

Cookies

A cookie is a piece of data stored by a website to enable a mechanism for remembering browser actions. This helps us to track your activity on our web pages, to find out how you use these and to assess their usefulness. We do not collect personal data about you during the tracking process.

We use Google Analytics to analyse the use of our websites. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' devices. The information generated relating to our websites is used to create reports about these websites are used. Google will store this information. You can find out more information on the cookies used by [Google Analytics](#) as well as details of the [Google privacy policy](#).

Disabling Cookies

Most browsers have cookies enabled by default. If you wish to disable cookies on our websites or all sites, you can [set your cookie preferences](#) for your browser. However, disabling cookies may affect your experience browsing our website.

We also use third party persistent cookies from Google Analytics to track how you get to our sites and your activity on the site so that we can improve our business processes. These are as follows:

| Cookie Name | Purpose | Length Held |
|-------------|---|-----------------------------------|
| _utma | Assigns a unique ID to track every new visitor | 2 years or until browser deletion |
| _utmb | Establish a user session on the website and updates on every new page view | 30 minutes from creation/update |
| _utmc | Used historically in conjunction with _utmb to determine if a new session needs to be established | Expires on browser exit |
| _utmz | Stores the type of referral used by the visitor to reach your website i.e. website search, email hyperlink etc. | 6 months from creation/update |