



Welcome Pack

Extended Diploma in Art and Design



Introduction

Dear Student,

Congratulations on gaining a place on the Extended Diploma in Art & Design! This will be an exciting two years. You will have opportunity to experiment with a wide variety of art, design and media disciplines, which will enable you to discover exactly the right career path that suits your skills and interests.

You will be spending every day pursuing your love of art and design and the course team will help and support you as much as possible. The course will require a very responsible and individual approach to working practice; high levels of attendance and commitment are crucial. You will be required to research and develop your work in your own time. Commitment and hard work will determine better grades and a really strong portfolio of work for progression to higher education or the workplace.

We have a number of trips planned, details of which will be distributed during the year. They will include London and local places like Poole, Bournemouth and Hengistbury Head, and this cost is built into your initial fee. I hope you enjoy the summer and have a chance to take a holiday before you join us.

You will notice that we have a summer project included within your welcome pack. Enjoy it and have some fun with it!

I look forward to meeting you all on the 2nd September 2013.

Yours sincerely

Nicola Will
Pathway Leader

On reading this Welcome Pack if you have any further queries please contact Julia Harrold in the Preparation for Higher Education Office or our Admissions team. Please bear in mind most of your questions will be addressed in the induction week.

Contact email address: jharrold@aub.ac.uk or admissions@aub.ac.uk

Telephone numbers: PHE Office 01202 363323

Admissions: 01202 363228/363225

Arrival

The academic year for Preparation for Higher Education students starts on **Monday 2 September 2013**.

Please arrive in time for **9.30am** on that day and make your way to the **meeting points positioned outside the Library**. The Course Staff will meet you there, so please arrive promptly.

If for any reason you are delayed on your way to us, please make your way to Main Reception. A campus map is available at the back of the enclosed Student Guide.



Induction

Your first few days at the University will include enrolment and induction events to introduce you to the facilities and services you will be using as a student, as well as the activities and resources on your course. You will receive copies of important documents, including your course handbook. The course handbook will provide a comprehensive guide to the structure, units and assessment criteria relevant to your diploma. Your handbook and other University information will be given to you at the start of term, during induction week.

Induction Week will be an introduction to the Extended Diploma in Art and Design Course, including the different units and stages. You will spend some time doing drawing and making activities, getting to know the other students and finding your way around the campus.

There will also be a range of inductions, covering the use of the Library, Student Services, Students' Union, IT, Health and Safety, Learning Support screening, fire precautions, etc. You will also be introduced to the teaching team who will help explain the requirements of the course and where to find information.

The course will require high levels of attendance and commitment. The recommended working hours for the course including private study are 37 hours per week and your timetabled sessions run throughout the week. We recommend that you do not arrange any part time work during weekdays between 9.30 and 4.30pm and strongly recommend that you do undertake more than 16 hours of part time work per week.



Preparing for your course

THE ART OF STUDYING

Learning at university will probably be very different to how you learnt at school or college. To help you adjust to university study, the Arts University Bournemouth has created a brief on-line introduction entitled The Art of Studying. For lots of helpful hints to develop the skills you need as a student, go to www.artofstudying.co.uk

READING LIST

There are a number of books, magazines and websites that you will find useful for enhancing your studies whilst at the Arts University Bournemouth. The following examples are just a few. You might want to purchase some of the ones that are relevant to your specialist interest. The first three on the book list are quite general and we recommend reading them before the course starts.

BOOKS

- Pointon M – History of Art: A Students' Handbook (Routledge 1997)
- 20th Century Art Book (Phaidon Press)
- Edwards, Betty – The New Drawing on the Right Side of the Brain (Harper Collins 2006)
- Byars, Mel. The Design Encyclopaedia (Laurence King 1994)
- Hornung, David – Colour: A workshop for Artists and Designers (Laurence King 2005)
- Fiell C, F – Graphic Design Now (Taschen 2005)
- Jodidio P – Architecture Now (Taschen 2001)
- Walter S & Hanson M – Motion Blur: Onedotzero (Laurence King 2004)
- Wells L – Photography: A Critical Introduction (Routledge 2004)
- Fairs Marcus - Twenty First Century Design (Carlton 2006)
- Hoyland A & Bell R - Hand to Eye – Contemporary Illustration (Laurence King 2003)
- Heller S - Handwritten: Expressive Lettering in the Digital Age (Thames & Hudson 2006)
- Da Cruz, Elyssa - Fashioning Fabrics: Contemporary Textiles in Fashion (Black Dog)
- Badger G - The Genius of Photography (Quadrille)
- Blackman, Celia - 100 years of Fashion Illustration (Laurence King 2007)
- H M Koetzle - 50 Photo Icons (Taschen)
- R Adams - Why People Photograph (Aperture)
- S Shore - The Nature of Photographs: A Primer (Phaidon)

WEBSITES MAGAZINES

www.artandculture.com Selvedge

www.aoi.com Vogue

www.tate.org.uk Textile View

www.eyestorm.com Crafts

www.a-n.co.uk Artists Newsletter

www.onedotzero.com I-D

www.craftscouncil.org

www.nationalgallery.org.uk

www.designmuseum.org.uk

www.designcouncil.org.uk

www.vam.ac.uk

www.caa.org.uk

www.hayward.org.uk

www.bbc.co.uk/education

COMPUTER EQUIPMENT

You are NOT required to purchase a computer as a course requirement. However, many students prefer the convenience of working on their own computer and if you are considering purchasing one, the following specification is recommended:

Laptop - Mac Book or Mac Book Pro

Desktop – iMac or Mac Mini

Some students work effectively with the PC equivalent but there are occasional compatibility problems between Mac and PC. Student discounts are often available when purchasing PCs or Macs so you may wish to wait until you have started your course before making any purchase.

Additional course details

SUMMER PROJECT

50 Ways to Record an Object

Experiment with a wide range of media and come up with 50 different drawings/images of one object. The object can come from a variety of sources such as something in the home, a found object, an organic form, an object from a junkyard or second hand shop. The possibilities are endless! We would like you to use drawing and mark-making techniques but you are also able to use print making, stencilling, collage, photography etc. The work can be presented in a sketchbook or personally collated.

Evaluate a film or exhibition (400 words or audio/visual presentation)

Film

Write or present a film you have seen recently. What were the strengths and weaknesses of the film? Were there interesting camera angles or cinematography? Was there evidence of influences of other films within the script and shots? Choose something that has inspired you and that you hold in great regard.

Exhibition

Visit an exhibition and produce an evaluation of the exhibits. There are a number of galleries in the area such as the Russell Cotes Museum, Southampton City Gallery and the Arts University Bournemouth etc or you could go further afield.

The drawings and evaluations will need to be completed by 2nd September prior to enrolment- Good luck!

COURSE TRIPS

Throughout the course periodic educational visits will be arranged mainly as day visits to locations and exhibitions in London and elsewhere. Our first trip will be to Hengistbury Head on the 10th September; more details will be provided in the induction week.

There will also be an opportunity to participate in an educational visit abroad in the second year. More detailed itineraries will be available at the start of the second year. If you anticipate participating please ensure in good time that you have a current FULL PASSPORT to satisfy EU and international regulations.



What to bring with you

In order that we can confirm your identity, please bring the following items with you for your enrolment:

- Passport or birth certificate

At enrolment, all international students who require a Visa will need to bring the following documents;

1. A passport which is valid for the duration of the course.
2. A valid visa to cover the duration of the course you intend to study.
3. Original qualification certificates.

If you are a national of a country outside of the European Economic Area (EEA), please bring your passport and ID card for Foreign Nationals, if you have been issued one by the UK Borders Agency.

EXAMINATION REGISTRATION FEE

If you are a UK, Channel Islands or EU funded student over the age of 19 on 1st September 2013, or an International funded student, you will need to pay an examination registration fee of £180.

Please bring payment for this fee on your first day of attendance and make cheques payable to 'The Arts University Bournemouth'.

MATERIALS FEE

All students are required to pay a materials fee of £195. Please bring payment for this fee on your first day of attendance and make cheques payable to 'The Arts University Bournemouth'. Your fee will include all the materials that you will use over the year in the various workshops and studios. Additionally we will provide you with a starter pack of basic materials including, amongst other things, a sketchbook, pencils, glue, inks, charcoal, scissors, ruler, brushes and other basics. The materials fee goes part of the way to funding some of the materials you use on the course. You must be prepared to supply your own basic art materials throughout the year. This is a recommended list of what you will need for a normal studio session. Other more specialist sessions may need you to bring other materials or equipment. You will be advised of these requirements as the course progresses.

Recommended Materials for Normal Studio Sessions.

- Scissors
- 1 Rubber / Putty Rubber
- Set of Pencils
- Glue Stick
- Acrylic Paint set
- Set of basic brushes different widths flat and round
- Set of inks
- Metal ruler
- Craft knife
- Roll Masking Tape
- Set of Black Finesline Art
- Pens different gauges
- Toolbox / Craft box to keep all your materials in

Please be prepared to replenish these materials throughout the year. We will supply you with your first A4 AUB sketchbook and you will be able to purchase replacements from us at cost price throughout the year.

New student checklist

- Check the rates of tuition fees on the AUB website
- If you have a disability please complete the enclosed disability disclosure form, and contact the Disability Support team
- If you have not already done so, arrange your accommodation or register to attend our August accommodation day
- Ensure you are vaccinated against meningitis and mumps
- Complete the enclosed GP registration form
- Arrange insurance for your belongings
- Complete any preparatory work detailed in this welcome pack
- Email your photograph for your AUB student card

Admissions,	01202 363228 01202 363225	admissions@aub.ac.uk
Student Services,	01202 363031 01202 363242	studentadvice@aub.ac.uk
Academic Support,	01202 363273	academicsupport@aub.ac.uk
Disability Support,	01202 363291	wellbeing@aub.ac.uk
Students' Union,	01202 363286	studentunion@aub.ac.uk



