

THE RESEARCH AND KNOWLEDGE TRANSFER PLAN 2014 – 2017



Contextual philosophy

The Arts University Bournemouth has a stated mission to be the leading professional university dedicated to turning creativity into careers and an aspiration to be a distinctive university with high profile and high reputation. In order to meet these obligations the **Research and Knowledge Transfer Plan** (RKTP) has been explicitly informed by the mission, vision, aims and objectives of the 2014-2019 Strategic Plan.

Desired primary outcomes of the plan

- An embedded, visible and vibrant culture of research practice supported by the Centre of Creative Learning.
- A robust research environment with externally validated leadership in research within our subject areas.
- A rich and innovative offer of creative research resources for staff and students.
- A strategic expansion of research degree students and areas of investigation.
- A strategic expansion of staff numbers with research degree supervision capability.
- A strategic expansion of staff with research degrees.
- An HR plan that supports our strategic research ambitions for staff and students.
- An increase in total income generated through RKT enterprise projects linked to an effective intellectual property (IP) strategy.

Collaboration with other existing plans and plans in development

- AUB Strategic Plan
- External Affairs Plan
- Creative Learning Plan
- Faculty plans
- HR Plan

CONTENTS

SHORT TERM IMPERATIVES	To establish an appropriate and effective research, enterprise and knowledge transfer environment that reflects the research ambitions of our staff and students
	Develop strong research and knowledge transfer areas with national and international standing
MEDIUM TERM OBJECTIVES	Develop high quality research degree supervision capability
LONG TERM OBJECTIVES	An increase in total income generated through research and knowledge transfer activities and projects