

SUMMER COURSE: OVERVIEW

ARTS
UNIVERSITY
BOURNEMOUTH

FASHION DESIGN

aub.ac.uk/sufd

From sketchbook and fashion research through to understanding colour palettes, recording fashion shapes and understanding fabric manipulation, a series of practical workshops and inspirational study sessions will enhance your design knowledge, critical awareness and develop your fashion illustration skills. You will be guided through the creative process of planning and designing a fashion piece and be encouraged to identify and develop your own fashion style.

WEEK ONE

INTRODUCTION

RESEARCH & FASHION CONCEPTS

SKETCHBOOKS

DIGITAL PRINT & CAD

ILLUSTRATION

You will explore concepts in fashion, identify trends and begin your own fashion research using websites, blogs and editorial imagery for inspiration. Our tutors will guide you through the process of creating your sketchbook; looking at idea development through collage, producing fashion illustrations and building fashion templates.



WEEK TWO

DESIGN WORKSHOP

STYLE TRIBES

LONDON FASHION TRIP

EXPLORING FABRIC MANIPULATION

CUT & SHAPE

Practical workshops in fashion print will include dye lab experimentation, latex and 3D. You will explore design through digital media using Photoshop to develop your fashion concepts. A study day trip to London to visit important Fashion museums will give context to your research so far. You will experiment with fabric; creating geometric shapes directly onto the mannequin and exploring shape creation.



WEEK THREE

GARMENT PRODUCTION

EMBELLISHMENT AND DECORATION

FASHION STYLING

PHOTOSHOOT

PORTFOLIO & CRITIQUE

During your final week, you will focus on producing a garment from your fashion designs with tutor-led sessions introducing you to subtraction cutting, working with digital printed fabric and garment production. You will have the opportunity to learn about fashion styling, with a professional photoshoot of your finished garment at the end of the course to add to your portfolio.



“Every day is different and it’s great to learn so many different concepts in fashion and design. Using all the specialist equipment has been brilliant - my practical skills have definitely improved.”