Employability Statement

Employability at the heart of teaching

• The Arts University has a strong reputation for employment in the creative sector.

• All our courses are developed in conjunction with employers from the creative industries to ensure students are prepared for contemporary careers across the sector. Our Industrial Liaison groups ensure students are taught in line with latest developments in industry. For latest developments look on the course-specific pages of our website:

  http://aub.ac.uk/courses/

• All courses are designed to develop sought after ‘transferable skills’ such as communication and teamwork.

• Strong links have been fostered with employers and professional bodies, where appropriate, courses are endorsed by professionals.

• Workshops and seminars from established creative practitioners tell “what it is really like out there”.

• Students are given ‘live briefs’ that give a real understanding of the conditions a professional is expected to work within.

• Emphasis is placed on building a professional portfolio of work and experience to best showcase achievements.

• Courses offer strong support for work experience and many courses have placements.

• Further opportunities to volunteer or engage in industry linked placements are publicised by the Careers Service and course teams.

• All courses promote the development of entrepreneurial skills giving students confidence to develop their own creative business.

• The work of the Careers Service is also embedded within academic courses providing up to date information and guidance.

Expert professional support and coaching

• The Careers Service provides a comprehensive programme of presentations designed to prepare students for employment, self-employment or further study.
• Individual advice and guidance, CV workshops and interview practice are available to all students.

• Support is tailored to individual needs and disabled students can access additional help.

• Electronic access to careers information and employability-related content is available 24 hours a day throughout the year:

  http://aub.ac.uk/about-us/employability/

• A range of additional resources can be found in the main library and careers centre.

Planning and recording achievements

• Recording and assessment of each student’s professional journey is encouraged, alongside critical evaluation, through the use of progress files, blogs and other visual tools.