BA (HONS) VISUAL COMMUNICATION
WELCOME

I hope that you are having an enjoyable and relaxing summer. The course team are very much looking forward to welcoming you onto the course in September 2019. The course will commence with an Induction Week and during this time you will meet your fellow students and staff and be shown around the University’s facilities. The induction period will also introduce you to the aims and objectives of the course and the concepts of Visual Communication.

There are a number of exhibitions taking place over the summer that could inform and enhance your studies through the first term including The Design Museum: Designer Maker User (Permanent display).

We look forward to meeting you all!

Sally Hope
Course Leader
BA (Hons) Visual Communication

twitter @viscomAUB
instagram @viscomAUB
SUMMER PROJECT

If you are joining us in the first year, you will be required to complete a summer project before the course begins. The aim of this project is to explore the creative potential of Visual Communication. It will provide you with the opportunity to present yourself to the rest of the group. It will also allow you to explore the meanings, messages and information that are communicated using either type or image or both.

MeMeMe

You are required to design a presentation called MeMeMe. You will be expected to present for three minutes to explain:
— Why you have chosen to study BA (Hons) Visual Communication
— What you hope to gain from the course
— Something interesting about yourself
— Which designers/illustrators inspire you (please don’t choose Neville Brody or David Carson).

This must be a designed presentation either on paper or digital or both.

Bring your summer project with you during Induction Week.

READING LIST

Books
The Library here at AUB is extremely well resourced and includes all key texts that you will need. The list below indicates the key texts that will be useful throughout your studies, all of these are available from the Library at AUB. You might want to borrow a copy from your local library to look at before you arrive. You will receive a comprehensive reading list in your Course Handbook and at the start of each unit.

Magazines / Journals
— Creative Review
— Eye
— Baseline
— Vroom
— Design Week
— Wallpaper
— Print

Websites
— It’s Nice That
— Made by Folk
— Creative Review
— Design Taxi
— People of Print
— Creative Boom
— Dezeen

If you read just one thing before you arrive we recommend:
A selection of posts that interest you from any of the design blogs listed.

COURSE EQUIPMENT

Essential Course Materials
— Notepad and pens
— Memory stick for backing up your digital work
— Sketchbook
— Drawing equipment
— Steel ruler 30cm
— Swann Morton Scalpel handle size 3 and 10a blades

Useful Materials
— Propelling pencil
— Double sided tape
— Masking tape
— Layout pad A3
— Plastic ruler 30cm
— Plastic set square 30cm
— A3 Presentation portfolio
— Digital camera
— A4 folders to keep course handouts and various other documents
INDUCTION WEEK

If you are joining us from overseas, International Orientation week takes place from 9 – 13 September; details of this week will be sent to relevant students separately by email from the International Office.

The academic year for undergraduate students starts on Monday 16 September 2019. Please see your course specific Induction Week timetable below and ensure you’re on campus prompt and ready for your first activity where the Course Leader will meet you.

If for any reason you are delayed on your way to AUB on your first day, please make your way to Main Reception, located on the ground floor of South House. If you are unable to attend Induction Week please contact Admissions (admissions@aub.ac.uk) where the team will advise you.

You must arrive and check in on Monday 16 September. Your first few days at the University will include enrolment and induction events to introduce you to the facilities and services you will be using as a student, as well as the activities and resources on your course. You will receive copies of important documents, including your course handbook and the Undergraduate Course Framework and HE Regulations. Many courses will also hold the first classes of the term.

You will be required to be on campus every day of Induction Week. Below you will find the centrally arranged activities (locations in brackets) which have been scheduled for you.

### Induction Week timetable: central events

#### Monday 16 September
- 10.15 Course Welcome (Marquee)
- 12.15 Welcome from Principal and Vice-Chancellor (SH001)
- 14.30 Library Induction (SH001)
- 16.30 IT Induction (SH001)

#### Tuesday 17 September
- 15.00 Introduction to Student Services and AUBSU (SH001)
- 15.45 Enrolment (Conference Centre)

#### Wednesday 18 September
- 09.30 - 11.30 Summer Project Presentations (Main Vis Com Studio)
- 14.00 - 16.30 Summer Project Presentations (Main Vis Com Studio)

#### Thursday 19 September
- TBC London Design Week 2019

As well as these activities there will be course specific activities and we will confirm these when you arrive.

### COURSE TRIPS

There will be educational visits to major exhibitions, galleries and lectures in the UK (predominantly based in London) and it is expected that you will attend all of these visits.

The course trips will cost (approximately) £10.00 per person.

### PREPARING FOR YOUR COURSE

#### Computer Equipment

Please note that a computer of your own is NOT a course requirement. However, if you are purchasing any computer equipment for your course, remember that many computer retailers offer student discounts, so if you are considering buying a computer you may wish to wait until you have enrolled on your course. You may also wish to discuss appropriate hardware and software specifications with the course team before purchasing. AUB has a range of Mac and PCs available for students to use.

The course base rooms are equipped with Apple Mac computers, Epson scanners and colour/black and white printing facilities (A3 & A4). You will also have access to large format printing facilities.

#### Recommended Software

We will predominantly be using the Adobe Creative Suite.

Adobe Creative Cloud does offer a reduced monthly price for students.

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**Software Provided by AUB**

Once you enrol on the course you will be able to download Microsoft Office 365 to your personal computer, so don't pay extra when buying a computer to purchase MS Office. You get it free as an AUB student! You will also have 1TB of cloud storage, which we recommend you use to back-up all work. AUB also provides access to Autodesk software. Before purchasing additional software we advise you check with the course team, and remember many retailers offer student discount.

**WHAT TO BRING ON THE FIRST DAY**

Notepad and pens/pencils, and a smile. You’ll need to bring in your summer project on the Wednesday of Induction Week.
ENROLMENT

Online Enrolment
Online enrolment opens on 6 September 2019 and all students must enrol online as soon as possible on or after this date. Online enrolment is accessed via MyApplication. Your username is your 7 digit student number.

If you have taken a loan out with Student Finance England, you will need to complete the online enrolment before we can confirm your registration. Once completed, SFE will release your maintenance loan to you. Typically, maintenance loans are received by students on the first day of term.

If you have any problems with online enrolment, please contact Student Records on studentrecords@aub.ac.uk or telephone 01202 363381 or 01202 363221.

Enrolment ID Check
Face to face enrolment takes place in your first week at AUB and is the last step in registering you as a student. In order to complete your enrolment, you must bring photographic ID with you from the following options:

UK, EU, EEA and Swiss students
Please bring one of the following forms of ID:
1. Full valid passport
2. Photo ID plus either correspondence from Student Loans Company/Student Finance England or original birth/adoption certificate
3. Valid photo identity card (EU countries only)

Do NOT just bring your driving licence alone; this will not be accepted without the correct accompanying information as listed in option 2.

Visa students
If you are studying at AUB on a Tier 4 visa or hold any other type of visa you will need to bring all of the following with you to enrolment:
— Full valid passport
— Visa documentation*
— Tier 4 visa students only: all original qualification certificates

ID cards are only issued once we have seen the correct documentation from you.

*Please note: we can only temporarily enrol you with a 30 day entry clearance vignette in your passport. You must collect your Biometrics Residence Card from the Post Office within 10 days of arriving in the UK.
CONTACT

Admissions
01202 363228
01202 363225
admissions@aub.ac.uk

Student Advice
01202 363031
01202 363242
studentadvice@aub.ac.uk

Academic Support
01202 363273
academicsupport@aub.ac.uk

Finance
01202 363356
income@aub.ac.uk

Disability Support
01202 363291
wellbeing@aub.ac.uk

Students’ Union
01202 363286
studentunion@aub.ac.uk

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