**Design your way to Dubai**

**with**

**This is Crowd and Dorset Mind**

**T-shirt Competition details & Brief**

**Deadline for sales and submissions : Sunday 15th April 2024 midnight**

Remember the designers who get the most sales will have more chance of winning, so get your designs in soon so you can get selling!!

**All the relevant information for the Design Your Way to Dubai Competition run by**[**Crowd**](https://thisiscrowd.com/)**with AUB in support of**[**Dorset Mind**](https://dorsetmind.uk/) **can be found in this folder here**[**LINK**](https://drive.google.com/drive/folders/1lCRo_-gcpaJGrjrA6n_iEEU0gxiT9x0y?usp=sharing)**.**

**The Brief:**

The competition is to design a T-Shirt on the theme of ‘Positive Vibes’. The designs will be sold through the Dorset Mind shop on [Spreadshop](https://www.spreadshop.com/) with all profits going to Dorset Mind.

**You can submit a design up until the 15th of April 2024.**

The competition closes on the **15th April**

The Designer who has made the most sales and shows the most commitment to completing the internship and aligns with Crowd’s values wins the internship!

**In the** [**folder**](https://drive.google.com/drive/folders/1lCRo_-gcpaJGrjrA6n_iEEU0gxiT9x0y?usp=sharing) **you will find:**

* **Crowd\_AUB\_Merch\_Comp\_v2.0.pdf**

Overarching explanation of the competition and introduction to Crowd, Spreadshop and Dorset Mind.

* **AUB Merch Design Specification (1).pdf**Everything you need to know to create and submit your design.
* **Dorset\_Mind\_Logo\_CMYK.eps**eps of logo that will need to be on the shirt, but not necc. Included in Design. Note logo is in CMYK and Design is best submitted in RGB.
* **New Mind Brand Guidelines.pdf**

Look at Logo page 23 to 35. The emphasis is on allowing a clean space to keep the logo legible. You do not have to follow the rest of the guidelines for this project.

**Please send your designs** [AUB@thisiscrowd.com](mailto:AUB@thisiscrowd.com)