THE ARTS UNIVERSITY COLLEGE AT BOURNEMOUTH

PROGRAMME SPECIFICATION

The Programme Specification provides a summary of the main features of the **BA (Hons) Visual Communication** course, and the learning outcomes that a 'typical' student might reasonably be expected to achieve and demonstrate if he/she passes the course.

Further detailed information on the learning outcomes, content and teaching and learning methods of each unit may be found in your Course Handbook.

<u>**Key Course Information**</u>

Final Award	BA Honours
Course Title	Visual Communication
Teaching institution	The Arts University College at Bournemouth
Awarding Institution	The Arts University College at Bournemouth
Professional accreditation	None
Length of course / mode of study	1 year full-time
Level of final award (in FHEQ)	Level 6
Subject benchmark statement(s)	Art and Design
UCAS code	W213
Language of study	English
Date of Validation	2010
Date of most recent review	N/A
Date programme specification written/revised	September 2010

<u>**Course Philosophy**</u>

Visual Communication is a broad discipline, encompassing graphic design, image generation, typography and screen-based design, and its practitioners are characterised by their innovative multi-disciplinary approach to the development of contemporary communication solutions.

The BA (Hons) Visual Communication course enables Level 6 students to build on their Level 4 and 5 learning, developing a mature, interrogative and experimental approach to their own specialist practice, centred on the self-directed exploration, cross-fertilisation and realisation of ideas.

Substantial projects allow students to gain an enhanced understanding of how analysis and evaluation drive the design process, extend their practical skills, and increase their knowledge of generation and reproduction processes and industry-standard software. An integrated approach to theory and practice within learning and teaching ensures that practical work is soundly underpinned by theoretical principles, and informed by an awareness of current cultural, social, political, ethical and environmental issues. Students' Industry knowledge and understanding is strengthened through independent research, individual and collaborative participation in 'live' and prestigious competition briefs, and personal interaction with industry practitioners through portfolio reviews and guest visits.

On successful completion of the BA (Hons) Visual Communication course, graduates will be practically and intellectually equipped to work at any point on the visual communication continuum from the highly conceptual to the mainstream, having acquired the independent and collaborative working practices necessary to manage their own role and progress their own future development within a professional context. Those wishing to undertake a Masters degree will have had the opportunity to gain the academic skills and understanding essential for postgraduate study.

This philosophy is designed to ensure that you will benefit as much as possible from your studies but only you can maximize your time here. So be positive, be energetic, and work towards becoming a visual communicator who is a critically and intellectually informed practitioner.

Teaching and Learning Philosophy

Visual communication respects the foundations of formal, aesthetic and analytical knowledge while responding to the multidisciplinary nature of contemporary communication by providing a creative and energetic working environment for the exploration, development and cross-fertilisation and realisation of ideas; covering analogue and digital graphic design, image generation, typography and screen based design, it has evolved to reflect the nuances found in contemporary creative practice, and for the last four years has produced graduates who have been successful in meeting the demands of working in the visual communication industry.

The working ethos of the course enables students to have the confidence to experiment, to be innovative and to question existing practice from the position of being well-informed about the broader cultural context of their discipline. You can achieve this by being responsive to the close inter-relationship between all the creative disciplines, making full use of the unique interdisciplinary potential of the Arts University College Bournemouth.

The course aims to create a challenging environment within which students can develop a considered approach to social, political, ethical and environmental issues and the potential of visual communication to inform and raise awareness of such issues through soundly-conceived ideas and innovative practice.

As students you will progress through this intensive programme and continue to develop your individual specialist practice, enhancing your critical and problem solving intelligences working within frameworks of creative methodologies. You will need to be flexible in managing your own learning and development as this is challenging, those who rise to this challenge will benefit enormously from the experience and go on to the forefront of their chosen career.

Communication

The staff team value good communication and ease of access to important documents; students who wish to get the best from the course will ensure they communicate regularly with staff through the appropriate channels, which are AUCB email, Blackboard and briefing sessions.

It is the student's responsibility to ensure that communication is checked and goes through these proper channels.

AUCB emails are the main source of contact and you should ensure you check your AUCB account daily. Information regarding lectures, trips, assessment and tutorials along with any other vital information will be sent to your email address.

The course team will only respond to email from AUCB address and email will only be answered on weekdays between 9.00 a.m. and 5.00 p.m.

We hold all documents on Blackboard such as project briefs, group lists and presentations. This can be accessed inside and outside of the University College with your AUCB email address and password.

Staff can be contacted by phone, there is a message service that should be used if no one is available to take you call. The course team will respond to messages left within working hours.

Tutorials to discuss academic issues are organised by the staff team, but students wishing for additional tutorial help can request a tutorial by email. This should be requested well in advance of the

date of the tutorial; once a time is set it is vital that you attend.

Housekeeping will be held at the beginning of every session. At this point we will disseminate all information pertaining to that day's activities and any other relevant information pertaining to the course.

A whiteboard located outside of the studio is updated weekly with the week's events, lectures, and things happening in the near future.

A notice board holds information regarding cultural events that will be of interest such as lectures, gallery shows and workshops in and outside of AUCB.

The course team cannot reset passwords or assist with recovery; if your details are lost you will need to contact the ITCS helpdesk on.

For reporting absences please refer to the absence policy in the course handbook.

Course Aims

A1.   to maintain a working ethos within which students feel free to **experiment**, to be **interrogative, analytical** and **innovative,** to question existing practice and to arrive at **final resolutions** from an **informed knowledge base**.

A2.   to encourage **cross-course** and **collaborative working**, making full use of any **interdisciplinary** potential of **live projects**.

A3.   to promote the consideration of sustainable design in relation **to ethical issues –** social, cultural, political, environmental – and the potential of visual communication to **inform and raise awareness** of such issues through soundly-conceived and innovative practice.

A4.   to encourage the **exploration of broad critical and cultural contexts** of visual communication relating **theory to practice**.

A5.   to enable students to refine their understanding of the fundamental importance of **research, evaluation and reflection** in relation to practice, and to make judgements that are **critically informed** both aesthetically and professionally.

A6.   to equip students with the learning strategies of **intellectual and critical enquiry** and **visual analysis** which will enable them arrive at visual communication **solutions appropriate for specific audiences**.

A7.   to equip students with the **advanced technical skills** necessary for professional practice, by ensuring they are fully conversant with the **processes of origination, reproduction and distribution**, and are able to draw on **new and traditional media and processes**.

A8.   to enable students to refine the **transferable skills** and **collaborative and independent working practices** which are increasingly necessary within the contemporary visual communication industry.

A9.   to prepare students to **progress** their academic practice and interests in **postgraduate study**, including through the development of **advanced visual, written and verbal communication skills**.

Course Outcomes

By the end of the course you will be able to:

O1.   apply a broad range of **analytical, interrogative** processes that **inform experimentation, innovation** and **resolution**.

O2.   quantify the benefits of **cross-course** and **collaborative** and/or **interdisciplinary** practice in academic and professional environments.

O3. apply an **ethical** approach to sustainable design and visual communication problem solving.

O4. demonstrate a sound understanding of the broad **critical and cultural contexts** of visual communication, and knowledge of the **principles and methodologies** which underpin them.

O5. select, **evaluate** and **critically reflect** upon a range of **research** in order to create effective visual communication solutions.

O6. demonstrate the ability to produce **critically informed** visual communication **solutions targeted at specific audiences**.

O7. demonstrate competence in the **advanced technical skills** necessary for professional practice.

O8. evidence their ability to **manage their own role within a professional context**.

O9. demonstrate the **academic ability** necessary to **progress** to **postgraduate study**.

Reference Points

UK Quality Code for higher education, including:
• Subject Benchmark Statement: Art and Design
• Framework for Higher Education Qualifications (FHEQ)
• QAA Code of Practice

AUCB Undergraduate Curriculum Framework
University College Learning and Teaching Strategy

Learning, Teaching and Assessment

Learning and Teaching Strategies

The teaching and learning within BA (Hon) Visual Communication's working studio environment is fluid and open so that students can make the most of opportunities that arise from both within and beyond the curriculum structure. This manner of teaching is essentially multidisciplinary, and is characteristically based on collaborative studio practice. Projects explore the interface and overlap between analogue and digital technologies, and look at ways in which traditional 'craft' media and processes can be used alongside developments in digital technology. We are interested in the 'hybrid' processes, visual thinking and ideas generation from concept to final outcome that emerge from this overlap, with a particular focus on print and digital/traditional publishing, typography and screen based design.

Honours study combines independent learning and taught sessions.

The course objectives will be met by deploying a wide variety of teaching and learning methods including workshop projects, studio projects, lectures, seminars, group critiques, guided reading and tutorials.

The methods employed will, whenever possible, lead you into the disciplines required of a creative design practitioner and promote the transferable skills of self-management and self-reliance.

The course is structured progressively to provide increased opportunities for autonomous learning.

The progressive promotion of student-centred learning reflects maturity as a student and allows learning towards individual goals.

Teaching is directed at supporting individual engagement in learning although there will be opportunities to work in teams/collaborations to enable learning of the value of peer cooperation.

The integration of theory and practice is promoted and reinforced through a team teaching approach. Lectures, seminars and tutorials may be delivered by team members, as appropriate, in the creative environment of the studio.

Level 6 of the BA (Hons) Visual Communication allows you to persue your particular creative interests and to extend the scope and depth of your enquiry. You will be encouraged to formulate and identify your particular professsional and acdemic interests. Risk and ambition within the field will be crucial to your individual development. Intellectual and academic integrity will be further encouraged, both through written content and 'thinking through practice'.

A Guest Speaker Programme of professionals involved in the creative industries will stimulate, enlighten and enable you to formalise your own career objectives.

Transferable, business and employment skills will also be incorporated through this programme and within the units Specialist Professional Practice and Portfolio and Career. Professionals from the University College's Enterprise Pavilion will also be invited to present opportunities to the student body. Live projects and placement opportunities have already been made available to the FdA Visual Communication students.

In Level 6 you must take the major responsibility for your study. Teaching support reflects the expectations upon you as a mature learner, through tutorial support that complements the autonomous nature of your study.

Negotiated Learning Agreements are the principle means of defining learning goals and monitoring progress and achievements. Level 6 studies provide the opportunity for you to extend your interests and abilities and demonstrate your capacity for sustained independent and professional work.

Assessment

Each unit is assessed separately, and the assessment forms part of the unit. Assessment both provides a measure of your achievement, and also gives you regular feedback on how your learning is developing.

For every unit of your course you will be provided with a Unit Handbook, which will state what you are expected to learn within the unit; the work that you have to submit; and how it will be assessed. The Unit Handbook will also give the deadline for presenting your work for assessment.

You will receive a final mark for each unit in the form of a percentage, which will be recorded on your formal record of achievement (transcript). The HE Grading Matrix will help you to understand the marking process, and this can be found as an Appendix to this Handbook.

On successful completion of your Honours degree course, you will be awarded a degree classification based on your unit marks. The final classification is determined using all unit marks at Levels 6. For further information on progression, awards and classifications, please visit
http://intranet.aucb.ac.uk/academicregulations

Course Structure

All students are registered for the award of BA (Hons).

For the award of a BA (Hons) you must have achieved a minimum of 120 credits at Level 6 (Honours level). This qualification will be awarded upon successful completion of your course.

A BA without Honours may be awarded if you have achieved a minimum of 60 credits at Level 6.

Course Content

BA (Hons) Visual Communication (Top Up) facilitates your continuing educational experience into the exciting, invigorating and inspirational world of multidisciplinary nature of contemporary communication. In order to make the most of the opportunities that this course offers, you will need determination, a playful attitude, an inquiring mind, enthusiasm and lots of passion for the subject. By the time you complete the course you will look at the world around you in a completely different way.

You will grow as a designer, a reflective thinker, a decision maker and visual communicator. You will be ready to progress your professional career aspirations in the creative industries or postgraduate study.

You have begun a journey on a one-year, full-time course with a teaching team that has a strong, student-centred, teaching and learning approach. The course offers the opportunity to explore the broad spectrum of graphic design practice, including: typography, illustration, screen based design, and photography and continue to develop your skills and understanding gained from previous study or work place experiences. Facilitated through a diverse range of learning activities, you will investigate and find practical applications for design theory and visual research methods, answer projects set and evaluated by practicing designers and real world clients and identify a practice area of personal interest to you within the creative industries. This will culminate in a self-initiated major project where you will be asked to research an area of particular personal interest, write a project proposal and produce a body of work. This project will allow you to take your initial ideas all the way through to final outcomes such as design for print and design for the screen, or any combination that your research leads you to. The course will help you to achieve and expand your technical understanding while exposing you to proven methodologies for visual research, idea generation and cutting-edge industry practice.

There is a strong emphasis on balancing practical skills, conceptual thinking and research methods, working as part of a team and on the acquiring of life long learning skills. This is achieved through a variety of teaching methods including workshops, seminars, group activities and individual tutorials.

Course Units

Level 6 – Option 1

Specialist Professional Practice	VCM610	30 credits
Investigative Study	VCM600	15 credits
Extended Major Project	VCM603	60 credits
Portfolio and Career Planning	VCM611	15 credits

Level 6 – Option 2

Specialist Professional Practice	VCM610	30 credits
Extended Investigative Study	VCM601	30 credits
Major Project	VCM602	45 credits
Portfolio and Career Planning	VCM611	15 credits

Level 6 study options

The University College offers two options of study at Level 6:

Option 1
An Extended Major Project of 60 credits and an Investigative Study weighted 15 credits (4000 words[*])

Option 2
A Major Project of 45 credits, and an Extended Investigative Study of 30 credits (8000 words*).

If you are following Option 1, you are expected to spend approximately 600 hours on your Extended Major Project and 150 hours on your Investigative Study. Your creative practice is therefore the focus of the year, and you should ensure that you develop a Learning Agreement which reflects the scope of project which is required.

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[*] Please note that all word counts should be considered as a norm, but +/- 10% is acceptable.

If you are following Option 2, you are expected to spend approximately 450 hours on your Major Project and 300 hours on your Extended Investigative Study. Obviously this is a more balanced pattern of study, and you should ensure that your proposed area of research will provide the necessary breadth and depth to sustain a coherent academic argument which demonstrates critical analysis and understanding.

The different options are designed to permit a degree of flexibility in how you demonstrate Honours level outcomes in your discipline. However, both offer the opportunity to work at an advanced level within the discipline, and to show your appreciation of the context of your work. The outcomes below apply to the composite 75 credits; you should ensure that your two projects enable you to achieve these, as well as the specific unit outcomes.

Outcomes for project work at Level 6:

- Demonstrate the ability rigorously to apply specialist knowledge, understanding and creativity

- Demonstrate an enhanced level of discipline and ability in time-management and organisation.

- Demonstrate your awareness of the ethical, social and cultural issues appropriate to the concept of a responsible professional practitioner

- Demonstrate an awareness of the principles of sustainability, especially as they pertain to the discipline

- Demonstrate independent judgement in analysis and investigation and the ability to draw together ideas within a particular area of study

- Demonstrate the ability to plan, research, formulate and deliver sophisticated work which interprets, analyses and re-presents ideas to a specific audience

- Demonstrate the ability to reference appropriate historical, cultural, critical and contextual concepts through your work

- Demonstrate advanced visual communication skills

- Demonstrate advanced written communication skills

- Demonstrate advanced problem-solving, and an ability to apply knowledge to new situations

- Identify and adopt research methodologies appropriate to your research, and be able to evaluate the integrity of sources

- Demonstrate professional autonomy in the development of your ideas, and their realisation

Course Diagram:

This schematic diagram shows the proposed start/end dates for each unit with assessment periods. Further information on the structure of each unit will be included in unit handbooks.

Level 6 option 1

0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

Induction week

VCM600 Investigative Study (15 credits)

VCM603 Extended Major Project (60 credits)

VCM610 Specialist Professional Practice (30 credits)

VCM611 Portfolio and Career Planning (15 credits)

Assessment

HE Exam Boards

Level 6 option 2

0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

Induction week

VCM601 Extended Investigative Study (30 credits)

VCM602 Major Project (45 credits)

VCM610 Specialist Professional Practice (30 credits)

VCM611 Portfolio and Career Planning (15 credits)

Assessment

HE Exam Boards

Resources

Specialist resources:

Each studio is equipped with a suite of Apple Macintosh computers each with industry standard software. There is also book binding and movable type equipment that can be accessed upon request.

University College Resources:

Library

The course is supported by a Subject Librarian who liaises closely with the team to ensure that the Library resources are relevant and meet student and staff research needs. The Subject Librarian can offer advice on research skills, as well as individual support for students in the use of Library resources

The Library holds an excellent range of specialist learning materials including journals, books, CDs, DVDs, newspapers. It has subscriptions to a wide range of specialist electronic resources focusing on art, design, media and performance, including 37,000 e-books and 3,000 e-journals.

Colour and black and white photocopying facilities are available as well as viewing rooms for watching DVDs, videos and off air recordings from television. Students have access to iMacs and PCs and the Library is wi-fi enabled. The open plan design and high quality resources make the Library a popular space for work and study. The Library scores consistently high in both the in-house and national student surveys which are carried out annually.

Information technology

The University College provides a comprehensive range of IT resources, utilising Apple Macintosh, Windows Personal Computers and specialist resources for its art, design, media and performance disciplines. The University College uses Industry standard software from Microsoft, Adobe, Macromedia, Apple, Quark and leading software suppliers, and is continually investing in its technology and resources.

IT resources are also available to you via the Library, plus through a number of bookable IT suites and dedicated base room provision. To enable access to learning resources, wireless internet access is also available.

The ITCS section (Information Technology and Communication Services) provides a helpdesk facility for IT enquiries and fault notification. The Helpdesk is open from 8.30am until 5pm from Monday to Friday Email: itcshelpdesk@aucb.ac.uk

Museum of Design in Plastic (MoDiP)

MoDiP is a registered museum of 20th and 21st century design and popular culture with a focus on plastics. Its collection is unique within the UK and has been developed to support teaching and learning at the Arts University College at Bournemouth.

There are many ways in which MoDiP can play a part in your studies:

- as a source of inspiration – large numbers of items may be viewed, handled and explored in depth, drawn, photographed and filmed
- as the focus of a brief for products and projects relating to course work
- as an exhibition venue – your work can be displayed in relation to the collections and exhibitions and events may be mounted in the museum space

The Museum is in a purpose built space within the Library, designed with wheelchair access in mind, and has the same opening hours as the rest of the University College for the viewing of exhibitions. Objects not on display can be borrowed and taken to the studio. To see what is available, go to the Plastics Network website (www.plasticsnetwork.org).

The Gallery

The gallery is a major resource for contemporary visual art at the Arts University College at Bournemouth and has received regional and national recognition. There are regular gallery events, including collections on loan from galleries and museums, as well as individual exhibitions by some of today's leading artists, photographers, designers and critical writers.

It also functions as a learning resource and is integrated into the teaching, learning, and research practice undertaken at the University College.

text + work is the ethos which underpins the exhibition programme at the Arts University College at Bournemouth. The **text + work** concept promotes and provides a forum for challenging dialogue between innovative contemporary art, design, and media practice and its theoretical context.

There are **text + work** gallery events, critical texts, shared and networked exhibitions and a **text + work** website.

Student Support

Academic Guidance

Academic staff are responsible for providing you with feedback on your work and your general academic progress, and for providing academic support and guidance through the course. This is provided through "critiques" and written feedback, as well as guidance on practical work and informal discussion about your concerns. These sessions may be individual or, in the case of collaborative work, in small groups.

Academic tutorials are scheduled to allow you to discuss in depth matters relating to creative or theoretical work, or the course in general. You will be entitled to at least one formal recorded academic tutorial per term with a nominated member of the course team.

Support and advice is also provided on an informal basis throughout the course, through discussions between staff and students.

Career Education, Information and Guidance

You will be prepared for employment, and given the opportunity to learn about the various career options available to you, through a wide range of projects which may include live briefs or external competitions. Academic staff remain very familiar with the discipline, and will often still work in the field, and are also able to advise on specific opportunities.

The Careers Service within the University College offers impartial, confidential advice, support and guidance, to help you explore and develop your career ideas and manage your future career successfully. The Service offers individual career guidance interviews, as well as advice on job seeking strategies, CVs and interview skills, self-employment / freelancing, and further study opportunities.

The Senior Careers Adviser holds regular lunchtime lectures, which cover a range of popular careers topics, including Postgraduate study and funding, Career planning, Networking and self-marketing, and Teaching as a career. Full details and dates of forthcoming lectures are available on the Careers intranet pages and on the Student Services notice boards.

The Careers Service also offers specialist events, working in partnership with local employers, AUCB alumni, and external agencies to bring together a range of art, design, media and performance expertise.

Learning Support

Support for students with disabilities (including dyslexia)

The Arts University College at Bournemouth is firmly committed to a policy of equal opportunities for all students and positively welcomes applications from people with disabilities and/or additional needs. Throughout all aspects of University College life, we actively encourage and support the participation

of students with disabilities. We aim to support disabled students by offering needs assessments and support plans which enable you to achieve your personal goals.

The Learning Support team provides academic support for students with specific learning difficulties including dyslexia. We ask all new Home students to complete a 'Quickscan' screening programme when they join the University College. This screening is designed to check your learning style (the way you learn best) and whether you might have signs of dyslexia. If appropriate, you will be referred to an educational psychologist for a full assessment.

Students with a specific learning difficulty such as dyslexia are able to access individual tutorials aimed at improving your independent study skills, and are supported in applying for the Disabled Students' Allowance, which can provide specialist equipment and, if appropriate, personal support. The Senior Disability Officer and Wellbeing Officer provide ongoing support and advice for students with all other types of disability, including mental health difficulties, physical disabilities, medical conditions and sensory impairments.

Support for students for whom English is a second language

If English is not your first language you will be invited to complete a brief written exercise during the initial weeks of your course, so that your current academic language skills can be assessed. Our English for Academic Purposes (EAP) tutor, who is part of the Learning Support team, will review the exercise and contact you if your work indicates that you would benefit from additional support. The EAP tutor will work with you to draw up an Individual Learning Plan, which will set out a structured approach to developing your independent academic and study skills. This may include helping you to develop strategies for interpreting assignment briefs, working on the structure of your written work, or developing your proof-reading skills, for example. The plan will be reviewed each term and will be shared with your course tutor so that they are aware of the work you are doing to improve your study skills. If necessary, the EAP tutor will refer you to a local language school so that you can improve your generic English language levels.

Pastoral support and guidance

Support and advice on non-academic matters is provided through trained and qualified professional staff within Student Services. We have a team of professionally qualified male and female counsellors, with appointments available during weekdays and evenings. Students accessing the service are offered various levels of support ranging from regular weekly sessions, occasional support or just a "one off" consultation. In most cases, you can expect to be seen for a session within two days of making initial contact with the service. If the situation is very urgent and you are very emotionally distressed, we also have a crisis support service and you will be seen by one of our counsellors almost immediately.

Pastoral support is also available from the AUCB Chaplaincy. The Chaplaincy at the Arts University College at Bournemouth is shared with Bournemouth University and is an inclusive Chaplaincy, which welcomes people of all faiths and none. The Quiet Room and the Islamic Prayer Room are in regular use by staff and students, and meetings with ministers of any faith can be arranged.

Advice and support with practical issues such as funding, accommodation or childcare is available from the Student Advice, Funds and Accommodation Office within Student Services.

Methods for Evaluating and Improving the Quality and Standards of Teaching and Learning

The course is subject to the University College's rigorous quality assurance procedures which involve subject specialist and internal peer review of the course at periodic intervals, normally of 5 years. This process ensures that the course engages with the national Subject Benchmarks and references the Framework for Higher Education Qualifications.

In addition all courses undertake an Annual Course Review which takes account of relevant information such as:

- External Examiners' Reports
- Key statistics including data on application, retention and achievement
- Results of the National Student Survey

- Results of the in-house Student Perception Survey
- Feedback from Student Representatives
- Feedback from relevant employer groups, including the course Industry Liaison Group

All courses develop an action plan arising out of this exercise which is monitored by the Course and Faculty Boards of Study.

Staff development priorities for the course team as a whole are identified through the Annual Course Review process, and for individuals through the Staff Performance Review process.

<u>Indicators of Quality and Standards</u>

The Arts University College at Bournemouth was granted taught degree awarding powers by the Privy Council in 2008 following an intensive period of scrutiny by experienced academics from across the higher education sector.

The University College was audited by the QAA in May 2011 and received a judgement of 'Confidence' in the management of the academic standards of its awards, and its management of the quality of learning opportunities. This is the best available outcome, and confirms that our quality assurance mechanisms are robust, meaning that we can have full confidence in the standard of course outcomes, and the quality of the educational experience we deliver.

Please note that this specification provides a concise summary of the main features of the course.

More detailed information is available in the following documents:
- Online course information
- Unit Handbooks
- HE Student Regulations – http://intranet.aucb.ac.uk/academicregulations
- AUCB Student Guide