

Graduate Outcomes survey – Tips for describing your creative practice

Your responses to the Graduate Outcomes Survey will be categorised by an automated system. We have no control over this system and it struggles to understand creative careers, categorising many creative graduate jobs as “non-professional”

When answering the survey it’s important that you provide a detailed job title and information about what your job involves. Remember to talk about your activities that are more related to your chosen field of work - For example, if you have an active blog alongside your part time role, then you’re a writer, and if you work on a vlog, then you’re a broadcaster and a presenter.

Don’t forget to include details of all the jobs you do – particularly if you work on social media and help with marketing or tutoring/training.

To describe your job role in a way that describes its true value, look at the tips below depending on your career area:

Costume courses

The automated system is particularly likely to put certain costume and clothing related jobs as “non-professional”.

Job titles like Seamstress, Tailor, Dresser, Stylist and Wardrobe Assistant are all unfairly considered by this system to be unskilled.

If your job involves advising or offering consultations to people then those words can often tip the balance and mean a job will be considered “professional” instead of “non-professional” particularly if your job title includes the word “Adviser” or “Consultant”.

Make-up courses

The automated system is particularly likely to put most make-up related jobs as “non-professional”. Job titles like Make-up Artist will automatically be unfairly considered by this system to be unskilled and if you use MUA then the system won’t recognise your job at all!

MU Artist or Commercial Artist is a “professional” job instead of “non-professional”, so make sure that you don’t undervalue your amazing skill set!

Animation & VFX courses

The automated system struggles with some industry jobs. It doesn’t know or understand what a Roto or Matchmove or CG artist is. We would recommend keeping your job title simple – if you’re an animator or an artist then stick with that and go into the detail of the type of work you’re doing in the section that asks about your duties.

Film courses

The automated system struggles with some industry jobs – particularly film related work. It doesn’t understand what a Spark or Camera Assistant or Sound trainee or Location Marshall or Runner or Props involves and will often unfairly assume that these are unskilled jobs.

It does understand **Cinematographer, Editor, Director, Film maker and Cameraman**. We would recommend keeping your job title simple – if you're working on set or location making films then **Film maker** is something the system should understand. You can then go into more detail about exactly what your role is in the section that asks about your duties.

Modelmaking courses

The automated system struggles with some industry jobs – it has no idea what modelmaking involves and will tend to unfairly assume that it is unskilled work! We would recommend emphasising either the **design** or **art side** of your work in your job title (**3D artist, model design**) and then give us more information about the types of work you're producing in the section that asks about your duties.