

# IMPACT SUMMARY

## All Access AUB

### Transition to Creative HE

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## Overview

The Transition to Creative HE Day is designed to support All Access AUB participants and contextual offer holders as they prepare to begin their studies in creative Higher Education. The event provides meaningful experiences and practical information to help students develop the skills and confidence needed for a successful transition into undergraduate study.

Now in its third year, the event has maintained steady attendance, following an initial increase driven by the strategic decision to invite all AUB contextual offer holders. This approach not only boosted engagement but also created a more dynamic environment, giving All Access AUB participants the opportunity to meet future peers and course mates, helping to build a stronger sense of community ahead of enrolment.

## Attendees

This year, 27 offer holders registered, with 14 attending on the day. This represents a slightly higher conversion rate of 57%, compared with 48% last year. Attendees included two All Access AUB participants and ten parents/carers and supporters – double the number who attended the previous year. Full travel costs were reimbursed for All Access AUB participants, and contextual offer holders received up to £50 towards their travel.

Of those who attended, three offer holders (21%) were from the BCP and Dorset area, six (43%) travelled from close counties including Hampshire, Wiltshire, Surrey, and Berkshire, three (21%) journeyed from London and Essex, and two (14%) travelled from further afield in Northampton.



## The event

### Welcome talk

Louise Whittaker – Senior Access and Participation Officer

### Financial support and bursaries

Louise Whittaker – Senior Access and Participation Officer

### Academic and study skills support

Julia Kotula – Study Skills Tutor

**Campus tour** (meeting Student Services and Library staff)  
Outreach Ambassadors

**Course area tours and meet tutors**  
Course tutors

### Lunch

### Budgeting workshop

Elizabeth Hartless – SUN Project Co-ordinator

### Students' Union and extra-curricular opportunities

Aditi Chotra – President Students' Union

Amelia Mitchell – President Student Experience

**SU and Outreach Ambassador panel and Q&A**  
The SU and Outreach Ambassadors

# Successes

Semi-structured interviews with two All Access AUB participants indicate a strong overall impact, with most intended outcomes achieved. Students reported clearer understanding of undergraduate expectations, supported by engagement with course leaders, and increased awareness of academic and pastoral support services, alongside confidence in accessing them. Awareness of extracurricular opportunities was high, particularly societies, with recognition of their personal development value. The day also reinforced confidence in course choices, increasing motivation and reducing uncertainty.

A further success was the strong engagement of parents, carers, and supporters, who actively participated in workshops and discussions.

Post-event survey feedback, which was completed by six participants, was similarly positive. All respondents agreed or strongly agreed they were familiar with support services and confident in accessing them, with high awareness of extracurricular opportunities. Confidence in educational decisions was strengthened, and understanding of key transition areas, including budgeting, academic expectations, and creative coursework, was consistently high. All six respondents reported that they would recommend the event.



**“Great day with educational activities which is useful for people who haven’t done enough research themselves”**

**“It’s made me more passionate about my actual course because I was having some doubts before, so I think it’s helped like just top everything off”**

**“I think it’s just more icing on the cake that’s already baked”**

**“I actually looked through the list of societies and I thought all of them look really interesting and generally even if it’s not something that can help me professionally, I think they’re an interesting way to like broaden my horizon and understand more about just things generally”**

# Learnings and next steps

While feedback was overwhelmingly positive, both interviews and survey responses indicated that the link between extracurricular activities and their professional or employability benefits was not always clear. This connection should therefore be more explicitly communicated within talks and Q&A sessions. Attendance has remained steady; however, an increase in numbers is needed to fully justify the resources required to deliver the event. Although no clear preference emerged regarding timing, future planning will carefully consider scheduling alongside campus space availability and staff capacity.

