to relevant industrial contexts.

Level 4

The first year (Level 4) of your course is designed so you can learn the fundamental creative, practical, analytical and critical skills needed by make-up artists working in various media and performance industries. The *Fundamental Studies* unit introduces you to essential materials, tools and competencies needed by the professional make-up artist. In the subsequent unit *Fantasy and Contemporary Transformation* you explore areas such as fashion editorial, theatre, opera and dance through research, practical design and make-up and hairstyling classes. Building upon work undertaken in the two previous units, *History and Reality* provides deeper insights into authentic historical fashions in make-up and its relationship to contemporary performance contexts. It also considers the psychological aspects involved in make-up design and application such as illness, death and disease.

Workshops and practical projects enable you to extend existing skills in make-up, wigs and hair design and application through learning about postiche. Interpersonal, communication and employability skills are developed through these units since you will carry out practical make-up and hair projects on one another, models and performers under direction and supervision. The units will also introduce you to formally recording your work through developing a professional make-up portfolio.

The development of analysis, critical thinking, research, reflection and writing skills are an important part of the course and link with the development of your practical and creative work. Research skills and critical issues are introduced in the *Practice in Context* and the *Fantasy and Contemporary Transformation* units and you will learn to develop your academic writing skills and reflect upon your own achievements and progress to make sure that you make the most of your learning experience. The *Practice in Context* unit includes a lecture series that is delivered with BA (Hons) Acting and BA (Hons) Costume with Performance Design involving students from all three disciplines. Individual subject-specific seminars will also take place as part of this unit of study. A working knowledge of all departments who contribute to the creative process is important and this will be examined during Level 4 study and an integrated approach means that theoretical and practical issues are learnt side by side within the units.

Level 5

The second year of your course enables you to build upon the skills and knowledge gained in Level 4 and gives you the opportunity to consider the specialisms and career pathways that you would like to explore in more depth at Level 6 study. Employability and professional skills are developed through exploring professional make-up contexts, digital technology in make-up, industrial links, collaborative engagement and work placement opportunities.

The *Dramatic Contexts* unit extends your existing knowledge and practical skills and provides the opportunity to develop knowledge, understanding and application of prosthetics and special make-up effects within the broad contexts for make-up transformation. You will be introduced to digital technology and explore applications such as ZBrush and Photoshop and learn about their application in the creative process. The unit *Make-up Exploration* explores the synergy between professional performance contexts, contemporary practice and theoretical frameworks. A series of lectures exploring the critical and theoretical issues, together with advancing creative technical workshops will develop your research, critical understanding, analytical and advanced study skills. In this unit you will be encouraged to consider your achievements and specialist interests in order to begin to identify your particular professional intent and academic interests. The unit *Professional Make-up Project* is the culmination of Level 5 study and provides a platform for you to develop a preferred area of study in more depth. It is here that you will be introduced to writing your own project brief using a Learning Agreement. This unit offers the opportunity to consider the three named awards and work that you undertake in *Professional Make-up Project* may help to inform your decision. Although there is no obligation for you to opt for a named award, the choices around the following awards will be informed through discussion and tutorial support in the *Professional Make-up Project* unit and then confirm your named award at the beginning of the *Specialist Practice* unit in Level 6.

Level 6

Level 6 provides the opportunity for you to formulate and identify your particular professional and academic interests. Risk and ambition within the field will be crucial to your individual development and intellectual and academic integrity will be further encouraged through written work and 'thinking through practice'. The structure of Level 6 is made up of units that will further develop your potential to become intellectually motivated and increasingly autonomous professionals. There is a strong emphasis on balancing conceptual thinking skills, research methods, practical and

technical skills, working independently and as part of a team and acquiring lifelong learning skills. The units in Level 6 are the culmination of student professional understanding and it is expected that your Level 6 Learning Agreement will reflect your chosen specialisms and award title.

The *Specialist Practice* unit will confirm your intent as practitioners and strengthen your awareness of the creative practice in which you wish to locate yourself. A series of lectures, seminars and workshops involving guest speakers will aid your development and understanding of critical, theoretical and conceptual attitudes that impact upon the creative representation of make-up in contemporary historical and cultural contexts. This enables you to relate your developing research and creative practice to particular contexts. You will be able to demonstrate your critical and theoretical understanding through a negotiated body of work that explores complex make-up design transformation. The *Professional Identity* unit will enable your focused portfolio to come into fruition and provide you with personal promotional material which will help towards entering industry and defining a career path. The *Major Project* unit is a culmination of your final year of study at Honours level. This unit provides the opportunity to develop your creative voice through producing a body of work that defines your career/study choices and readiness as a make-up designer and artist. The *Investigative Study* unit provides you with the opportunity to develop a clear focus for investigation and develop a critical argument through the application of research which further enhances industrial and contextual understanding.

Named Awards

The named choices are introduced within the Level 5 unit *Professional Make-up Project*. You must complete a minimum of 80 credits of appropriate outcomes at Level 6 including the *Major Project* to qualify for the named award.

The minimum 80 credit combinations at Level 6 include *Specialist Practice* (20 credits) and *Major Project* (60 credits), *Investigative Study* (20 credits) and *Major Project* (60 credits) and *Professional Identity* (20 credits) and *Major Project* (60 credits).

The named awards available are:

- BA (Hons) Make-up for Media and Performance
- BA (Hons) Make-up for Media and Performance (Hair and Make-up for Fashion)
- BA (Hons) Make-up for Media and Performance (Hair and Make-up for Stage, TV and Film)
- BA (Hons) Make-up for Media and Performance (Prosthetic Make-up Effects)

Course Units

Unit code	Unit Title	Credit Weighting
Level 4		
MMP450	Fundamental Studies	20
MMP451	Fantasy and Contemporary Transformation	40
MMP452	Practice in Context	20
MMP453	History and Reality	40
Level 5		
MMP556	Dramatic Contexts	40
MMP557	Make-up Exploration	40
MMP558	Professional Make-Up Project	40
Level 6		
MMP656	Specialist Practice	20
MMP657	Investigative Study	20
MMP658	Professional Identity	20
MMP659	Major Project	60

Course Diagram

This diagram shows the proposed start/end dates for each unit and shows teaching weeks only; holiday periods are not included.

Level 4																														
0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
Autumn Term										Spring Term										Summer Term										
Induction week	MMP450 Fundamental Studies (weeks 1-9) (20 credits)									Assessment	MMP451 Fantasy and Contemporary Transformation (weeks 10-19) (40 credits)									Assessment	MMP453 History and Reality (weeks 20-30) (40 credits)									Assessment
	MMP452 Practice in Context (weeks 1-22) (20 credits)																													
																				Asses sment										

Level 5																																
0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
Autumn Term												Spring Term												Summer Term								
MMP556 Dramatic Contexts (weeks 1-10) (40 credits)										Assessment	MMP557 Make-up Exploration (weeks 11-20) (40 credits)										Assessment	MMP558 Professional Make-up Project (weeks 21-30) (40 credits)										Assessment

Level 6																														
0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
Autumn Term												Spring Term												Summer Term						
MMP656 Specialist Practice (weeks 1-12) (20 credits)										Assessment	MMP659 Major Project (weeks 13-30) (60 credits)										Assessment									
										MMP657 Investigative Study (weeks 3-15) (20 credits)										Assessment										
MMP658 Professional Identity (weeks 1-28) (20 credits)																								Asses sment						