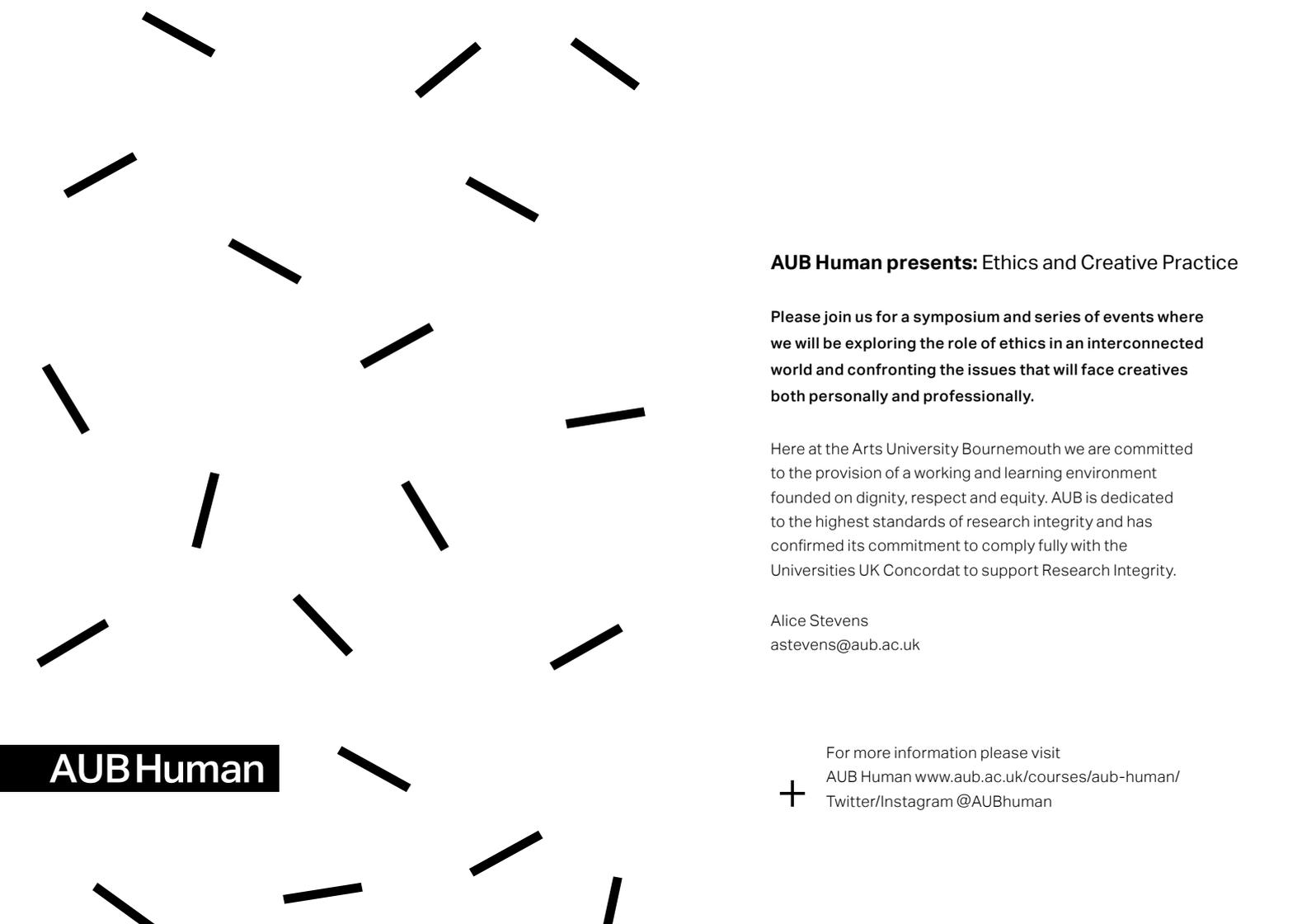


**AUBHuman** presents

# **Ethics and Creative Practice**

AUB Human brings together industry professionals and award winning speakers for a series of inspirational talks and events in support of Global Ethics Day 2019.



**AUB Human**

## **AUB Human presents: Ethics and Creative Practice**

**Please join us for a symposium and series of events where we will be exploring the role of ethics in an interconnected world and confronting the issues that will face creatives both personally and professionally.**

Here at the Arts University Bournemouth we are committed to the provision of a working and learning environment founded on dignity, respect and equity. AUB is dedicated to the highest standards of research integrity and has confirmed its commitment to comply fully with the Universities UK Concordat to support Research Integrity.

Alice Stevens  
astevens@aub.ac.uk

For more information please visit  
AUB Human [www.aub.ac.uk/courses/aub-human/](http://www.aub.ac.uk/courses/aub-human/)  
+ [Twitter/Instagram @AUBhuman](#)

**Symposium: Ethics and Creative Practice**  
Wednesday 16 October | 13:00  
A025 Lecture Theatre

01 **#CreativityForChange**

Pali Palavathanan, TEMPLO

[Free ticket via Eventbrite](#)

03 **Yesterday's Tomorrow**

Ted Hunt, Independent Designer

[Free ticket via Eventbrite](#)

05 **The Importance of Trust**

Paul Wenham-Clarke, Photographer

[Free ticket via Eventbrite](#)

07 **Understanding our impact as designers:  
the case for a digital Hippocratic oath**

Laura Yarrow, Experience UX

[Free ticket via Eventbrite](#)

**+ Other Events**

09 **Pollution Pods**

The Pollution Pods can be visited on Brownsea Island  
from Friday 25 – 29 October

Micheal Pinsky: Artist's Talk

Monday 21 October | 15:15 | SH001

[Free ticket via Eventbrite](#)

13 **Ethic: A Graphic Designer's Field Guide**

Rujana Rebernjak, AUB Senior Lecturer

Monday 14 October | 11:00 | SH114

[Free ticket via Eventbrite](#)

15 **AUBSU**

**Black History Month**

October 2019

**Bournemouth Beach Clean**

Sunday 20 October | 12:00



**Pali Palavathanan**

Co-Founder and Creative Director  
TEMPLO

@T\_E\_M\_P\_L\_O

[www.templo.co.uk](http://www.templo.co.uk)

## #CreativityForChange

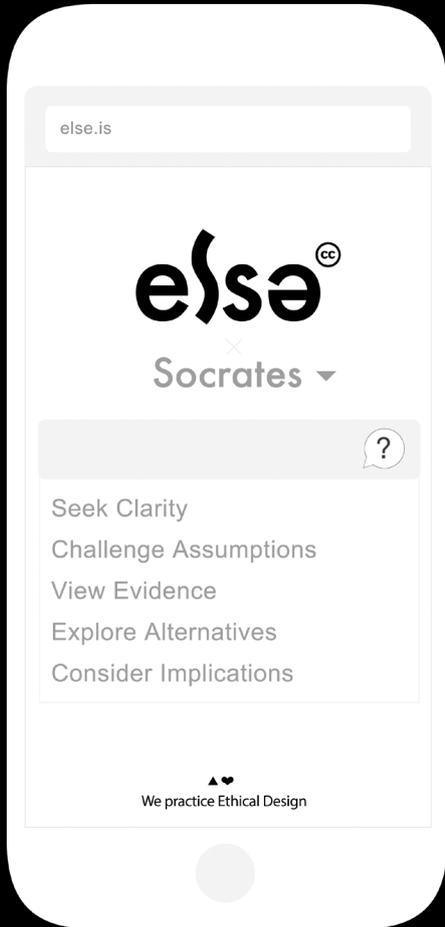
16 October 2019 | 13:15 | AO25

Dissecting the uncomfortable line between making money and staying ethical as a creative.

Pali Palavathanan is the Co-Founder and Creative Director of TEMPLO, a branding and digital agency based in London, specialising in #CreativityForChange. TEMPLO's work focuses on human rights, education, culture and ethical businesses with a current client list that includes the United Nations, Migrant Help, Plymouth College of Art, Amnesty International, Tate Modern and the Design Museum.

TEMPLO's work has been featured in Wired Magazine, The Independent, on the Channel 4 News, in the 'What Design Can Do' book 'Designing for Activism' and was recently exhibited at London's Design Museum as part of the 'Hope to Nope' exhibition about graphic design and politics.





**Ted Hunt**

Independent Designer  
Somerset House Studios

@\_ted\_hunt  
www.ted-hunt.com

## Yesterday's Tomorrow

16 October 2019 | 14:30 | AO25

Somerset House Studios resident Ted Hunt live demos 'else', a radically alternative search engine platform built upon Douglas Engelbart's 1962 conceptual framework 'Augmenting Human Intellect' seeking to break tech's cult of originality and obsession with innovation by imagining the future through the lens of the past.

Born in Wales 1976, Ted Hunt is an independent speculative/discursive/critical designer living and working in London and currently a resident of Somerset House Studios. Ted's work investigates the intersections between our ancient behavioural-driven selves and modern technologically-driven selves. He continually explores non-linear/alternative paradigms and examines the boundaries between subjective, objective and inter-subjective interpretations and perspectives.





**Paul Wenham-Clarke**  
Professor of Photography  
Arts University Bournemouth

@pwenhamclarke  
www.wenhamclarke.com

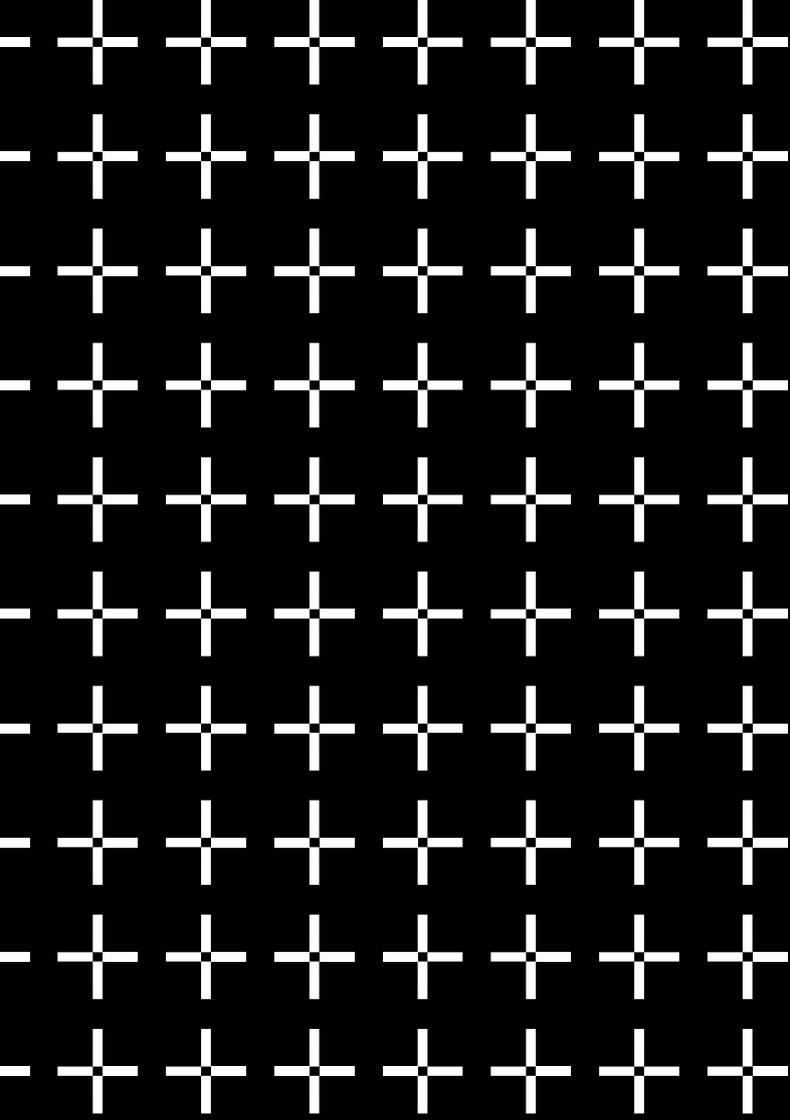
## The Importance of Trust

16 October 2019 | 15:30 | AO25

Paul will discuss the challenges he faced whilst making a variety of social issue based photography projects, including how he collaborated with the communities to build trust, gain access and give the work authenticity.

Paul is an Association of Photographers Gold Award winner and a Professor of Photography at the Arts University Bournemouth where he runs the MA Commercial Photography course. What links his work is a strong desire to communicate with the public on social and environmental issues that he feels passionate about. Whether it is loss of human and animal life on our roads, or the terrible plight of our homeless, or as in the case of his latest book *Urban Gypsies* a community fighting to protect its cultural identity. His documentary work often asks us to consider topics that are virtually on our doorstep.





**Laura Yarrow**

Senior UX consultant  
Experience UX

@laura\_yarrow

[www.laurayarrow.net](http://www.laurayarrow.net)

[www.experienceux.co.uk](http://www.experienceux.co.uk)

## **Understanding our impact as designers: the case for a digital Hippocratic oath**

■ 7

16 October 2019 | 16:10 | AO25

As designers we occupy an incredibly privileged position of influencing and shaping the world around us with the designs and solutions we create. This talk looks at the extent our work impacts the world around us for better or worse - and how we can start to adhere to a digital code of ethics to ensure our impact on humanity is a positive one.

Laura is a Senior UX consultant at Experience UX. She has spent the last 13 years in the digital industry, first as a web developer and eventually moving into user experience design, fuelled by a growing curiosity about the people she was creating products and services for. Her passions are ethnographic and field research, soft skills for UX practitioners, behavioural psychology and understanding people.





*Pollution Pods by water, Michael Pinky*

## Pollution Pods

Friday 25 – Tuesday 29 October | 10:00 – 16:00

Church Field, Brownsea Island, Poole Harbour, Dorset



*Michael Pinsky in Pollution Pods, Thor Nielsen*

For more information on Brownsea Island and how to get there, please visit the National Trust website [www.nationaltrust.org.uk/brownsea-island](http://www.nationaltrust.org.uk/brownsea-island)



Entrance to the Pollution Pods is FREE  
(ferry fare and National Trust admission charges apply)

We are delighted that artist, Michael Pinsky's ground breaking installation *Pollution Pods* will be coming to Brownsea Island in October.

The series of interlinked geodesic domes that recreate the air quality, smell and temperature of five major cities—Tautra, London, Beijing, São Paulo and New Delhi—is co-presented on Brownsea Island by Activate, producers of Inside Out Dorset, the county's biennial outdoor arts festival, and Cape Farewell, the artist-led organisation that uses culture to change how people think about climate change.

In western cities such as London, one in five children suffer from asthma; while in cities such as Delhi in developing countries, more than half the child population has irreparable stunted lung development. Many of the airborne toxins in cities such as Delhi and Beijing are created by industries fulfilling orders for the developed world.

A walk through the Pollution Pods reminds us our world is interconnected and interdependent and the price of the western world's need for ever cheaper goods is the ill-health of our planet as a whole. In this installation visitors can feel, taste and smell the environments that are the norm for a huge swathe of the world's population.





Earth day 2018 at Somerset House



**Michael Pinsky**  
British Artist

@PinskyMichael  
[www.michaelpinsky.com](http://www.michaelpinsky.com)

### Artist's Talk

Monday 21 October 2019 | 15:15 - 16:15 | SH001

Michael Pinsky is a British artist whose international projects have created innovative and challenging works in galleries and public spaces. He has undertaken many residencies that explore issues which shape and influence the use of our public realm. Taking the combined roles of artist, urban planner, activist, researcher, and resident, he starts residencies and commissions without a specified agenda, working with local people and resources, allowing the physical, social and political environment to define his working methodology.

+

Dr Michael Pinsky graduated from the Royal College of Art. He has received awards from the RSA, Arts Council England, British Council, Arts and Business, the Wellcome Trust and his exhibition *Pontis* was shortlisted for the Gulbenkian Museums Award.

## Ethic: A Graphic Designer's Field Guide

Seminar discussion with Level 4 Graphic Design students

Monday 14 October 2019 | 11:00 - 13:00 | SH114



'Hope' poster designed by Shepard Fairey, 2008



**Rujana Rebernjak**

Senior Lecturer

Arts University Bournemouth

What do we mean when we talk about ethics in design? What ethical considerations should graphic designers keep in mind in their day-to-day practice? While ethics is a complex philosophical concept that underpins all areas of our everyday life—from politics to food, clothing to friendships—it also has practical implications on the work of graphic designers. In this seminar discussion, we will examine ethics in graphic design by focusing on three broad issues: legalities, integrity, morality. The session draws from the book 'Ethics: A Graphic Designer's Field Guide' by Eileen McAvery Kane and will address topics such as plagiarism and appropriation, photo manipulation, branding, social responsibility and sustainability.

Rujana Rebernjak is a Senior Lecturer in contextual studies in graphic design at AUB. Rujana is a design historian interested in socially and politically engaged design practice, from graphic design to architecture and digital media. She holds a PhD from the Royal College of Art and is currently writing a book about design in socialist Yugoslavia.



# BLACK HISTORY MONTH



**Louise Hall**  
Race Equalities Officer  
AUB Student Union

@aubsu  
[www.aubsu.co.uk](http://www.aubsu.co.uk)

## Black History Month

[www.aubsu.co.uk/calendar/blackhistorymonth](http://www.aubsu.co.uk/calendar/blackhistorymonth)

It's nearly October and as the pumpkins come out so do the celebrations for Black History Month. Black History Month is a huge celebration of black culture and here at AUB we celebrate in style; from night club events, to haircare workshops. The aim is to celebrate diversity and inclusivity.

Our Race Equalities Officer, Louise, has been planning the biggest Black History Month at AUB in recent history. With various exciting events, including an annual club night which celebrates black musicians, a workshop on the power of language and the Black History Month special lecture series.

## AUBSU



For more information and tickets  
[www.aubsu.co.uk/calendar/blackhistorymonth](http://www.aubsu.co.uk/calendar/blackhistorymonth)





# AUBSU

## Beach Clean

Sunday 20 October 2019 | 12:00 - 14:00

Bournemouth Pier Approach (on the boardwalk)

Please join AUBSU on October 20<sup>th</sup> for a Bournemouth Beach clean as part of Surfers Against Sewage's Great Autumn Clean!

Litter pickers, bin bags and gloves will all be provided. All you need to bring is your lovely selves, some warm clothes (it may get cold) and sensible shoes.

For more information and tickets please visit:

[www.aubsu.co.uk/ents/event/839/](http://www.aubsu.co.uk/ents/event/839/)



If you'd like to do your bit then AUBSU has plenty of opportunities for you to help out. Please get in touch: [green@aub.ac.uk](mailto:green@aub.ac.uk) | [www.aubsu.co.uk/activities/green/](http://www.aubsu.co.uk/activities/green/)

# GLOBAL ETHICS DAY 2019

A project of  
**CARNEGIE**  
**COUNCIL** *For Ethics in  
International Affairs*

## AUB Human

We would like to thank all the speakers for contributing to the symposium, Emma Hunt for her ongoing support of AUB Human and AUBSU for the opportunities they provide to students to engage with sustainability, ethical purchasing and consumption.

Event Convenor: Alice Stevens

Co-convenor's: Mark Osborne and Rujana Rebernjak

AUB Human intern + design: Natalie Carr

