



BA (Hons) Graphic Design

Portfolio Guidelines

The session will start with a group talk outlining the course and what will happen during the interview. The interview will last between 25 and 30 minutes and will take the form of a discussion about the work in your portfolio and your knowledge of Graphic Design.

We do not wish to see three-dimensional work, so please photograph pieces.

The particular things we shall be looking for in your portfolio are:

- Evidence of drawing
- Evidence of problem solving
- Evidence of research
- Evidence of rigour
- Evidence of development
- Evidence of motivation
- Evidence of innovation
- Evidence of sketchbooks and idea books or diaries will be advantageous.