

CREATIVES

FUTURES

2023

Welcome to Arts University Bournemouth (AUB) for our second annual Creative Futures Conference for teachers and advisers.

We're delighted to be welcoming you to our wonderful campus today for what promises to be a stimulating and important conversation about the future of creative education and work for the young people we support. Throughout the conference we will engage in rich conversation with representatives from the creative industries about current and future opportunities. Speakers will also be sharing transformational projects locally and nationally, that showcase and champion access to employment in the creative and cultural sector.

At AUB, we believe that access to creative education should be the right of every young person. Engagement with learning that allows them to explore, challenge, imagine and create must not be dictated by the school they attend, their financial circumstances, or the postcode area they live in. Creativity is a key which may unlock the solution to some of the most important challenges we face as a human race. To be successful in navigating global pandemics, climate change, and the fourth industrial revolution we need to be innovative and collaborative. We need to connect with our communities and our environment, working with passion to meet these challenges together. These values are at the heart of our AUB Strategy, and this conference brings together a group of likeminded educators with a shared commitment and purpose. To make the dream of a creative future for the young people and communities we serve a reality.



A handwritten signature in black ink that reads "Paul Gough". The signature is written in a cursive, flowing style.

Professor Paul Gough
Vice Chancellor, Arts University Bournemouth

Programme

9.30–10.00	Arrival, teas and coffees	F005
10.00–10.15	Welcome from AUB	A025
10.15–11.00	Driving Diversity in the BBC Workforce As a large employer, how does an organisation like the BBC ensure it is accessible, relevant and valuable to the communities it serves? Global Diversity and Inclusion Expert Dumí Senda will shine a light on why the BBC take Diversity and Inclusion in the workforce seriously, highlighting the structures of opportunity the organisation has developed to transform its workforce. Dumí will also share insights from his own unusual pathway into his role at BBC, his work as an expert in workplace inclusion, and his passion for helping others connect with their sense of purpose. Dumí Senda BBC	A025
11.00–11.15	Refreshment break in the Innovation Studio	
11.15 – 12.00	Demystifying Dance! Creative Careers in Conversation Join our expert panel as they discuss their unique dance backgrounds and shared observations, in a session that demonstrates the breadth of exciting dance careers available and aims to break down misconceptions about who dance careers are for. Hosted by One Dance UK, the national support organisation and the Subject Association for dance in education, this session aims to introduce you to dance in all of its multifaceted glory. We encourage your reflections, questions and comments in this Q&A session. Jazlyn Pinckney, Dr. Victor Fung, Beth Ackroyd, Zoie Golding MBE <i>One Dance UK</i>	A025
12.00–12.45	Lunch in the Innovation Studio	
12.45–13.30	Young People Leading From the Beginning From managing projects in cultural organisations to developing a portfolio of freelance contracts, a career in the arts can take many shapes. That variety is a real strength for the cultural sector, but it can also be a confusing landscape to enter for those transitioning from full-time education. In this discussion, Jonathan Mayes will be joined by Bhavini Goyate to explore early-career opportunities in the cultural sector. They'll discuss how implementing leadership skills can support career development for those just entering the workforce and the role of young people in helping to shape the sector. As well as covering paid employment, they'll examine the critical role for young people in the governance of our cultural organisations, offering further opportunities for skills development and growth. Jonathan Mayes Clore Leadership Bhavini Goyate Programme Manager at Creative Access and Alumni of Clore Leadership's 'Emerging Leaders' course	A025
13.30–13.35	Changeover sessions	

13.35–14.20	<p>Breakout 1 Supercharging the curriculum for industry-ready graduates AUB’s academic leadership team will discuss innovation and development within its curriculum today and the pedagogical approaches that ensure its graduates are prepared for the rapidly changing creative industries. Lisa Mann, Rebecca Pride, Russel Gagg, Tim Metcalfe <i>AUB Academic Team</i></p> <p><i>OR</i></p> <p>Breakout 2 Engaging young people with employment opportunities in the creative sector Join our panel of local organisations for an interactive session highlighting the exciting opportunities for young people within the creative arts in the Dorset and BCP region. Dom Kippin Activate Performing Arts Claire Main BCP Representative from Arts by the Sea</p>	F006
14.20–14.35	Refreshment break in the Innovation Studio	A025
14.35–15.15	<p>Lifting the Lid on Diversifying Cultural Learning and Creative Pathways Royal Shakespeare Company’s Sandeep is passionate about widening access and participation in arts and culture. She will speak about the different types of opportunities, pathways and progression routes that interrogate and remove barriers to entry and enable young people from low-income backgrounds to build careers in the arts with confidence and support. From Next Generation – a programme giving talented young people the chance to explore careers in acting, directing or working backstage at the Royal Shakespeare Company, to the Weston Jerwood Creative Bursaries – a programme developing talent and diversity in the arts through paid vocational training placements. She will also offer insights into diversifying the cultural learning offer and the importance of providing equitable access for young people to learn, work, participate and flourish. Sandeep Mahal Royal Shakespeare Company</p>	A025
15.15–15.30	<p>Conference close Kim Ensten, Alex Blower AUB</p>	A025

Speakers



Dumi Senda

Diversity and Inclusion Lead | BBC

Dumi Senda is a global specialist on workplace diversity, equity and inclusion and a highly inspirational keynote speaker, ICF-certified coach, and trainer. He is currently the Diversity and Inclusion Lead for BBC England, with a remit across six regions of over 3,000 staff and millions of audiences across TV, radio, and online platforms.

Affectionately known as “The Rags to Impact Coach”, Dumi went from a life of low prospects in his home country Zimbabwe and working as a labourer for ten years in the UK to becoming an Oxford university MSc graduate. He was recently elected president of the Oxford Black Alumni Network (OxBAN), which works to broaden access and success for people of Black heritage at the University of Oxford and beyond. Dumi has helped organisations across multiple sectors and five continents to transform their practices and cultures to foster better belonging for all their people.



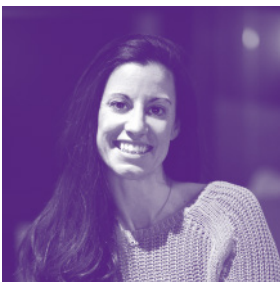
Beth Ackroyd

Dance Science Educator, Dance Teacher and Community Dance Artist

Beth graduated with a BA (Hons) Degree in Dance Studies from the University of Roehampton and an MSc in Dance Science from Trinity Laban Conservatoire of Music and Dance.

Beth works as an Associate Lecturer at the University of Lincoln and is a published research assistant, an International Association of Dance Medicine and Science (IADMS) Development Committee Member and a Diploma in Dance Education (DDE) Assessor for the Imperial Society of Teachers of Dancing (ISTD). She is also currently working towards receiving Registered Teachers Status with the Royal Academy of Dance (RAD).

Presently, Beth is a Freelance Dance Artist with DanceWest and a teacher and Vice-Principal for a highly regarded London based Ballet School.

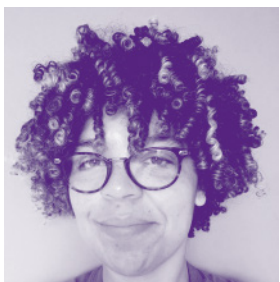


Zoie Golding MBE

Artistic Director | ZoieLogic Dance Theatre

Zoie Golding MBE is a celebrated dance pioneer and social innovator, who has made her mark on the UK and international dance world. She is an accomplished Artistic Director, Movement Director, Executive Producer and CEO, challenging perceptions of dance, its audience, and its place in society. Zoie founded the nationally acclaimed FuzzyLogic Youth Dance Company, leading the way in male dance engagement and ZoieLogic Dance Theatre, recognised for its innovative dance experiences that bring people together and create positive social impact.

Zoie has a passion for breaking down barriers, taking risks, and communicating ideas with clarity and boldness. Her ambitious entrepreneurial flair is driven by a deep commitment to raising people's aspirations and increasing access to dance and culture, specialising in engaging those who might not otherwise have access to dance and the arts. Her work has led to her recent honor of being awarded an MBE (Member of the Order of the British Empire) for her services to dance.



Jazlyn Pinckney

Head of Workforce Development | One Dance UK

An Inclusion Specialist with over 12 years of professional experience, Jazlyn is passionate about participation, equity in design and re-centering intersectional justice within Arts and Culture. A dance lover, enthusiast and part time mover, Jazlyn's practice prioritises human-centred evaluation to ensure thoughtful, inclusive and impactful change.



Dr Victor Fung

Artistic Director and Joint CEO | Pavilion Dance South West

Dr. Victor Fung is Artistic Director and Joint CEO of Pavilion Dance South West. As a cultural enabler and award-winning dance artist, his work has been celebrated internationally for over fifteen years, reaching audiences across four continents. His experience in curation, choreography, research, education, coaching and performance has led to his mission of using the power of the arts to empower voices and to bring inspiration to communities of all backgrounds. Victor is a Clore Fellow (2016-17), RSA Fellow, and SSE Fellow.



Jonathan Mayes

Head of Strategic Partnerships and Impact | Clore Leadership

Jonathan joined Clore Leadership in March 2020. His career began with positions at the Cheltenham and Bath Festivals before moving to the USA, where he worked in the management team of both the Chicago and Pittsburgh Symphonies.

Returning to the UK in 2008, he worked in producing roles at the Barbican and Southbank Centre prior to six years at Arts Council England. During his time at ACE he led on policy and investment strategy for orchestras as well as participating in the the Clore Emerging Leaders programme. He was Director of Residencies and Regional Programme with the Philharmonia Orchestra from 2016-2020.



Bhavini Goyate

Programmes Manager - Alumni | Creative Access

Since 2015, Bhavini has gained extensive experience the arts, working in theatre companies and venues such as the Young Vic Theatre, Paines Plough, and the Almeida Theatre. She then joined Clore Leadership as Programmes Coordinator and worked across multiple programmes supporting cultural leadership development.

Since 2022, Bhavini has been working as Programmes Manager for Creative Access, overseeing early and mid-career support for those who are underrepresented in the creative industries. Bhavini has been a board member for the Independent Theatre Council and is on the advisory board of Beyond Face theatre company based in the South West.



Claire Main

Economic Development Officer | BCP Council

Passionate about skills and knowledge exchange, Claire spent many years working in Higher Education Institutions (including two Schools of Art and Design - she loves being around creative people). With a background in Marketing (CIM qualified); and as a graduate of Politics (BA) and Media Communication (MA), she has finally managed to use all three qualifications together. Working as an Economic Development Officer for BCP Council, Claire continues to support the skills agenda and is the lead officer for Creative Digital (so inadvertently supporting Hollywood blockbusters, award winning children's tv series and various other innovative business creations).



Dom Kippin

Producer (Festival, Outdoor Arts, Touring) | Activate Performing Arts

Dom Kippin originally joined Activate in 2017 as maternity cover and never left! He has worked as a producer and event manager for book retailers, literary festivals, local authorities and arts organisations, as well as marketing and PR work. At Activate, Dom is Producer (Festival, Outdoor Arts, Touring). This primarily involves the biennial Inside Out Dorset festival, as well as special projects such as Dorset Moon, Pollution Pods and Green Space Dark Skies, and Activate's touring shows Serving Sounds, Sense of Unity and Geophonic.



Sandeep Mahal

Leadership Associate | Royal Shakespeare Company

Sandeep has over 15 years' experience at a senior level within the cultural sector. Her career spans both creative and executive leadership: previous employers include Nottingham UNESCO City of Literature, digital arts commissioning agency The Space, London Film and Screen Week, The Reading Agency, and Sandwell Libraries.

Sandeep joined the Royal Shakespeare Company's senior leadership team as a Leadership Associate in January 2022; part of the RSC's commitment to diversify the voices guiding their decision-making at the highest level. The first model of its kind, the Leadership Associates are consistently challenging the Company to be fully inclusive, understand where the company is failing and to change practice and policy. She is also Director of Sector Change at *people make it work*, where she supports cultural organisations to shape, develop and embed culture that deliver their change visions and strategies.

Sandeep was Chair of the UNESCO Cities of Literature Network (2017-2021) and represented internationally on the UNESCO Creative Cities Steering Group. She is currently an Advisory Board Member to Warwick Arts Centre and serves on the boards of Women's Prize Trust, World Book Day and Jaivant Patel Dance Company.



Lisa Mann

Executive Director of Academic Innovation | AUB

With a background in Higher Education in both public and private sectors, Lisa joined AUB earlier this year, from her role as Head of Higher Education at Fashion Retail Academy, an industry-led college founded by Next, M&S, F&F and Experian. Lisa previously developed, led and managed MA courses at Conde Nast College of Fashion & Design in London, where she was also responsible for designing a successful suite of Online Insights courses.

Taking on the new role of Executive Director of Academic Innovation at AUB, Lisa is responsible for identifying and nurturing the University's approach to creative teaching and learning practice, building further upon its curricular framework and academic structure. Currently, Lisa's role is focused on the development of a distinctive course portfolio across the University's Foundation, Undergraduate and Postgraduate schools.

Rebecca Pride

Associate Professor and Acting Associate Director of the Graduate School and Award leader for MA Historical Costume | AUB

Rebecca Pride is an academic, working on diverse theatre, film, and outdoor events, including the 2012 Cultural Olympiad (for which her former course won a silver medal HE Podium Award for Best Creative cultural project: The Battle for the Winds and Breathe projects).

Since 2019 Rebecca has led the MA Historical Costume programme at the Arts University Bournemouth and is researching something she calls 'Intimate Scenography': a study into the work costume production teams contribute to the overall scenographic event, encompassing ideas of bias and prejudice that have caused problematic working practices. This research work allows for dissemination of a more equitable pedagogy. Rebecca is passionate about the pedagogical challenges and systemic inequalities involved in teaching costume. She is currently bringing her exploration of these issues into her Doctor of Education thesis – now in the final stages of completion.

Rebecca is the author of *The Costume Supervisor's Toolkit* (2018) for Routledge and is working on the second edition of the text. In a former role as course leader for the BA Costume and Performance Design at AUB (2009-2020), the course was awarded a Queen's Anniversary Prize for 'Distinguished degree level education in Costume Design for the leading UK creative industries 2016-18'.





Tim Metcalf

Director of School for Arts and Communication | AUB

Tim Metcalf is the Director of School for Arts and Communication at Arts University Bournemouth (AUB). He is chair of the Stakeholder User Group for the new Northlight build and is the academic link tutor for overseas collaboration for mainland China. Since graduating in 1999 from the MA Communication Design course at Central Saint Martins UAL, he has worked at various Universities on Graphic-based courses. He is the former Course Leader of BA (Hons) Graphic and Media Design and was also acting Programme Director of the Graphic Communication Programme at London College of Communication, which is part of University of the Arts London and more recently Director of Undergraduate Programmes at Winchester School of Art - University of Southampton.

Tim has delivered workshops and lectures both nationally and internationally. He has continued to work with international universities and recruitment agencies mainly within mainland China, where he has been collaborating and undertaking trans-national education for 16 years.

Russell Gagg

Director, School of Design and Architecture | AUB

Russell has held Chartered status with the Royal Institute of British Architects since 1998 and worked in practice across the UK, Asia and Australasia on a diverse range of projects. Having started in higher education as studio leader on both the BA and MA Architecture programmes at Victoria University of Wellington, New Zealand, Russell joined the AUB in 2006 as course leader of Interior Architecture and Design, now one of the largest and most progressive courses in the UK.

Since 2022, Russell has been Director of Design and Architecture where he is working to enhance the sustainable and inclusive ethos of the School. He is the author of *The Material Consciousness of Plastics*, published by Macmillan as well as *Interior Architecture: Textures and Materials*, published by Bloomsbury. His current research considers the role architecture and interiors play in forms of power, societal control, politics and political messaging, with a particular focus on race.



Jane White

Course Leader, BA (Hons) Dance | AUB

With over 20 years of educational experience behind her, Jane has also lead courses in A Level, BTEC and Foundation Degree Dance as Throughout her career, she has run numerous youth dance initiatives and was Artistic Director of Whitewash Male Dance Company between 2008 and 2015. Through her teaching career, she has forged lasting links with schools and colleges and is now an advocate for the values of an all round accessible dance curriculum in education. She regularly works across a range of platforms for widening participation and developing new initiatives with teachers, producers and artists as well as connecting in AUB Dance graduates to relevant industry work.

She is passionate about the role of Arts University Bournemouth as a civic University, linking current and graduate dance artists into the local community.

Her interest around dance as both an art form and a sport has pushed her to explore new collaborations and ways of rethinking dance practice. Her current area of personal development and research is around the benefits of movement for wellbeing and physical and mental health benefits. She is very interested in the cross training possibilities for a moving body and is a qualified Pilates Instructor and Biomechanics Coach as well a qualified Movement in Practice Facilitator with renowned dance psychologist, Dr Peter Lovatt.



AUB Schools and Colleges and Access and Participation Teams



Dr Alex Blower

Access and Participation Manager

As Access and Participation Manager at Arts University Bournemouth, Alex's role is to support the institution in meeting the targets set out in AUB's Access and Participation Plan. This focuses on developing the mechanisms by which AUB supports students from under-represented backgrounds to access creative subjects in Higher Education. Tackling inequality of educational opportunity is of great importance to Alex both personally and professionally. As such, he has worked as a researcher and professional in widening access to Higher Education for the last decade, and writes regularly for publications on inequality and access to HE.



Kim Ensten

Student Recruitment Manager

Passionate about helping young people to learn, grow, and access cultural opportunities, Kim has spent the majority of her career in organisations working directly with students, schools and colleges. After four years as Marketing Manager for the school expedition provider Camps International, she moved into Higher Education in 2021, joining Arts University Bournemouth as Student Recruitment Manager. In her current role, Kim oversees the Schools and Colleges, Alumni and Events Teams at AUB, leading the team in delivering a range of events and innovative outreach initiatives to support young people in accessing creative education guidance and opportunities.



Louise Whittaker

Senior Access and Participation Officer

Louise's role involves facilitating and delivering activities for Post-16 students who are from groups that are underrepresented in Higher Education. She encourages students to explore their options and opportunities within creative courses at university and, through targeted interventions, support them in their journey to AUB from considering the courses available to them to making an application.



Kate Venables

Senior Access and Participation Officer

Kate's role involves developing and delivering high intensity activities for young people and their supporters, who are under-represented in Higher Education. She really enjoys partnership working with the community and embracing creative richness from diverse experiences, to develop new access initiatives for young people. Co-constructing activities with young people to inspire the next generation of creatives. She has a background working in various roles in the education sector, in internationally focused and further education environments. In her spare time she is a Trainee Counsellor working towards her Advanced Diploma in Integrative Counselling and volunteering to support people's mental health.



Anna Garrett
Outreach Officer

Anna's background is in supporting young people's personal development and career aspirations. She worked with students across the UK, predominantly in Dorset and London, and from a range of backgrounds. In her role as Outreach Officer, she works with schools and colleges nationally, to encourage student creativity and interest in the arts. She delivers a range of outreach activities, both on campus and in schools, that can be customised to suit a particular subject or age group.






Hannah Baker
Outreach Coordinator

In 2016 Hannah gained her BA (Hons) Dance Studies Degree and went on to work as a Dance Teacher under the Imperial Society of Teachers of Dancing. She taught students aged 3-18 years and adults a range of styles from Ballet and Tap, to Contemporary and Commercial. In her role as an Outreach Coordinator, she works closely with Schools and Colleges locally and nationally. She helps students gain access to creative opportunities from workshops and campus visits and support them in understanding the range of creative opportunities that are available to them and what routes they can take to get there.

Campus Map



This event will take place in the following rooms on campus:

-  **A025** Lecture Theatre | North Building | Ground Floor
-  **F005/F006** Conference Centre | Ground Floor
-  **Innovation Studio** Innovation Studio | Ground Floor

Wifi access

- 1 Head to your devices wireless and network settings and select **AUB-EVENTS**
- 2 Enter the password **helloaub**
- 3 Once you **click join**, a pop-up should come up
- 4 Press **Accept** on the pop-up, and then click done
- 5 You're all set and ready to browse!

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