

The Arts University College at Bournemouth

National Diploma in Photography

PORTFOLIO/INTERVIEW GUIDELINES

When you are called for interview you will be asked to bring a portfolio of work with you. It is important that you bring as much recent work as possible to enable us to assess your creative potential. We are looking for:

- Potential – expressed through the medium of photography and an indication of your personal ideas and interests, so bring with you any journals and sketchbooks together with finished work. If your current work is in another medium (eg. painting, drawing, design) then please bring examples of this and be prepared to talk about your reasons for wanting to study photography.
- A strong curiosity to explore your ideas and interests visually through photography, an ability to work hard towards developing your skills and ideas and an awareness of the importance of photographic history and current applications within contemporary professional practice.
- An interest in broad cultural issues (eg. film, music, literature, fine art) which will be encouraged throughout the course. Overall we are looking for an engaged attitude and a personality that is able to cope with a period of intensive study and creative work. Above all, applicants must be strongly motivated and fascinated by exploring the wide range of creative professional photographic practice.