



## 2019-20 access and participation plan monitoring

### Provider impact report

This impact report summarises the progress made by Arts University Bournemouth, the against targets, objectives and written commitments set out in its 2019-20 access and participation plan. This document is a summary of information submitted by the provider to the OfS. This document is a self-report by the provider only and does not indicate any OfS assessment of compliance.

#### 1. Ambition and strategy

Arts University Bournemouth, the's ambition and strategy as detailed in the 2019-20 access and participation plan:

The Arts University Bournemouth is committed to supporting access, retention, success and progression for students from all backgrounds, enabling each student to fulfil their potential and establish themselves as a creative professional, as articulated in our Mission statement: "turning creativity into careers".

The measures set out in this Access and Participation Plan are designed to raise the engagement, aspiration and attainment of potential students from under-represented groups, and to support their progression into higher education, either at the Arts University Bournemouth or elsewhere. They equally seek to ensure that those students who benefit from our outreach activity are able to succeed in their course of study; this will be achieved both through a realistic presentation of the demands of higher education, to encourage applications from suitable candidates; and through the support which is provided to students after enrolment and beyond to employment.

Our initiatives within this Access and Participation Plan build on our existing work, seeking to strengthen those areas which have demonstrated success, and developing new strands of activity in response to emerging priorities.

## 2. Self-assessment of targets

The tables that follow provide a self-assessment by Arts University Bournemouth, the of progress against the targets approved in its 2019-20 access and participation plan.

Please note the tables contain only a summary of target milestones approved in 2019-20 access and participation plans. Full information can be found in **Table 8a – statistical targets and milestones** and **Table 8b – Other milestones and targets** of Arts University Bournemouth, the's 2019-20 [access and participation plan](#).

Any optional commentary provided against the targets is given in [Annex B](#).

### Statistical targets and milestones

Reference Number (lifecycle stage)	Description	Baseline year	Baseline data	2018-19 milestone	2019-20 milestone	Units of target	Comparison year	Actual performance in comparison year	Target self-assessment
T16a_01 (Access)	LAB currently 92.1	2014-15	96.3	95.5	95.5	Percentage	2019-20	95.8	Expected progress
T16a_02 (Access)	LAB currently 32.2	2014-15	30.4	0	0	N/A (see description / commentary)	2019-20	0	Expected progress
T16a_03 (Access)	LAB currently 11.1	2014-15	10.9	11	11	Percentage	2019-20	11.1	Expected progress
T16a_04 (Student success)	LAB currently 7.5	2013-14	4.3	5	5	Percentage	2019-20	5.1	Expected progress
T16a_05 (Student success)	LAB currently 8.9	2013-14	8.2	7	6	Percentage	2019-20	6.3	Expected progress
T16a_06 (Access)	3	2014-15	3	6	6	Headcount	2019-20	9	Expected progress
T16a_07 (Access)	Currently 12%	2014-15	12%	12%	12%	Percentage	2019-20	12	Expected progress
T16a_08 (Access)	LAB currently 11.4	2014-15	13.1	11.2	11	Percentage	2019-20	9	Limited progress

Other milestones and targets

Reference Number (lifecycle stage)	Description	Baseline year	Baseline data	2018-19 milestone	2019-20 milestone	Units of target	Comparison year	Actual performance in comparison year	Target self-assessment
T16b_01 (Access)	Specialist summer school	2014-15	22	45	50	Headcount	2019-20	22	Limited progress
T16b_02 (Access)	Specialist taster summer school	2014-15	72	60	80	Headcount	2019-20	76	Expected progress
T16b_03 (Access)	All-through arts education commencing with Saturday Art School support for target groups	2014-15	25%	25%	25%	Percentage	2019-20	25	Expected progress
T16b_04 (Access)	HE Portfolio Day	2014-15	200	100	100	Headcount	2019-20	127	Expected progress
T16b_05 (Access)	HE Taster Days/campus visits	2014-15	1000	900	950	Headcount	2019-20	120	Limited progress
T16b_06 (Access)	Artist in Residence	2014-15	600	250	300	Headcount	2019-20	0	No progress
T16b_07 (Access)	Master classes	2014-15	500	500	500	Headcount	2019-20	74	Limited progress
T16b_08 (Access)	Career fairs for target schools/colleges	2014-15	1400	1400	1450	Headcount	2019-20	1267	Expected progress
T16b_09 (Access)	Trust partner with Specialist Art School	2014-15	1	1	1	Headcount	2019-20	1	Expected progress
T16b_10 (Access)	Working with target schools/colleges	2014-15	35	35	35	Headcount	2019-20	35	Expected progress
T16b_11 (Access)	Working with Specialist Art Schools/colleges	2014-15	10	15	15	Headcount	2019-20	15	Expected progress
T16b_12 (Access)	Partnership activity, specialist, generic	2014-15	5	5	5	Headcount	2019-20	6	Expected progress
T16b_13 (Access)	IAG - specialist	2014-15	1500	2000	2250	Headcount	2019-20	1200	Limited progress
T16b_14 (Student success)	Student satisfaction	2014-15	+/-5%	+/-5%	+/-5%	Percentage	2019-20	3	Expected progress
T16b_15 (Access)	Conversion at admissions process	2014-15	+/-5%	+/-5%	+/-5%	Percentage	2019-20	0	Expected progress

T16b_16 (Student success)	Retention and achievement by demographic	2014-15	+/-5%	+/-5%	+/-5%	Percentage	2019-20	0	Expected progress
T16b_17 (Multiple)	Long term outreach with KS1 pupils	2013-14	90	360	450	Headcount	2019-20	250	Limited progress
T16b_18 (Other/Multiple stages)	Collaborative activities relating to disabled and vulnerable children and young people (including children in care and young carers) and/or those who support them (via Southern Universities network)	2015-16	N/A	Share good practice across network and develop a project on participation in the Roma, Gypsy and Traveller communities and mental health in education across SUN schools and colleges	Targets for projects with Roma, Gypsy and travellers plus mental health TBC from 18-19 project scoping	N/A (see description / commentary)	2019-20		Expected progress
T16b_19 (Other/Multiple stages)	Termly meeting of Working Groups relating to; BME, Disability, Vulnerable Children & Young People, and Mature and Part-time students (via Southern Universities Network)	2014-15	N/A	Sharing of good practice emanating from these Working Groups	Sharing of good practice emanating from these Working Groups	N/A (see description / commentary)	2019-20		Expected progress
T16b_20 (Other/Multiple stages)	Activities for black and minority ethnic students (via Southern Universities Network)	2015-16	N/A	Research Project	TBC following research project	N/A (see description / commentary)	2019-20		Expected progress
T16b_21 (Multiple)	Activities for potential mature and part-time students (via Southern Universities Network)	2016-17	N/A	4 activities per year with at least 2 universities participating in each	4 activities per year with at least 2 universities participating in each	N/A (see description / commentary)	2019-20		Limited progress
T16b_22 (Multiple)	Increase in proportion of students taking creative GCSEs from target schools	2018-19	N/A	N/A	N/A	N/A (see description / commentary)	2019-20		Expected progress

### 3. Investment commitments

#### 3.1. Access and participation investment for the last audited year

Please note that some differences in predicted vs actual spend may be due to reporting differences between academic and financial years.

Financial year	2019-20		
	Predicted spend (£)	Actual spend (£)	Difference (ppt)
Access investment	£911,502.00	£852,000.00	-7%
Financial Support	£345,000.00	£271,000.00	-21%

### 4. Action plan

Where progress was less than expected Arts University Bournemouth, the has made the following commitments to increase the rate of progress against their targets.

Reference Number	Steps that will be taken in the future to make expected progress against target
T16a_08	No additional steps are planned (see commentary)
T16b_01	The Year 12 Specialist Summer School in 2020-21 will also be online but after the success of last year's event, we will look to increase numbers and promote the event more widely to reach our target number
T16b_05	We expect to continue with online shows in future, which makes the work accessible to a much higher number of users. We shall encourage school/college engagement with campus visits and taster days when restrictions are lifted.
T16b_06	This is one of a number of activities which we deploy as part of our outreach, rather than 'standalone'. We continue to review the portfolio of activities and ensure that they are as flexible and accessible as possible.
T16b_07	This is one of a number of activities which we deploy as part of our outreach, rather than 'standalone'. We continue to review the portfolio of activities and ensure that they are as flexible and accessible as possible.
T16b_13	This is one of a number of activities which we deploy as part of our outreach, rather than 'standalone'. We continue to review the portfolio of activities and ensure that they are as flexible and accessible as possible.

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T16b_17	This is one of a number of activities which we deploy as part of our outreach, rather than 'standalone'. We continue to review the portfolio of activities and ensure that they are as flexible and accessible as possible.
T16b_21	See detail in column W

## 5. Confirmation

Arts University Bournemouth, the confirms that:

Student engagement	
Have you worked with your students to help them complete the access and participation plan monitoring student submission?	
Yes	
Have you engaged with your student body in the design, evaluation, and monitoring of the plan?	
Yes	
Verification and sign off	
Arts University Bournemouth, the has confirmed that the information included in this impact report is accurate, that it has been compiled in line with OfS guidance, and that it is being submitted on behalf of the governing body of the provider.	
Yes	
Accountable officer sign off	
Name	Professor Paul Gough
Position	Principal and Vice-Chancellor

## Annex A: Commentary on progress against targets

Arts University Bournemouth, the's commentary where progress against targets was less than expected.

<b>Target reference number: T16a_08</b>
How have you met the commitments in your plan related to this target?
Yes
Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?
Yes; we have allowed students to book spaces on campus for appointments with external tutors, as well as paying out £18,000 to support Educational Psychologist reports

<b>Target reference number: T16b_01</b>
How have you met the commitments in your plan related to this target?
We planned to run a Year 12 specialist summer school with 50 participants. Because of the pandemic, this had to be moved online with a smaller capacity.
Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?
No

<b>Target reference number: T16b_05</b>
How have you met the commitments in your plan related to this target?
No. The vast majority of taster days / campus visits take place at the end of the academic year, aligned to our summer shows, which were obviously cancelled because of the pandemic.
Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?
Yes. All our shows were put online and the relevant links were circulated to schools and colleges. We also provided online campus tours. We had a very high level of interest and the shows were viewed by a large number of people, but we are unable to track how many of these were from the target schools and colleges, or how the links were used.

<b>Target reference number: T16b_06</b>
How have you met the commitments in your plan related to this target?
No. We were unable to deliver our Artist in Residence programme, which takes place towards the end of the academic year.



Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?

As in row 73, we encouraged the widest possible access to our online shows and online campus tours. We were not able to offer a direct alternative to the artist in residence programme

**Target reference number: T16b\_07**

How have you met the commitments in your plan related to this target?

Most Masterclass sessions take place at the end of the academic year or through the summer vacation period and it was not possible to replicate these

Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?

As in row 73, we encouraged the widest possible access to our online shows and online campus tours. We were not able to offer a direct alternative to the masterclass programme

**Target reference number: T16b\_13**

How have you met the commitments in your plan related to this target?

This is an estimated number; the staff member who was responsible for leading this activity retired, and staff changes have resulted in no detailed knowledge of the numbers who were engaged. Specialist IAG was delivered, but we are not confident that the target was reached

Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?

No; not specifically in relation to specialist IAG.

**Target reference number: T16b\_17**

How have you met the commitments in your plan related to this target?

This is an estimated number; the staff member who was responsible for leading this activity retired, and staff changes have resulted in no detailed knowledge of the numbers who were engaged prior to lockdown.

Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?

No

**Target reference number: T16b\_21**

How have you met the commitments in your plan related to this target?

2 events, with two participating universities. Covid restrictions meant that events that would previously have taken place were cancelled.

Have you taken any additional steps other than that detailed in the plan to reach the selected milestone?

SUN partners also provide access to LifePilot for potential mature learners and will be part of a collaborative programme utilising an online chat platform for mature students, which is currently under development.

## Annex B: Optional commentary on targets

Arts University Bournemouth, the's commentary on any of the targets listed in [Section 2](#).

Reference Number	Optional commentary
T16a_01	
T16a_02	
T16a_03	
T16a_04	
T16a_05	We have in fact made expected progress; the headcount is rounded to 5, so 6.3% is consistent with expected performance
T16a_06	
T16a_07	
T16a_08	We are surprised at the HESA data, as the proportion of new entrants declaring a disability at AUB has increased from 18% to 28% in 2019/20. Now that this information is available on the data dashboard, we shall consider whether the proportion of disabled students is a better measure than those in receipt of DSA
T16b_01	55% of students who attended the Summer School were from LPN1 or 2, 18% were from a BAME background
T16b_02	
T16b_03	
T16b_04	
T16b_05	
T16b_06	
T16b_07	
T16b_08	
T16b_09	
T16b_10	
T16b_11	
T16b_12	
T16b_13	
T16b_14	
T16b_15	

T16b_16	
T16b_17	
T16b_18	The Vulnerable Children and Young People group's research identified a regional need to upskill WP and Outreach practitioners. To support this online training/information sessions were provided and attendees came away with actions to improve accessibility of current outreach for GRT communities.
T16b_19	Groups continued to meet virtually and the SUN CPD conference took place prior to pandemic.
T16b_20	Online BAME CPD webinar with 32 attendees. There is a commitment for SUN to support attainment in care-experienced students which is now the focus. The group will still endeavour to collaborate across the region to work with disadvantaged groups.
T16b_21	There is a commitment for SUN to support attainment in care-experienced students which is now the focus. The group will still endeavour to collaborate across the region to work with disadvantaged groups.
T16b_22	