

**Section 1: Your business idea**

**Personal details:**

Your Name:	
Degree obtained: (e.g. BA Fine Art, MA Architecture, PhD)	
Date degree approved <i>or</i> expected date degree will be approved:	

**Business idea:**

1. What is the name of your business idea?
2. In fewer than 25 words, describe your business idea.
3. Tell us about your business (Maximum 750 words)  The criteria against which we will judge your business idea are set out in the document called 'Application Process'. Ensure you address both the market for your product/ service and your competitive position.
4. How will your business make money? (Maximum 100 words)
5. Why does your business need to be in the UK? (Maximum 100 words)
6. Explain your skills and experience which qualify you to turn this idea into a viable business. (Maximum 250 words)

7. What are your aspirations for the business in the medium to long term? (Maximum 250 words)

**Section 2: Additional personal details**

**Financial support:**

Describe how you intend to support yourself financially in the UK whilst developing your business idea.

**Referees:**

Please provide the name and contact details of your Supervisor, Course Leader or Tutor who would be willing to write a reference in your support.

Referee Name:	
Position:	
Telephone:	
Email address:	

## Information about your Data:

Student ID:	
Full Name as on your passport:	
Date of birth:	
Nationality:	
Passport number:	
Do you currently have any dependants with you in the UK?	Yes <input type="checkbox"/> No <input type="checkbox"/>
If yes, please provide their full names, dates of birth and nationalities:	

By completing and signing this form, I confirm my intent to submit my business plan for a Start-Up visa endorsement. I have read [AUB's Application Process](#) and its appendices as well as [Appendix W](#) to the Immigration Rules.

I agree that if my application for the endorsement is successful, the University will monitor my progress in establishing a business and request information from me in connection with this requirement. I further agree that the University will use this information (or the absence of it) to comply with its obligations to the Home Office as an endorsing institution.

I accept that the Home Office requires the University to send them my personal details if it endorses my application for a Start-Up visa. The Home Office also requires the University to retain documents about my selection and endorsement.

The Home Office advises that the information provided will be treated in confidence but may be disclosed to other law enforcement agencies, government departments, agencies, local authorities, foreign governments and other bodies for immigration or research purposes or to enable them to perform their functions.

If my application is not successful, I agree to the University retaining information about my application and selection securely and until the Home Office audits the University.

Signed:

Date: