

BA (Hons) MAKEUP FOR MEDIA AND PERFORMANCE

Portfolio Guidelines

Creative designers and technicians maintain their positions of excellence through constant research and an awareness of current developments relating to their art. We expect applicants to show abilities in research, the development of ideas, self-motivation and commitment to this area of study. The nature and level of the course means that students are drawn from a range of backgrounds with a variety of talents, aspirations and experience. This includes students from art and design backgrounds and students with hair and make-up experience. It may include people from the media or performance industries, seeking opportunities to change direction.

When you are called for interview you will be asked to bring a portfolio of 15 pieces of work with you. It is important that you bring work with you that will enable us to assess your creative, practical and academic potential.

Primarily we are interested in your art portfolio which should include examples of life drawing, sculpting, 3 dimensional work, painting and creative experimentation that shows use of different media and colour. Sketchbooks are also a useful tool to demonstrate your approach to creative processes and how you documenting practical research. An example of a design project which shows how you have developed an idea through to a creative conclusion is also helpful.

We look for a strong academic profile so evidence of research and engagement with writing is essential. This could be presented in the form of a recent essay, report or case study related to make-up or special effects within the context of media or performance (e.g. film, theatre, television, fashion, dance, commercials) is advantageous.

Photographs of make-up, hair and effects work you have done are clearly a good way to show your current skills and interest in the subject, and evidence of your work in an area or areas of make-up and/or make-up design will be an advantage.

Evidence of your contribution to make-up for specific productions is ideal. But primarily we require evidence of the creative process together with practical evidence of your interest in the various contexts for the work of a make-up artist-such as the theatre, cinema, fashion, prosthetics or television. A good sense of colour is important too so include evidence of this when you come for interview.

BA Make-up for Media and Performance **an electronic portfolio.**

Your electronic portfolio should contain about 15 pieces of your work. This is important so that we are able to assess your creative, practical and academic potential. Annotations should be included giving a brief description of what your creative work is about.

Primarily we are interested in your art portfolio which should include examples of life drawing, sculpting, 3 dimensional work, painting and creative experimentation that shows use of different media and colour. Electronic sketchbooks or evidence of research, design and project development are also useful to demonstrate your approach to creative processes and how you document practical research. An example of a design project which demonstrates how you have developed an idea through to a creative conclusion is also helpful.

We look for a strong academic profile so evidence of research and engagement with writing is essential. This could be presented in the form of a recent essay, report or case study related to make-up or special effects within the context of media or performance (e.g. film, theatre, television, fashion, dance, commercials) is advantageous.