

GET CREATIVE
OUTREACH PROGRAMME
IN ART, DESIGN, MEDIA
AND PERFORMANCE

DO WHAT YOU LOVE AND AMAZING
THINGS CAN HAPPEN

95.6% OF STUDENTS PROGRESS TO
EMPLOYMENT OR FURTHER STUDY
WITHIN 6 MONTHS*



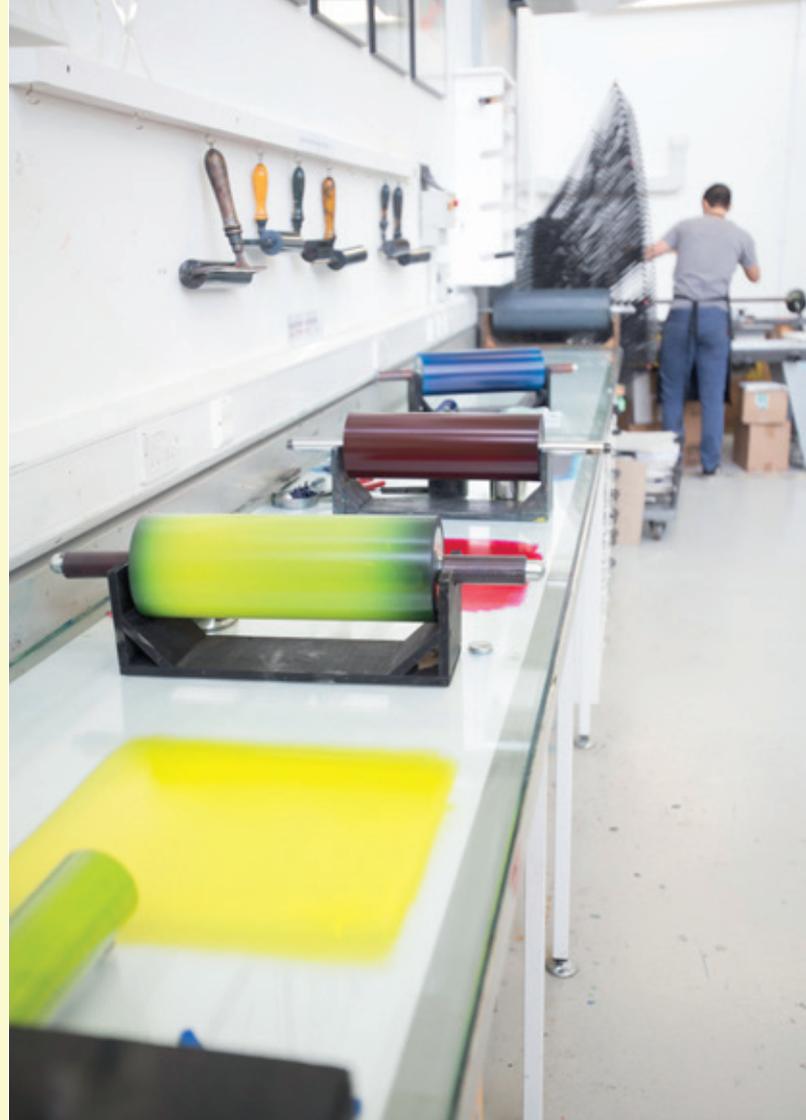
Arts University Bournemouth is a leading professional arts university dedicated to turning creativity into careers.

Established in 1885, AUB is based on a single campus where students and staff come together to innovate, collaborate and connect across art, design, media, architecture and performance.

For each of the last ten years, AUB has been in the top 10 of all UK universities for employability (DLHE).

WIDENING PARTICIPATION AT AUB

Widening participation and access is about encouraging potential students who have the ability to enter higher education (HE), but who come from groups that are currently under-represented. The University offers activities and opportunities to help students from under-represented groups to raise their awareness of the creative industries and aspirations towards creative subjects at university. Learners from school years 6 to 13 can benefit from our programme of activities which are illustrated overleaf and identified by school year. Projects for the younger age groups act as an introduction to the creative industries and the benefits of higher education. Sessions for older students are more intensive and are likely to be subject specific with a focus on art, design, media or performance. Information and advice on preparing portfolios and how to apply to university will also be given.



OUR PROGRAMME

Please see page 16 for our suite of activities by location and date.

One, Two, Three I Want to Be

KS1

Location **School**
Delivery **Oct – July**

One, Two, Three I Want to Be is an illustrated story book which introduces the concept of university study to primary-age children by showing them the infinite career and life possibilities open to graduates.

Campus Visits

7 8

Location **AUB**
Delivery **Oct – Dec**

Half day visit to the University for a campus tour and to explore the arts. Learners are able to look at current HE work and speak to staff and students about the opportunities available at university.

Creative Careers Advice

8 9 10 11 12 13

Location **School**
Delivery **Oct – July**

A range of career activities delivered in schools including career talks, individual support, small group sessions, targeted support and assemblies. Discovering more about creative careers, 'have a go' sessions, advice on higher and further education options and application advice are all covered.

Drawing Workshops

6 7 8 9 10

Location **AUB**
Delivery **Oct – July**

With the introduction of the new curriculum there is now a dedicated focus on drawing. These sessions will explore various drawing techniques by using the high quality exhibitions in TheGallery.

Guest Seminars

12 13

Location **School**
Delivery **Oct – Dec**

Delivered at the University; Year 12 & 13/Level 3 students are invited to attend subject related guest seminars on campus. Such visits give learners an insight into the learning experiences at HE and to experience a lecture theatre and studio environment.

Life Drawing

11 12 13

Location **AUB**
Delivery **Jan – July**

Half day visit to the University for learners to undertake life drawing in one of our professional studios. Learners will explore various techniques of mark making with a variety of materials.

Masterclasses

10

Location **AUB**
Delivery **July**

Intensive one day masterclasses give an opportunity to complete a short creative brief. These sessions are subject specific and normally take place in a dedicated studio. Masterclasses are available in:

Art, Design & Architecture
Architecture, Fashion, Fine Art, Graphic Design, Illustration, Interior Architecture & Design, Modelmaking, Textiles, Visual Communication.

Media & Performance
Acting, Animation Production, Costume & Performance Design, Commercial Photography, Creative Events Management, Creative Writing, Dance, Film Production, Make Up for Media & Performance, Photography, Visual Effects Design & Production.

Meet the Artist: Subject Talks

8

Location **School**
Delivery **Oct – Dec**

Creative subject talks from current under-graduate/postgraduate students showing what they have achieved in their disciplines and projects. The HE students bring art work, concepts and visual aids to explain their work and to give inspiration to younger learners.

Portfolio Guidance for Preparation for Higher Education (Prep HE)

10 11 12 13

Location **AUB**
Delivery **Nov**

Students have a chance to gain valuable information on portfolio preparation, interview techniques and also how to apply to a creative course at college or university. It allows them to talk with course leaders and current students whilst seeing portfolios critiqued and learning more about student life.

Portfolio Guidance for HE

12 13

Location **AUB**
Delivery **Nov**

This event gives students a chance to gain valuable information on portfolio preparation, interview techniques and also how to apply to a creative degree at college or university. It allows them to talk with course leaders and current undergraduates whilst seeing portfolios critiqued and learning more about student life.

Year 11 Summer School

11

Location **AUB**
Delivery **July**

This Specialist Summer School is a three-day non-residential programme where year 11 learners can come and experience HE in the summer term. These workshops allow prospective students to develop specialist learning, team building, problem-solving and communication skills. Please contact wp@aub.ac.uk for application information.

Specialist Summer School

12 13

Location **AUB**
Delivery **July**

This Specialist Summer School is a five-day non-residential programme where year 12/level 3 learners can come and experience HE in the summer term. These workshops allow prospective students to develop specialist learning, team building, problem-solving and communication skills. There is also practical advice on applying to an arts degree, student finance, bursaries, time management and student life. Please contact wp@aub.ac.uk for application information.

Spring Art School

8 9 10

Location **AUB**
Delivery **May**

The Spring Art School experience is a three day non-residential programme where learners from Year 8 – 10 can experience HE within the spring term. Spring School aims to excite students about vocational subjects and encourage those who can benefit most from further learning, especially those from under-represented groups.

STEAM sessions

7 8

Location **School**
Delivery **Oct – July**

A range of creative activities delivered in schools demonstrating how creativity and innovation can support science, technology, engineering, arts and maths. These sessions allow learners to discover how the arts can enrich and support STEM subjects.

Student Artist in Residence

4 5 6 9

Location **School**
Delivery **Jan – April**

This scheme aims to support learners in their curriculum and attainment, whilst showing them progression opportunities in art, design, media and performance. Undergraduate and postgraduate students are recruited to be artists in residence at local schools for one day a week for a term. The main role of the artist is to interpret the class lesson content in an inspiring and dynamic manner. Its purpose is to demonstrate how, as an artist, you can interpret a brief creatively by looking 'outside the box' for innovative and original solutions.

Summer Shows

10 11 12 13

Location **AUB**

Delivery **May – June**

The University invites schools/ colleges to the Preparation for Higher Education and Higher Education shows in the summer term. The show visits allow potential students to see the exhibition work undertaken by particular courses, whilst accessing relevant information and advice on progression to higher education. Visiting students will experience a campus tour, watch show reels and meet student ambassadors.

Taster Sessions & HE Days

7 8 9 10

Location **School, AUB**

Delivery **Oct – July**

Interactive sessions lasting between one and four hours to help pupils decide if they might like to study a particular creative subject at university. Generic information about student life covering finance, accommodation and welfare is also shared.

How to make a Portfolio

12 13

Location **School**

Delivery **Oct – July**

An in-school introduction to techniques and best practices for creating a portfolio for creative courses at AUB. Learners will be given the opportunity to study example portfolios, and discuss course-specific guidelines.

The Arts Interview/Audition

12 13

Location **School, AUB**

Delivery **Oct – July**

An interactive workshop where learners will explore the interview and/or audition process for creative HE courses at AUB. This will include mock sessions to help increase learners' confidence.

OTHER ACTIVITIES

Gallery and Museum Exhibitions and Talks/Workshops

TheGallery at the University offers a unique space in the South West for the arts including design, media and performance. Showcasing work from contemporary artists, TheGallery has forged important links with regional arts organisations; including Aspex, Russell Cotes Art Gallery and Museum, Dorset Visual Arts and Arts Bournemouth. TheGallery runs a number of artist talks, events and film nights to support the exhibition programme and school workshops.

The Museum of Design in Plastics (MoDiP) aims to provide a dynamic study and research resource to facilitate an understanding and appreciation of popular design and culture. Comprising over 12,500 artefacts of predominantly 20th and 21st century the museum holds regular exhibitions for all ages.

To find out more please contact:
Widening Participation wp@aub.ac.uk
TheGallery gallery@aub.ac.uk
MoDiP modip@aub.ac.uk

Staff Development for Teachers

Schools and Colleges are vibrant, inspiring places. Our teachers and tutors need to be just as vibrant and inspiring in order to give a rich experience. The University seeks to host a series of development days so that teachers/educators can undertake creative practices to support and complement their teaching and curriculum. For further information please contact wp@aub.ac.uk.



YEAR	ACTIVITY	LOCATION	DELIVERY
KS1	One, Two, Three I Want to Be	School	Oct – July
4	Student Artist in Residence	School	Jan – April
5	Student Artist in Residence	School	Jan – April
6	Drawing Workshops	AUB	Oct – July
	Student Artist in Residence	School	Jan – April
7	Campus Visits	AUB	Oct – Dec
	Drawing Workshops	AUB	Oct – July
	Taster Sessions & HE Days	School AUB	Oct – July
	STEAM sessions	School	Oct – July
8	Campus Visits	AUB	Oct – Dec
	Creative Careers Advice	School	Oct – July
	Drawing Workshops	AUB	Oct – July
	Taster Sessions & HE Days	School AUB	Oct – July
	STEAM sessions	School	Oct – July
	Meet the Artist: Subject Talks	School	Oct – Dec
	Spring Art School	AUB	May
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	Drawing Workshops	AUB	Oct – July
	Student Artist in Residence	School	Jan – April
	Taster Sessions & HE Days	School AUB	Oct – July
	Spring Art School	AUB	May

10	Creative Careers Advice	School	Oct – July
	Drawing Workshops	AUB	Oct – July
	Taster Sessions & HE Days	School AUB	Oct – July
	Portfolio Guidance for Preparation for Higher Education (Prep HE)	AUB	Nov
	Spring Art School	AUB	May
	Summer Shows	AUB	May – Jun
	Masterclasses	AUB	July
11	Creative Careers Advice	School	Oct – July
	Portfolio Guidance for Preparation for Higher Education (Prep HE)	AUB	Nov
	Life Drawing	AUB	Jan – July
	Summer Shows	School	May – Jun
	Year 11 Summer School	AUB	July
12	Creative Careers Advice	School	Oct – July
	How to make a Portfolio	School	Oct – July
	The Arts Interview/Audition	School	Oct – July
	Guest Seminars	School	Oct – Dec
	Portfolio Guidance for Preparation for Higher Education (Prep HE)	AUB	Nov
	Portfolio Guidance for HE	AUB	Nov
	Life Drawing	AUB	Jan – July
	Summer Shows	AUB	May – Jun
	Specialist Summer School	AUB	July

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