

THE CREATIVE LEARNING PLAN 2014 – 2017

Contextual philosophy

The Arts University Bournemouth has a stated mission to be the leading professional university dedicated to turning creativity into careers and a stated vision to be distinctive for our maker culture and leadership in creative learning. In order to meet these obligations the **Creative Learning Plan** (CLP) has been explicitly informed by the mission, vision, aims and objectives of the 2014-2019 Strategic Plan.

The philosophy of a maker culture states that learning should be participatory, experimental, risky, collaborative, self-directed, innovative, networked, peer led and should be respectful of the processes of making as well as of the final creative output. This is the working philosophy of the **Creative Learning Plan** for all of us as learners, whether we are paying students or paid academic, business and technical colleagues.

Desired primary outcomes of the plan

- High levels of retention for all students across all courses evidenced in annual statistics.
- High levels of achievement for all students across all courses evidenced in examination board statistics.
- High student satisfaction in NSS teaching, learning and assessment related questions.
- A rich and innovative offer of creative learning resources for staff and students.
- Increased knowledge of, and success in, international and national staff and student awards and prizes.
- All AUB graduates supported to become employees of choice in key creative industries and companies.
- An embedded culture of shared learning practice supported by the Centre of Creative Learning.
- An effective and relevant digital learning environment.
- A rich, distinctive and relevant curriculum for our students and external, professional recognition for our teaching
- Effective teaching and knowledge transfer informed by an active and relevant research environment.
- Leadership in teaching in our subject areas.

Collaboration with other existing plans and plans in development

- AUB Strategic Plan
- Internationalisation plans
- External Affairs Plan
- Research and Knowledge Transfer Plan
- Faculty plans
- HR Plan

- Digital Campus plans

CONTENTS

SHORT TERM IMPERATIVES

To gain external, professional recognition for our teaching

High levels of student satisfaction in assessment and feedback

Achieve a consistent, institutional understanding of the links between research, knowledge transfer and teaching

Develop the digital campus infrastructure

MEDIUM TERM OBJECTIVES

High levels of student satisfaction in strategic areas related to T&L

LONG TERM OBJECTIVES

Leadership in teaching and learning in our subject areas

AUB graduates to be employees of choice in key creative industries and companies