Course Specification

BA (HONS) COMMERCIAL PHOTOGRAPHY



Arts University Bournemouth

About the Course Handbook

This Handbook provides you with basic information about your course. Through the approved course specification, it provides you with the aims and outcomes of your course and outlines the content and how this will be delivered.

The course is subject to a rigorous process of quality assurance and enhancement. This may result in changes to individual units as the course develops, to ensure that the relevance and quality of the course is upheld. You will be consulted by a member of the course team before any changes are made.

Information in this Handbook should be used in conjunction with the HE Assessment Regulations. It is your responsibility to ensure that you are aware of the regulations that apply to your course and you should refer to the regulations throughout your studies. If you have any questions, you should speak to your Programme Leader, or member of the course team. The Assessment Regulations can be located on the Induction section of Canvas, or https://aub.ac.uk/regulations

Important information about key policies which apply to your academic studies is available on the Induction section of Canvas. Please view this material on the Induction section of Canvas.

If you would like a copy of this Handbook in an alternative format, please contact equalities@aub.ac.uk.

ARTS UNIVERSITY BOURNEMOUTH

COURSE SPECIFICATION

The Course Specification provides a summary of the main features of the **BA (Hons) Commercial Photography** course and the learning outcomes that a 'typical' student might reasonably be expected to achieve and demonstrate if they pass the course.

Further detailed information on the learning outcomes, content and teaching and learning methods of each unit may be found in the Unit Descriptors, which forms part of the Course Handbook.

Key Course Information	
Final Award	BA (Hons)
Course Title	Commercial Photography
Award Title	BA (Hons) Commercial Photography BA (Hons) Commercial Photography (Advertising) BA (Hons) Commercial Photography (Fashion) BA (Hons) Commercial Photography (Documentary/Editorial)
Teaching institution	Arts University Bournemouth
Awarding Institution	Arts University Bournemouth
Offered in the School of	Arts & Communication
Professional accreditation	Association of Photographers Accredited Course
Length of course / mode of study	3 years full-time 4 years optional placement year
Level of final award (in FHEQ)	Level 6
Subject benchmark statement	Communication, Media, Film and Cultural Studies Art and Design
UCAS code	W644
Language of study	English
External Examiner for course:	Details available on request
Please note that it is not appropriate for students to contact external examiners directly	
Date of Validation	2024
Date of most recent review	July 2024
Date course specification written/revised	August 2024

Course Description

The BA (Hons) Commercial Photography course is committed to providing undergraduate students with the opportunity to excel in the field of photography, acknowledging the inherent value of inclusivity and diversity in shaping creative outcomes. Through a supportive environment and tailored guidance, we aim to cultivate technically proficient and

commercially astute individuals who will emerge as critically aware contemporary creative decision-makers, who both understand and utilise branding opportunities within their practical and professional development.

Emphasising a strong technical foundation and nurturing creative maturity and conceptual awareness, the course empowers students by providing them with the practical, critical, and analytical skills necessary to comprehend and challenge conventional commercial output. By fostering the development of their unique 'visual voice', students are encouraged to explore alternative solutions that enrich, influence and diversify the creative industries. We celebrate how cultural diversity, and a broad range of interests contribute to an enriched group dynamic, fostering an environment where embracing differences leads to a more comprehensive understanding of contemporary society. Through this celebration, students are equipped to navigate the complexities of the creative landscape with openness and sensitivity.

Recognising the importance of understanding a diverse range of audiences, the course places a strong emphasis on the development of students' ability to identify and engage with different brand styles, tones of voice, and visual languages. This is particularly vital within the realms of Fashion, Editorial, and Advertising photography, where tailoring creative outputs to specific audiences is paramount. By mastering these skills, students will be better prepared to create impactful and relevant visual content that resonates with varied demographic and psychographic profiles, enhancing students' professional versatility and marketability.

The course also provides students with the platform to take ownership of their critical development by engaging in focused research and articulating their practice within contemporary discourses. This not only enhances their individual growth but also contributes to a more inclusive creative community.

Graduates of the course are empowered to shape the creative agenda of contemporary commercial photography through the knowledge and experiences that it offers. Whether this be within the Named Awards of fashion, advertising or editorial/documentary photography, or additionally within other areas of practice including beauty and portrait photography, and in various other roles within the creative industries. Our graduates are poised to make meaningful contributions within photography, through their creative and technical abilities and critical analysis and understanding. We anticipate that they will draw inspiration from the diverse perspectives of their predecessors, further enriching the reputation of the course and leaving an indelible mark within the creative industries as BA (Hons) Commercial Photography graduates from the Arts University Bournemouth.

Distinctive features of the course

1. **Industry-Relevant Curriculum**: The course offers a curriculum designed to meet the demands of the commercial photography industry. Students learn practical skills and techniques applicable to various photographic genres, including fashion, advertising, editorial, and documentary photography. This industry focus ensures graduates are well-prepared for careers in the competitive field of commercial photography.

2. **Creative Development**: The course emphasises creative development alongside technical proficiency. Students are encouraged to develop their own unique visual style and voice, allowing them to stand out in the industry. Through projects, presentations, and mentorship, students explore innovative approaches to commercial photography and develop a strong portfolio of work.

3. **Professional Practice & Collaboration**: The course includes units dedicated to professional practice, preparing students for the realities of working in the commercial photography industry. Topics covered may include client management, project planning, budgeting, and marketing. Students also have opportunities for work placements and industry collaborations, gaining valuable real-world experience. Collaboration is pivotal for BA (Hons) Commercial Photography students, shaping their creative and professional growth, enriching the quality of their work. By engaging with professionals across the diverse disciplines that AUB allows, including stylists, actors, models, makeup artists, and set designers, students access a breadth of expertise and experience, fostering innovation and elevating their final photographic output. This collaborative synergy cultivates fresh perspectives, facilitates continuous learning, enhances problem-solving skills, ultimately fostering a culture of respect and inclusivity, creativity, through an understanding of good practice and industry process.

4. **Specialist Facilities and Resources**: The course provides access to specialist facilities and resources tailored to the needs of commercial photography students. This includes well-equipped studios, digital editing suites, location lighting equipment, industry-standard software and printing facilities and a variety of professional standard analogue and digital cameras, giving students the opportunity to learn and experiment with the latest tools and technologies used in professional photography practice.

5. **Critical Engagement and Contextual Understanding**: In addition to technical skills, the course encourages critical engagement and contextual understanding of commercial photography. Students explore theoretical concepts, cultural influences, and ethical considerations relevant to the industry. This holistic approach fosters intellectual curiosity and prepares students to navigate the complexities of the commercial photography landscape with confidence.

6. **Major Project element:** At Level 6, the Major Projects unit will have a co launch and formative event with BA Photography, enabling students to share conceptual development, technical approached and feedback

Course Industry Patron Scheme: The course has formalised its relationship with Skye Trayler, Co-founder and Commercial Director of At Collective, as its Industry Patron. Through her work representing photographers, directors and creative talent, Skye brings extensive industry knowledge, professional networks and contemporary commercial insight to the course. As a board member of the Association of Photographers (AOP) and an active contributor to the wider creative industries, her involvement helps ensure the course remains closely connected to current professional practice.

AUB Strategic vision

The BA (Hons) Commercial Photography course fits with the university's strategic vision in several ways:

Innovation: The course responds to the ever-changing landscape of contemporary commercial photographic practice, which supports the university’s need to provide relevant and innovative courses within the creative education sector. This is achieved through regular dialogue with industry partners, and an awareness trends and expectations within the industry.

Collaboration: The course allows for interdisciplinary collaborations across different courses and schools within the university, including Fashion, Fashion Branding and Communication, Make-up for Media and Performance, Textiles, Graphic Design, Dance etc. This has seen meaningful project collaboration at student level, supported through a variety of approaches, including collaboration and networking events at Levels 5 & 6. This allows a culture of collaboration to develop among students, preparing them for real world industry process and expectations.

Internationalisation: The course is attractive to international students, who are motivated to study in this field, thereby contributing to the university's internationalisation and diversification goals. Additionally, the course has made strong links with international universities, including Fashion Institute of Technology and Parsons New School, both in New York.

Optional Placement Year

The optional Placement Year offers students the opportunity to:

- Get under the skin of an **industry, organisation, and role** to assist them with making better-informed decisions about their future career prospects.
- Undertake a placement, which ensures students can take **personal responsibility** for tasks, duties, and projects within a real-world work setting.
- **Develop and recognise their own work ethic and powers of critical reflection**.
- Build **high-level transferable skills** and enhance professional competencies in the workplace.

The Placement Year will be recognised on the degree transcript. As students will remain a registered student for the duration of the Placement Year, they will retain access to all university support services. Students will be allocated a Placement Tutor who will maintain regular remote contact with them. Placements often lead to a permanent role on graduation, providing a greater chance of success for graduates of this course.

Course Aims

1. Develop and refine students' advanced technical and creative potential within the field of commercial photography, ensuring they are at the forefront of industry standards and innovations.

2. Enhance students' comprehensive understanding of the creative industries and the roles within them by expanding their professional knowledge base and providing robust support to identify and achieve their individual career aspirations.

3. Promote students' critical awareness and development of their unique approach to personal growth through an inclusive and diverse engagement with contemporary academic and creative research methodologies.

4. Develop students' abilities in visual communication and ensure a high level of professional photographic presentation, equipping them to excel in competitive professional environments.

5. Foster in students an inclusive and diverse approach to photography, recognising and celebrating the richness of different cultures, perspectives, and identities, therefore enriching their creative practice and professional outlook.

6. Cultivate students' practical skills, industry knowledge, and professional networks,

empowering graduates to explore and capitalise on diverse career opportunities, emerging markets, and varied audiences within the creative industries.

7. Encourage students to think ethically about their practice, through a working knowledge of the United Nations Sustainable Development Goals.

Course Outcomes

By the end of the course students will be able to:

1. Apply creative photographic skills, evidencing professional levels of ability, independent thought and understanding during the production of self-identified genre specific work.

2. Apply professional understanding when identifying career opportunities including project planning, budgeting and marketing and placing own work within the creative/photographic industries, including, but not exclusively those related to the course's names awards.

3. Apply a critical and theoretical understanding of photography within diverse historical and contemporary contexts, through balanced and inclusive analysis.

4. Show evidence of effective problem solving, research, communication, and presentation skills through applying creative and conceptually considered solutions to professionally focused briefs.

5. Demonstrate an enhanced ability to produce photographic works that reflects an inclusive and diverse perspective, contributing to an inclusive representation within the field of commercial photography.

6. Demonstrate proficiency in a wide range of practical skills relevant to employment, including management, project planning, budgeting, and marketing, supported by an understanding of present creative industry expectations and being able to adapt, explore and expand contemporary possibilities.

7. Demonstrate ethical thinking through practice by applying knowledge of the United Nations Sustainable Development Goals.

Reference Points

UK Quality Code for higher education, including:

- Subject Benchmark Statement: Communication, Media, Film and Cultural Studies Art and Design
- Framework for Higher Education Qualification Descriptors
- AUB LTAF and Undergraduate Assessment Regulations

Learning, Teaching, and Assessment Strategies

The BA (Hons) Commercial Photography course aligns its aims with individual unit outcomes, facilitating a structured and comprehensive learning journey for students. Through a sequential progression of units, students are equipped with appropriate knowledge and skills in commercial photography, starting from introductory techniques and

advancing towards the integration of complex concepts and strategies in later units. Each unit's outcome is linked to the overarching course aims, ensuring a coherent and systematic development of competencies across levels.

The course employs a diverse range of delivery methods, including lectures, workshops, tutorials, practical sessions, and presentations, to cater to various learning styles and promote engagement and progression. Emphasising the professional aspect of the curriculum, students are immersed in industry practices, gaining insights into different roles and responsibilities within the creative industries. This integration of industry relevance is woven into the course content and is evident in the student achievement.

Knowledge dissemination occurs through lectures, seminars, presentations, and workshops. Assessments encompass a variety of formats, such as essays, placement reports, project presentations, process workbooks, and portfolio submissions, enabling the evaluation of both theoretical understanding and practical skills. Formative feedback sessions guide students towards refinement, fostering a structured approach to learning and assessment.

Assessment feedforward comments provided at the conclusion of each unit offer constructive criticism and guidance for improvement, facilitating continuous development and progression. Formative and summative assessments within the course are designed to assess the attainment of learning outcomes at the appropriate level, allowing students to showcase their understanding, skills, and creativity within the context of commercial photography effectively.

The teaching and learning methods for course units have been selected as the most appropriate for the successful delivery of the syllabus, and appropriate achievement of the aims of the unit. All units involve student contact time and independent study, which come together to indicate the total study hours requirement for the unit.

The University sets indicative contact hours for units at each level. Course teams are free to vary this according to the demands of the different units, but the total for the year will be in line with the totals set out in the Learning, Teaching and Assessment Framework. In additionstudent contact hours information provided in unit descriptors might, on occasion, be subject to some minor variation; for example, in response to student feedback, or to take advantage of unanticipated learning opportunities that would enhance the student learning experience. No changes will be made that would be to the detriment of the unit experience, or which would disadvantage student learning.

Some teaching may be delivered online when appropriate and will count as student contact hours.

Student Engagement

Enhanced Learning through Collaboration: The course's use of group presentations and cross course collaboration fosters cooperative learning. Students engage with diverse perspectives, deepening their understanding and application of photography within the creative industries.

Building a Professional Portfolio: A progressive assessment approach, combined with practical skills and project work, enables students to develop a strong photographic portfolio. This is particularly significant in latter stages of the course, where final year work is aligned with personal and career interests, enabling students to create a bespoke folio directly related to their own professional aspirations.

Developing Critical Research Skills: Emphasising research from the outset, the course encourages deep engagement with content, fostering critical thinking and informed decision-making within the creative process. This approach enabling students to become informed decision makers, sensitive to cultural, social and global issues.

Real-World Applications and Networking: Interaction with industry-set briefs, placement opportunities, guest speakers, collaborative networking events, industry led workshops etc., offer real-world experiences, enhancing learning and helping to build vital industry connections. Through the courses ability to offer real world experiences, students become more prepared for work and career expectations post-graduation.

Assessment

Each unit is assessed separately, and the assessment forms part of the unit. Assessment both provides a measure of student achievement, and also provides students with regular feedback on how their learning is developing.

For every unit of a course, we will inform students of what they are expected to learn; what they need to submit; how their work will be assessed; and the deadline for presenting work for assessment.

A minimum of one unit at Level 4 will be assessed on a pass/fail basis, with written feedback but no numerical grade. All other units will be given a percentage mark.

Students will receive a final mark for each unit in the form of a percentage, which will be recorded on a formal record of achievement (transcript). Each component of assessment is graded using a notched marking scale, whereby only certain marks are used within each grade. The only marks available within any ten-point band are *2, *5 and *8 (e.g. 62, 65, 68). These marks correspond to a low, mid, and high level of achievement within each grade band.

All learning outcomes must be passed to successfully complete the unit.

On successful completion of an Honours degree course, students will be awarded a degree classification based on their unit marks. The final classification is determined using all unit marks at Levels 5 and 6.

If a student has joined Level 6 through either the Recognition of Prior Learning (RPL) route or having completed a Foundation Degree (FdA), the final classification is determined using only unit marks at Level 6.

For further information on assessment, progression, awards, and classifications, please visit https://aub.ac.uk/regulations

Course Structure

All students are registered for the award of BA (Hons); however, exit awards are available if a student leaves the course early, having successfully completed one or two levels. If students successfully complete a level of the course, they will automatically be entitled to progress to the next level.

For the award of a Certificate of Higher Education (CertHE), students must have achieved a minimum of 120 credits at Level 4. This qualification may be awarded if a student leaves the University following successful completion of the first year of the course.

For the award of a Diploma of Higher Education (DipHE), students must have achieved a minimum of 240 credits of which a minimum of 120 must be at Level 5. This qualification

may be awarded if a student leaves the University following successful completion of the second year of the course.

For the award of a BA (Hons) a student must have achieved a minimum of 360 credits of which a minimum of 240 must be at Level 5 or above, of which a minimum of 120 credits must be at Level 6. This qualification will be awarded upon successful completion of the course.

A BA without Honours may be awarded if a student achieves 300 credits, at least 180 of which are at Level 5 or above, and at least 60 of which are at Level 6.

Core Values and Skills

In developing courses, the University aims to create a curriculum that reflects its values and ethos. It should prepare students for the future not only in enabling them to have a successful career, but also empower students with the knowledge, skills and passion to have a positive impact on the world and be an agent for change. AUB has drawn from the United Nations Sustainable Development Goals (SDGs) (https://sdgs.un.org/goals) which have informed our values of Equality, Diversity and Inclusion as well as our Graduate Attributes.

Equity, Diversity, and Inclusion (EDI)

"We are better for our diversity. We are enriched by the depth of respect we have for each other and the strength of our relationships with our people, our places and the planet. Through our commitment to working with those who are different to us, or challenge us, we grow stronger together, creating new synergies, global connections and sustainable futures." (AUB Strategy 2030)

As an organisation we have moral, social and legal obligations to fulfil in terms of EDI, and in doing so our commitment is to put EDI at the heart of every area of activity. It is not covered as a separate, stand-alone section, rather it forms an integral part of the curriculum, throughout your study here.

Graduate Attributes (GA)

Over recent years, there has been an increasing pace of change, technological, social, environmental. This has been further impacted by the world-wide pandemic effecting significant change in the global economy and the employment market.

In this context, the University has recognised the importance of developing AUB graduates who have the attributes to be able to build their career, adapting to different circumstances and embracing changes. A suite of attributes have been defined that we feel are particularly appropriate to the creative courses that we deliver and to AUB's core values; during your course, both curricular and extra-curricular activities will give you the opportunity to prepare for your working career.

The course will introduce students to topics which are integrated with the curriculum at every stage of learning. This will allow the student to structure their career development journey through levels 4-6 of the degree course and consider the following stages: Self Awareness, Opportunity Awareness, Decision Making and Transitioning into Work. These align to the AUB Career Readiness stages: Explore, Focus, Engage and Achieve.

In practice, this means that each unit of the course, at each Level, will include elements of career development and these will be shown explicitly in unit descriptors and outline

syllabuses. Whilst students engage with these as they go through each unit, they will all come together in the final unit at each Level. Such an approach is designed to support students in the next steps they take after graduation, in whatever direction those may be, and is fundamental to degree studies.

Students will also have the option, between Level 5 (Year 2) and Level 6 (Year 3) of undertaking an extended period of work experience. The course team will be able to discuss this at the appropriate time.

Maintaining Health and Wellbeing

Throughout the course students are encouraged to reflect on their own health and wellbeing, and to develop themselves as a healthy creative practitioner. Students will consider how to develop study and work strategies and habits which maintain and promote their own wellbeing, and to manage their professional activities in a way which safeguards their mental and physical health.

Course staff have designed the course in order that, as far as is reasonably possible, health and wellbeing are promoted. Therefore, it is vital students maintain constructive communication with their colleagues and their staff throughout their time on this course.

Course Content

Each level operates within three terms over a period of thirty weeks. Each unit has its own aims, learning outcomes, assessment components and assessment criteria. The positive nature of progressive assessment is made clear throughout the experience. Units are self-contained but build upon previously acquired knowledge and skills. The assessment process summarises what has been achieved previously within the unit and identifies developmental strategies, enabling students to build a portfolio of knowledge, an ability to articulate their practice verbally and specific skills appropriate to the subject and their practice.

The course also includes collaboration with the BA Photography program in Level 5 and Level 6. In Level 5, there is a co-curated careers-focused event, allowing students to gain a deeper understanding of their future industry together. In Level 6, there is a crossover with a formative feedback event for the Major Project, enabling students to share conceptual development, technical approaches, and receive feedback.

Level 5

Level 5 of the course builds upon the skills and knowledge gained during Level 4 and provides opportunities for students to develop their photographic genre-specific interests.

Students are encouraged to reflect on their own professional interests and to take responsibility for their choice of topics for project work (negotiated between them and their tutors via Learning Agreements) while studying Creativity and Context, culminating in the Photographic Futures unit. Projects for these units are designed to develop creative, research, and conceptual skills combined with commercial and professional awareness and understanding. Where possible, opportunities for live projects or competition work are accommodated, thereby extending students' understanding of the professional demands of photography.

During this level, students continue to develop their digital skills and promotional awareness through the unit Professional Futures; this unit provides the opportunity to market oneself as a photographer via the web, while developing personal branding. Student will also utilise AI to support the development of their professional identity. Industry understanding is consolidated towards the end of the unit when students undertake a period of work experience in the form of a short work experience, which is overseen by the unit leader (negotiated between students and their tutors). This draws together students' achievements on the course so far and gives them live opportunities to apply their learning in the workplace. The timing of the Professional Futures unit is such that, potentially, students are able to extend their placement beyond the formal end of the unit to the conclusion of the summer holiday period. In these circumstances, arrangements for students' end of level assessment in June can be negotiated.

The unit Critical Analyses provides an overview of some of the approaches used in the analysis of commercial photography, together with the development of research and written communication skills, allowing for a more intellectual engagement with photographic practice and preparing students for the major written assignment at Level 6.

Named Awards

Increasingly, a number of students are arriving on the course with interests in pursuing particular disciplines within Commercial Photography. To meet this interest, we offer the opportunity to graduate with one of several named specialisms in addition to the award of Commercial Photography. During the last term of Level 4 students will be required, via a process of academic counselling, to discuss their intentions to pursue one of these named awards. Our aim is to ensure student’s chosen award name is appropriate and achievable. Each of these named award specialisms can be undertaken in the Level 5 Creativity and Context (20 credits) and Photographic Futures (40 credits), and at Level 6 in the Specialist Practice (40 credits) and Major Project (60 credits) units. Please note these units must be passed to gain a named award.

Named Awards available:

BA (Hons) Commercial Photography (Advertising)
BA (Hons) Commercial Photography (Fashion)
BA (Hons) Commercial Photography (Documentary/Editorial)

The students’ final degree certificate will clearly show their named award in parentheses: BA (Hons) Commercial Photography (Named Award)

Throughout Level 5 and 6, students will be supported through tutorials and seminars designed to help them establish their ‘creative team’, therefore allowing them to work within a recognised industry structure. This support will include cross-course networking events, allowing students to find their creative partners, and the potential for mutually beneficial

collaborations.

Level 6

Level 6 of the course builds on the platform of skills and knowledge gained during Levels 4 and 5. Level 6 adopts an extremely focused approach to students' career ambitions, developing specific creative and conceptual skills to gain a more complex understanding of the particular discourse with which they wish to be professionally engaged.

Graduates from this course are capable of advancing and challenging accepted ways of working within the industry, allowing them the opportunity to reach their creative potential. Critical and theoretical research will have informed their commercial practice while offering the opportunity to extend their critical engagement and academic interests. Gaining a BA (Hons) award in this discipline equips graduates to compete at the highest level of professional practice as well as providing a platform for potential post-graduate study. After three years of extensive investigation, graduates will possess all the attributes necessary to feel confident as they seek employment within contemporary commercial photographic practice. This is evidenced through and articulated by an accomplished and developed commercial portfolio all enhanced by learned critical skills with which to locate this work within an ever more complex visual culture.

The unit structure enhances the delivery and professional integrity of the course by enabling appropriate specialists to deliver units of study. The units in Level 6 are the culmination of students' professional understanding and it is expected that their Level 6 Learning Agreement will reflect their chosen specialism and award title. Two major units, Specialist Practice and Major Project, provide the opportunity for two bodies of work that will essentially become students' professional portfolio, and the content relates directly to the named award title. The unit Research Paper, for which a critically informed analysis of a subject-related topic will be produced, will help to inform students' own practical work while supporting their aspirations for future study at post-graduate level.

Specialism

During the Course, students will be supported and encouraged to specialise within their photographic practice. To gain an understanding of the key specialisms that they may wish to consider (those that are linked to our 'Named Awards- see below), students will be given guidance through content in lectures and workshops, which will be supported through the specialist input provided during our regular Guest Speaker Programme.

The Guest Speaker Programme will include professionals from key areas of commercial practice, including:

- Freelance Photography (including the Names Awards, and additionally, beauty, portrait etc.)
- Picture Editors (fashion and editorial)
- Art Buyers and Art Directors (advertising)
- Stylists (fashion)
- Agents
- Photo Agency Representatives

Additionally, the specialisms already existing within the Course Team may be added to through specialist Visiting Tutors (working photographers).

Specialist resources:

The course benefits from 7 dedicated photographic studios, colour and black and white darkrooms and film processing facilities, location and studio stores, 2 seminar rooms and an extensive digital production area, which are all shared with BA (Hons) Photography and MA Photography.

Students can use specialist photographic equipment in the studio or on location in support of their studies and to reinforce the professional aspects of the course delivery. The course is well supported by five discipline-dedicated Technician Demonstrators, one Technician, and one Senior Technician Demonstrator. The course has access to lecture rooms, lecture theatres and computer suites through the University's central timetabling system.

Digital Suite
The digital suite – with a layout fit for independent working – includes 20 Mac Studio computers, each equipped with colour calibrated 24" Eizo Monitors, along with scanning and printing facilities. All the computers, software and monitors are industry standard, and able to handle large image and moving image files.

Media Stores
The newly established Central Equipment Store is a professionally managed store. The store uses the SiSo booking management system - enabling online booking and supports all equipment loans across the Photography Subject Area (as well as courses across the campus). The comprehensive equipment list covers all student needs – both within the studio and on location. The central store has allowed students not only the ability to borrow equipment from other departments, but has also increased flexibility, allowing students to collect and return equipment both in the evenings and on Saturdays.

Cameras
To keep up with the demands of the photographic industry a variety of professional formats and makes are available to students, including Canon, Nikon, Sony and Hasselblad, Phase One IQ3 and Fuji GFX medium format cameras.

Photographic Studios and Location Lighting
7 fully equipped photographic Studios are available for student use (Profoto and Broncolor). The Store offers a variety of location lighting, including portable Profoto kits.

Scanning
Both flat bed and a camera scanning booth, allow students to scan negatives for digital use.

Student Hub
The Hub is a dedicated area for the Subject Area of Photography, allowing a space for collaborative meetings with students from other complimentary disciplines. The space offers informal working areas and teaching spaces and folio layout tables. The area also offers the ability to informally exhibit work through a magnetic display wall, hold production meetings, frame and mount work.

Course units

Level 4

CPH404 Processes, Materials and Contexts	40 credits
CPH405 Strategies and Production	40 credits
CPH406 Explorative Practice	40 credits

Level 5

CPH501 Creativity and Context	20 credits
CPH502 Critical Analyses	20 credits
CPH503 Photographic Futures	40 credits
CPH505 Professional Futures	40 credits

Level 6

CPH601 Specialist Practice	40 credits
CPH602 Research Paper	20 credits
CPH603 Major Project	60 credits

Course Diagram

This diagram shows the proposed start/end dates for each unit and shows teaching weeks only; holiday periods are not included.

<table>
<tr><td colspan="32">Level 4</td></tr>
<tr><td>0</td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td></tr>
<tr><td></td><td colspan="10">Autumn Term</td><td colspan="10">Spring Term</td><td colspan="10">Summer Term</td></tr>
<tr><td>Induction Week</td><td colspan="10">CPH404: Processes, Materials and Contexts
Weeks 1-10

(40 Credits)
Pass/Fail Unit</td><td colspan="10">CPH405: Strategies and Production

Weeks 11-20

(40 Credits)</td><td colspan="10">CPH406: Explorative Practice
Weeks 21-30
(40 Credits)</td></tr>
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Level 5

0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	Autumn Term										**Spring Term**										**Summer Term**									
	CPH501 Creativity and Context Weeks 1-10 (20 credits)										**CPH503 Photographic Futures** Weeks 11-30 (40 credits)																				
	CPH502 Critical Analyses Weeks 1-16 (20 credits)																													
											CPH505 Professional Futures Weeks 13-30 (40 credits)																				

Level 6

0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
	Autumn Term										**Spring Term**												**Summe**	

CPH601 Specialist Practice
Weeks 1-13
(40 credits)

CPH602 Research Paper
Weeks 1-14
(20 credits)

CPH603 Major Project
Weeks 13-30
(60 credits)

Level 6

0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	Autumn Term										**Spring Term**												**Summer Term**							

CPH601 Specialist Practice
Weeks 1-13
(40 credits)

CPH602 Research Paper

	Weeks 1-14 (20 credits)	
		CPH603 Major Project Weeks 13-30 (60 credits)

Image: Mattia Holm | BA (Hons) Commercial Photography