

FOUNDATION DIPLOMA IN ART AND DESIGN

Portfolio Guidelines

Your interview will last around 20 minutes and will be your opportunity to present your portfolio and to discuss your ideas, interests and aspirations with a course tutor. We will talk about your influences in arts, design media and performance, your portfolio and other cultural interests such as cinema, theatre or literature.

Discussion will largely revolve around your portfolio of creative work. It is important that you bring a broad range of work so that we can assess your potential. We would advise that you seek guidance about the content of your portfolio from your art, design and media teacher(s).

Please photograph very large pieces, as they may be cumbersome to transport.

Listed below are a number of suggestions to help you when organising your work. Please regard this list as a general guide rather than specific requirements.

WE NEED TO SEE:

- **Drawing:** a range of work including drawing from direct observation; drawing as problem solving; and drawing to develop and present ideas.
- **Idea/Design Development:** showing how you develop your ideas and designs. We would like to see sketchbooks and worksheets which show your development, experimentation with media and work in progress.
- **Formal Elements:** work which demonstrates your understanding of the key principles of line, tone, perspective, colour, composition, form and space.
- **Self-initiated Work:** we would like to see examples of creative work which you have done outside of formal study.
- **Contextual Understanding:** work which demonstrates your interests and understanding of arts, design and media practice such as illustrated essays, artist or design research and evidence of exhibitions you may have visited.
- **A Range of Media Use:** Your portfolio might include examples of Painting, Graphics, Illustration, Mixed Media, Photography, Film, Storyboards, Animation, Video, Textiles, Fashion, Crafts, Modelmaking, Ceramics, Jewellery, Furniture, Product Design and Sculpture.