

Spring career events

This term, Careers and Employability are running the new AUB Creative Futures Fest alongside a series of events to help you with planning your career and finding opportunities to develop your skills. All of the events will be online via zoom. To attend, register and sign up on aub.jobteaser.com for more information go to aub.ac.uk/employability and follow us on Instagram [@aubcareers](https://www.instagram.com/aubcareers)

| Date | Event | Time |
|-------------------------|--|-------------|
| Wednesday 20 January | Creating a stand out CV and cover letter AUB Careers and Employability team | 13.00-14.00 |
| Tuesday 26 January | Introduction to Freelancing Laura Mulhern, Plan.Make.Do | 10.00-12.00 |
| Thursday 4 February | Personal Branding: Promoting yourself online including writing great profiles on Instagram and your website AUB Careers and Employability team | 13.00-14.00 |
| Tuesday 9 February | Goal setting: Why you should bother writing a business plan as a creative Laura Mulhern, Plan.Make.Do | 10.00-12.00 |
| Tuesday 23 February | Creative Social Media Marketing-Master Class Laura Mulhern, Plan.Make.Do | 10.00-12.00 |
| Thursday 4 March | LinkedIn for creatives AUB Careers and Employability team | 13.00-14.00 |
| Tuesday 9 March | Essential contracts, invoicing, pricing and negotiation in the arts Laura Mulhern, Plan.Make.Do | 10.00-12.00 |
| Tuesday 11 March | Strategic Job Hunting: Approaching Industry with Confidence AUB Careers and Employability team | 13.00-14.00 |
| 15 March- 19 March | AUB Creative Futures Fest: A week of career exploration to include events on careers in the media, careers in sustainable companies, producing and co-ordinating in the arts, alternative careers using your degree and careers in art therapy. Visit aub.jobteaser.com for full details | 13.00-14.00 |
| Tuesday 23 March | Succeeding in interviews AUB Careers and Employability team | 13.00-14.00 |

