

SUMMER COURSE: OVERVIEW

ARTS
UNIVERSITY
BOURNEMOUTH

PHOTOGRAPHY

aub.ac.uk/suph

You will take part in an exciting series of practical sessions within our photographic studios and have the chance to work with professional models, developing a diverse body of photographic work to demonstrate your skills in a variety of studio settings. As well as exploring practical creative lighting and studio techniques, you will look at social, historical and theoretical issues surrounding photography, learning how to best create a visual story.



WEEK ONE

CAMERA CONTROL, WHAT IS LIGHT?

PRINCIPLES OF SPACE

FLASH CONTROL & PHOTOSHOOT

EDITORIAL PHOTOGRAPHY

PR SHOOT & SPEEDLIGHT FLASH

You will be guided through the fundamentals of photography including how to compose an image, depth-of-field, how to navigate camera controls, selecting exposure and ISO settings. You will also explore editorial photography and how to respond to a brief. Tutor demonstrations and shoots will cover flash control and lighting with the opportunity to use a light meter in a variety of lighting environments.

WEEK TWO

SPACE & LIGHTING, LENS CHOICES

MULTI LIGHT SET UPS

ASSIGNMENT 1 CRITIQUE

ASSIGNMENT 2 NEW LIGHTING

SPEEDLIGHT FUNCTIONS

Gain experience in our professional studios and learn how to use studio lighting safely and creatively. You will concentrate on studio lighting techniques, including how to set-up and use light for still-life arrangements successfully and how to use light for studio portraits/model shoots. You will explore light theory, light shaping, balance, exposure control, backgrounds and experiment painting with light.

WEEK THREE

LOCATION PHOTOGRAPHY

CREATIVE TECHNIQUES & NARRATIVE

POST PRODUCTION

ADVERTISING

EXHIBITION OF WORK & CERTIFICATE

There will be a series of shoots around the South coast to develop your artistic understanding and gain practical experience shooting on location. You will learn how to use location lighting creatively and tell a story through your images. You will explore imagery in advertising and how to communicate creatively in a commercial context. During post-production you will edit your work using Adobe Photoshop and Adobe Lightroom exploring digital capture workflow, compression, sensor technology, lens dynamics, image adjustment and colour balance.