



# Portfolio Guidelines

When you're invited to an interview, you'll be asked to bring a portfolio of work with you. It is important that you bring as much recent work as possible to enable us to assess your creative ability.

The nature and level of the course means that students are drawn from a wide range of backgrounds with a variety of talents, aspirations and experiences.

We look for creative potential through the medium of photography and an indication of your personal ideas and interests, so bring with you any journals, idea books and sketch books together with your finished work.

The qualities we look for at interview are reflected in the course structure: A commitment to the medium; Sensitivity towards its capacity for making visual statements; An awareness of the importance of its history and contemporary practices.

An interest in broad cultural issues is also desirable (i.e. film, music, literature, fine art etc.). We're looking for an engaged attitude and a personality that is able to cope with academic study as well as studio practice. Above all, applicants must be able to generate ideas and work in a self-motivated way.

Typical questions you'll be asked at interview are:

- Why do you want to be a photographer?
- Who are your influences?
- What qualities would you bring to a peer group?
- What do you personally wish to achieve on the course?
- Discuss your ambitions.

The ability to contextualise and to talk about work is of particular importance for this course.

## Digital Portfolio

If you're unable to attend interview, our Admissions will request a link to an online portfolio. Please don't submit a portfolio until you have this request as it will give details of how to submit.

We'll require a digital portfolio of around 20 images. Please use the above guidelines to help you prepare.