



Selection for interview

Your interview will last around 20 minutes and will be your opportunity to present your portfolio and to discuss your ideas, interests and aspirations on a one on-one basis with a Foundation course tutor. Discussion will largely revolve around your portfolio of creative work, and you should also be prepared to talk about your influences and inspirations in art, design media, and other cultural interests such as cinema, theatre or literature.

It's important that you include a range of work in your portfolio that demonstrates your interests, ideas and motivations so that we can assess your potential. You should also bring your sketchbooks, so that we can see how you process and develop ideas. Make sure you include evidence of exploration and experimentation using different materials and processes, for example print, photography, film, drawing etc. This may not necessarily be completed outcomes; we're also interested in seeing work in the initial stages, or test pieces.

As a general rule, your Portfolio should be A1 or A2, and you should aim to include between 10–20 sheets of work. Each piece of work should be mounted on one side of white paper. Do not mount work on both sides of the sheet, and don't put your sheets of work in plastic portfolio sleeves.

Please photograph very large pieces and 3D work that may be cumbersome to transport.

Your portfolio will take some time to prepare, so make sure you seek guidance about how to mount and present your work from your art, design and media teacher(s). They can also advise you about the order that you put your sheets of work in the portfolio. Always start with your strongest work, and if you have any work that you're not sure about, it's best not to include it, even if it means you have fewer sheets.

Listed here are a number of suggestions to help you when considering what to include in your portfolio. This is a general guide rather than specific requirements:

- Examples of media, materials and processes: examples of Drawing and Painting, Printmaking, Visual communication and Illustration, Mixed Media, Collage, Photography, Film, Sound, Storyboards, Animation, Gifs, Video, Textiles, Fashion, Crafts, Models and Maquettes, Ceramics, Jewellery, Furniture, Product Design, Sculpture etc.
- Idea development: work that demonstrates how you develop your ideas and designs. We would like to see sketchbooks and worksheets which show your development, experimentation with media and work in progress. We'd also like to see the 'journey' of initial ideas to final outcomes.
- Research and inspiration: a broad range of research which helps to put your work in context, and demonstrates your interests and understanding of arts, design and media practice. This could include illustrated essays, contemporary and historical artist or design research; magazine articles; evidence of exhibitions you may have visited.
- Drawing and mark-making: a range of approaches including drawing from direct observation; drawing as problem solving; drawing to develop and present ideas; work which demonstrates your understanding of the key principles of line, tone, perspective, colour, composition, form and space.
- Self-initiated Work: we would like to see examples of creative work which you have done outside of formal study. This could be a drawing diary or any creative work not related to your current course work.
- Showreel: For film-makers a strong show-reel is important, and should be no longer than 5 minutes available on line, or on a memory stick. It should show your strengths, particularly visual ones and a good understanding of narrative. It should be supported by written evidence showing pre and post production skills. Where group films have been made, your own personal input must be clearly visible. Remember this is a creative, arts based, media programme for creative Photographers and Film-makers and, although technical skills are important, they should not be the primary aspect of your portfolio/showreel.
- If your portfolio is likely to be mainly lens based work such as photography and film stills; storyboards, mixed media work, graphics and fine art practice are all also encouraged.

Good luck to all applicants.