

The background features several abstract, white wireframe geometric shapes. These shapes are composed of interconnected lines forming various polygons and polyhedrons, creating a complex, crystalline structure. The shapes are scattered across the black background, with some appearing more prominent than others. The overall effect is one of dynamic, interconnected forms.

AUBHuman presents

New Narratives

AUB Human brings together award winning industry professionals, students and academics for a series of workshops, talks, an exhibition and the *New Narratives* one-day symposium.

Programme of events



AUB Human presents: New Narratives

AUB Human celebrates social, ethical and sustainable creative practice whilst also fostering critical debate and inspiring others to make a positive difference in addressing the urgent global issues we face today.

New Narratives will envision a future that questions current practice, and proposes new ways of thinking, doing and making in order to achieve a sustainable, adaptive and regenerative society.

Alice Stevens
astevens@aub.ac.uk



For more information please visit
AUB Human www.aub.ac.uk/courses/aub-human/
Twitter/Instagram @AUBhuman



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Symposium: New Narratives

Tuesday 3rd March | 10:00 - 17:00

SH001 Lecture Theatre

10:00 **Will the 20s be the best decade to be a designer or a creative?**

Dr Sue Thomas, Assistant Professor of Fashion,
Heriot-Watt University

11:00 **What is a climate emergency and how do we solve it?**

Mark Chivers, Climate Reality Project Europe

12:00 **Join the Regeneration: Why we need to go beyond sustainability and how we are doing it**

Ruth Andrade, Regenerative Impact, Earth Care
& Giving, Lush

13:00 **The Tomorrow People: The critical posthuman through bio-integrated Design**

Ram Shergill: Artist/ Photographer, Editor in Chief -
The Protagonist Magazine

14:00 **Designing through uncertainty: Combining design and systems thinking for social impact**

Rebecca Ford, Head of Design and Innovation,
The RSA

15:00 **Leaving no behind: What's beyond inclusive design?**

Julian Thompson, Service Design lead, Citizens Advice

16:00 **Using personal problem solving to drive change**

Rob Nicoll, Co Founder & CMO Chip[s] Board Ltd



FASHION ETHICS

SUE
THOMAS



Dr Sue Thomas

Assistant Professor of Fashion
Heriot-Watt University

Will the 20s be the best decade to be a designer or a creative?

03 March 2020 | 10:00 | SH001

Without doubt in the next few years the personal, and professional will become political. In this lecture Dr Sue Thomas will discuss role of designers/creatives and the impact of their applied ethics and design philosophy. Considering the climate emergency issues she will speculate on what the 'best' decade might mean from a design/creative perspective.

Dr Sue Thomas FRSA is currently Assistant Professor of Fashion at Heriot-Watt University. She wrote and now teaches the pioneering new MSc Ethics in Fashion for the School of Textiles and Design. Having taught in the UK and Aotearoa New Zealand, it was in Australia, that she began teaching fashion design for sustainability. An active public speaker and broadcaster (TedxTalk in 2016); she is an advocate for ethics, sustainability and inclusion. Her book Fashion Ethics was published by Routledge in September 2017.





Mark Chivers

Volunteer National Coordinator UK:
The Climate Reality Project & Co-founder/
Project Lead: Zero Carbon Dorset

@poolegreen

www.zerocarbon Dorset.uk

What is a climate emergency and how do we solve it?

03 March 2020 | 11:00 | SH001

Mark looks at the science and real life impacts of climate change asking ‘must we change, can we change, will we change’. He considers why we’ve progressed from ‘global warming’ to ‘climate emergency’, what technical solutions are already available, asks if we are really doing enough in the UK (particularly given the impact of places such as China and India) and concludes looking at ‘how we change’ – from actions we can take locally to the role of School Strikes and Extinction Rebellion.

A life-long activist, Mark has been actively campaigning on climate change for over a decade. A qualified engineer he has worked in financial services for much of his career alongside training as a presenter with the Climate Reality Project and studying for a BSc in Geography and Environmental Science. He co-founded and is now leading the Zero Carbon Dorset project, which aims to identify what Dorset needs to do to be a net zero county by 2030.



Ruth Andrade

Regenerative Impact, Earth Care & Giving
Lush



Join the Regeneration: Why we need to go beyond sustainability and how we are doing it.

03 March 2020 | 12:00 | SH001

Ruth will present the case for Regeneration, what it means to apply regenerative design to unleash the potential of people, projects and place, and how Lush and others are leading in this field. Through case studies and stories we will also discuss how we are engaging in our value chain to help deliver environmental and social benefits that moves us closer to regeneration.

Originally from Brazil, Ruth grew up in a concrete jungle, amidst high-rise buildings, asphalt and pollution, witnessing first hand the destruction of the natural environment which prompted an early interest in the environmental issues. Ruth started working for Lush in 2004 became the head of environment. Ruth has three key aims: lead brand strategy on regenerative impact, support organisational development based on living systems and help evolve our charitable giving strategies. She is passionate about how to transform business into a force of regeneration and to leverage the power of a global brand to do good.





Ram Shergill

Artist/ Photographer, Editor in Chief
The Protagonist Magazine

www.ramshergill.com

The Tomorrow People: The critical posthuman through bio-integrated design

03 March 2020 | 13:00 | SH001

In this talk I will be discussing my current research specifically on how we can create better lives in using Bio-Integrated Design methods.

Ram Shergill captures a kaleidoscope of different cultures through his photography. Merging bio-Integrated design with adornment, his work explores metamorphosis, taking on the concept of Deleuze and Guattari's theories of 'becoming other'.

His work has been exhibited worldwide showing at Somerset House, The V&A and the Whitechapel Gallery amongst others. Ram Shergill's work is in the permanent collection at The National Portrait Gallery. Ram continues to contribute to international editions of Vogue, Harper's Bazaar, and many publications. Ram's PhD research is situated at UCL The Bartlett School of Architecture, in which he is combining methods of photographic exploration with Bio-Integrated design, employing new narratives in design practice as a radical and critical response to climate change, anthropocentrism, and speciesism.





Rebecca Ford

Head of Design and Innovation
The RSA

@RebeccaPFord

@the RSAorg

www.thersa.org

Designing Through Uncertainty: Combining design and systems thinking for social impact

03 March 2020 | 14:00 | SH001

Accelerating the transition to a regenerative fashion system. Redressing massive imbalances in wealth and power. Creating a future that offers access to good work for all. As the challenges we face in the world are increasingly complex, interconnected and uncertain, how can designers adapt and respond? What attitudes and behaviours do we need to cultivate? And what practical tools can we use? Rebecca will explore what it means to think and act systemically – and how that can help designers effect change in the world around them.

Rebecca is Head of Design & Innovation at social change charity the RSA, where she brings together human centred design, systems thinking and innovation methods to accelerate the RSA's mission: uniting people and ideas to resolve the societal challenges of our time.



Rebecca has spent the past decade managing the strategic development and delivery of social innovation programmes.



Julian Thompson

Service Design Lead, Citizens Advice
Founder, Rooted By Design

@julesequity

Leaving No Behind: What's beyond inclusive design?

03 March 2020 | 15:00 | SH001

Designers are arguably in more powerful positions than ever. From working on Government policy, to designing critical public services and addressing climate change. With this power comes the responsibility to design inclusively, ensuring the impact of our solutions reach as many people and communities as possible. In his talk, Julian will explore the questions; What do we need to design inclusively? Is inclusive design practice enough to create more equal and just futures for us all?

Julian is a Designer and Strategist committed to making significant progress on social challenges and enabling organisations to have meaningful impact for those they serve. With 10+ years experience in the public and third sectors, Julian uses his interdisciplinary background in community organising, innovation, strategy and policy to design services and solutions which balance the needs of people, communities and organisations. His design practice is centred on inclusion, equity and systems thinking.





Rob Nicoll

Co Founder & CMO

Chip[s] Board Ltd

@chips_board

www.chipsboard.com

Using personal problem solving to drive change

03 March 2020 | 16:00 | SH001

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Rob's talk will cover the journey of creative problem solving that he has taken to establish a sustainable materials company and how he uses this methodology within his companies practices.

Rob is a Material lead designer with strong focus on developing novel solutions to growing global problems. He graduated with a degree in design from Kingston University with accompanying awards in product innovation and material development. Using his design background, Rob is responsible for showing brands how bio-materials can be utilised without compromising on quality or aesthetic with a focus on fast moving industries including fashion and interior architecture.



Weapons of Reason: Iconothon workshop

02 March 2020 | 11:00 - 16:30 | SH001

Tickets via Eventbrite

AUB Human is delighted to be welcoming Paul Willoughby, co-founder and Creative Director of Human After All and senior designer, Andrea Dell'Anna, to run the Weapons of Reason: Iconothon Workshop. In this workshop, we will be brainstorming and creating a bespoke set of icons to help communicate an important global topic.

Weapons of Reason is a publishing project by Human After All to understand and articulate the global challenges shaping our world.

Paul Willoughby is co-founder and executive creative director at Human After All. An award-winning designer and graphic artist, Paul has curated the Guardian's Masterclasses in Illustration, while his clients have included Nike, BAFTA, IBM and Greenpeace. Among other work at Human After All, he handles the creative direction of Weapons of Reason — a project that aims to better articulate and help us understand some of the most complex issues shaping our world.



Andrea Dell'Anna is senior designer at Human After All. After a few years between Rome and Milan, Andrea moved to London where he specialised in brand design, working with both independent clients and industry leaders such as Uefa, Facebook, The Climate Group, Universal Music and the Italian Ministry of Cultural Heritage. His work has since been recognised by leading design organisations such as Étapes, AIGA, and IdN Magazine. He is fascinated by systems that employ beauty, intelligence, and culture.



www.humanafterall.co.uk



AUBHuman presents

Sustainable Futures

24th February – 1st April 2020

South House Reception

CURATOR: NATALIE CARR

CO-CURATORS: JAMES JACKSON AND ALICE STEVENS

Sustainable Futures is an exhibition of student work from across the university that seeks to find creative solutions to the global climate crisis we are facing, and to address the UN Sustainable Development Goals. The exhibition showcases student projects that work in harmony with natural ecosystems, address the challenges in creating more sustainable cities to promoting responsible and ethical consumption. The exhibition also includes the Environment Committee selections for the 2019 AUB Sustainability Awards.



Thank you to BA (Hons) Fashion and BA (Hons) Graphic Design for their support.



Ella Rose, BA (Hons) Commercial Photography



Rania Qaddoura, BA (Hons) Graphic Design



Molly Board, BA (Hons) Fashion



Ana Clark Ribeiro, BA (Hons) Textiles



Sevra Davis

Director of Architecture, Design
and Fashion at the British Council

@sevradavis

@British_Design

www.design.britishcouncil.org

Design Defines Us

Monday 24 February 2020 | 14:00 | SH001

Sevra will describe how design gives us the opportunity to get to know each other better. Through case studies drawn from the British Council's global programme, the talk will show how our work aims to address today's global challenges and explore the social and cultural value of a wide range of design disciplines.

Sevra Davis is Director of Architecture Design and Fashion at the British Council, responsible for creating new opportunities for the UK design sector around the world through collaboration and exchange. She has also held senior leadership positions at the Design Museum and the Royal Society for the Arts (RSA). As Director of Design at the RSA, she led the global expansion of the esteemed RSA Student Design Awards programme and for growing the organisation's role commitment to championing design education. She is an experienced architect, design advocate and leader in design for social change. She speaks and writes frequently about the role of architecture and design in an increasingly complex world.



Dr Victoria Bates

University of Bristol

@hospital_senses

@sensing_spaces_of_healthcare

www.hospital senses.co.uk

Sensing Spaces of Healthcare: Past, Present, Future

Tuesday 24 March 2020 | 10:00 | SH001

This talk will focus on the sensory environment of the NHS hospital. It will ask how people have experienced NHS hospitals through time, and argue that sensory histories can inform current hospital design. It will also outline a new research project and its vision for a novel multidisciplinary methodology for eliciting memories and sensations of hospitals. We hope to encourage new ways of thinking and practices among researchers, architects, and designers.

Dr Victoria Bates is Senior Lecturer in Modern History at the University of Bristol. She has published widely across the fields of medical history and medical humanities, and is currently a UKRI Future Leaders Fellow for the Project 'Sensing Spaces of Healthcare: Rethinking the NHS Hospital' (2020-24).





Empathy Building for Designers

25th Feb, 26th Feb, 4th March | 10:00 and 14:00 | SH112

You are invited to join BA (Hons) Graphic Design staff in a half-day Empathy Building Workshop for Designers.

During the workshop you will learn skills that you can use in your own practice that can help you become a better designer.

This will be an interactive workshop where you will have the opportunity to try several tools and techniques to help gain a better understanding of your user and create more meaningful and innovative work.



International Women's Day

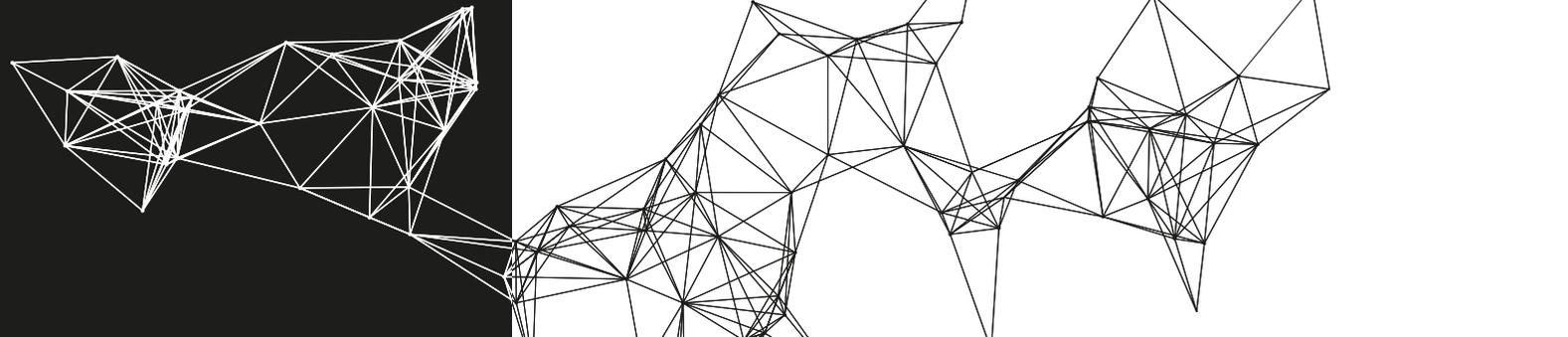
Friday 6th March 2020 | 15:00 - 17:00 | A025

AUB Human is delighted to celebrate International Women's Day. We are pleased to be welcoming alumni from BA (Hons) Graphic Design who will share some of their work and discuss their careers and journey since leaving AUB. With regard to recent research that shows female graphic designers earn £4,000 less than their male counterparts and only 11% of creative directors are women, we will also be asking our alumni if they have experienced any career barriers and if they have any tips in overcoming them.

International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women, the 2020 campaign theme is #EachforEqual

An equal world is an enabled world. Individually, we're all responsible for our own thoughts and actions - all day, every day. We can actively choose to challenge stereotypes, fight bias, broaden perceptions, improve situations and celebrate women's achievements. Collectively, each one of us can help create a gender equal world.

Let's all be #EachforEqual



Izzi Hays

Creative strategist
MultiAdaptor

@izzihayes

www.multiadaptor.com

Designer, turned strategist, turned creative hybrid of sorts. Getting under the skin of how things work and how they can work differently has shaped my career so far, currently leading to me working with some of the world's biggest technology brands and their teams.

Izzi graduated from BA (Hons) Graphic Design at Arts University Bournemouth in 2017.



Tammy Johal

Mid-weight Designer

Philosophy

www.tammyjohal.com

Tammy Johal is an award-winning, conceptual designer who enjoys everything from creating brand identities to crafting campaigns and art directing photoshoots. A driving factor in her work has been encouraging positive social change and challenging stereotypes and perceptions through design.

+ Tammy graduated from BA (Hons) Graphic Design at Arts University Bournemouth in 2016 and has been working in London for the past three and a half years. As part of her creative journey, she has worked at BBH, Sunshine, Havas London, MultiAdaptor, Breakthrough and now works full-time at Philosophy. She has had the chance to work on many exciting projects for clients, notably The Department of Education and United Nations Women.



Rosie Isbell

Design Director

@rosieisbell

www.rosie.isbell.net

Rosie is a multi-disciplined Design Director specialised in the development of brand-led experiences, services and products. She has collaborated with some of the world's biggest organisations to shape the amazing moments that bring brands to life, applying her natural creative core to complex social, business and cultural challenges.

+ Rosie graduated from BA (Hons) Graphic Design at Arts University Bournemouth in 2009, where she is now a visiting lecturer. She has worked for studios such as Wolff Olins (London and San Francisco), R/GA, ustwo and frog (Munich) for clients including: Google, Visa, BMW, Disney, Orange, Nokia, Tandem Bank and Hive.



Days for Girls

Friday 13th March 2020 | 10:00 - 16:00

AUB Costume and Performance Design Department

Join the Poole UK Team (Days for Girls) and BA (Hons) Costume and Performance Design at AUB for an epic day of making! This Days for Girls event will be held to raise funds and awareness to support the creation of washable hygiene kits for girls and women in Ghana, Africa. Over 250 participants will work together to make over 200 kits, using the state-of-the-art equipment in the university costume studios. It is hoped that working with Days for Girls will enable our students to contribute in helping to solve the problem of period poverty.

Come along and help with this event however you can!

If you would like to be involved please contact
Maisie Thomas: 1702527@my.aub.ac.uk



Days for Girls is a non-profit organisation dedicated to creating a free, dignified, and educated world through providing access to sustainable feminine hygiene solutions and health education. Since 2008, Days for Girls has reached over 300,000 women and girls in over 100 countries. Hygiene solutions are a simple and effective way to enable girls to go to school and women to go to work without interruption each month.

Learn more at www.daysforgirls.org

New Narratives in Plastics

2nd – 20th March 2020 | Library first floor cases

A pop-up exhibition in response to the AUB Human theme of New Narratives. This exhibition will look at the sustainability, adaptability, and the regenerative uses of plastics in design and will be supported by online content on MoDiP's website www.modip.ac.uk/plastics/sustainable-design-plastics and blog museumofdesigninplastics.blogspot.com



Airpaq bag, designed by Michael Widmann and Adrian Goosses for Airpaq, 2018. AIBDC : 008171. MoDiP

Being Me: Plastics and the body

20th March – 4th September 2020 | Museum of Design in Plastics

Being me will explore the ways in which plastics help us to be ourselves; by changing our shape, keeping us safe, aiding us when our bodies struggle, and by keeping us alive. On display will be prosthetics, protective clothing and medical equipment.



Image caption: Synthetic foot, made by Dorset Orthopaedic, 2019. AIBDC : 008380. MoDiP



Fairtrade Fortnight

24th Feb – 8th March

For two weeks each year thousands of individuals, companies and groups across the UK come together to share the stories of the people who grow our food and drinks and the cotton in our clothes, people who are often exploited and underpaid. Look out for AUBSU's Fairtrade Fortnight campaign at AUB, including pop-up pancakes on 25th Feb and 'Totelly Fairtrade bag designing' on 4th March.

Go Green Week

9th – 15th March

AUBSU is promoting all things green and sustainable during this year's Go Green Week, run by AUB's very own collective of green beans - the AUBSU Green Team. Throughout the week, they'll be tackling various issues, from food-waste to fast-fashion, and showcasing ways that you can make impactful changes in your every-day lives. aubsu.co.uk/calendar

Zero-Waste Market Day

12th March, 12 – 2pm, AUB Courtyard

With plastic items taking up to 1,000 years to decompose in landfill, it is important now more than ever for us to be exploring plastic-free alternatives that leave zero waste products/byproducts behind. AUBSU have reached out to loads of local businesses and organisations who all specialise in promoting sustainable ways of living. You'll be able to browse their products and chat to them about their work, and we'll also be showing you some easy ways to make small changes that will make a big difference!

Earth Hour

28th March, 8.30pm

Started by WWF and partners as a symbolic lights-out event in Sydney in 2007, Earth Hour is now one of the world's largest grassroots movements for the environment, engaging millions of people across the globe. Do your bit by joining us in switching off your lights for an hour on Saturday 28th March at 8:30pm.

AUB Human

We would like to thank all the speakers for contributing to the symposium, Emma Hunt for her ongoing support of AUB Human and AUBSU for the opportunities they provide to students to engage with sustainability, ethical purchasing and consumption.

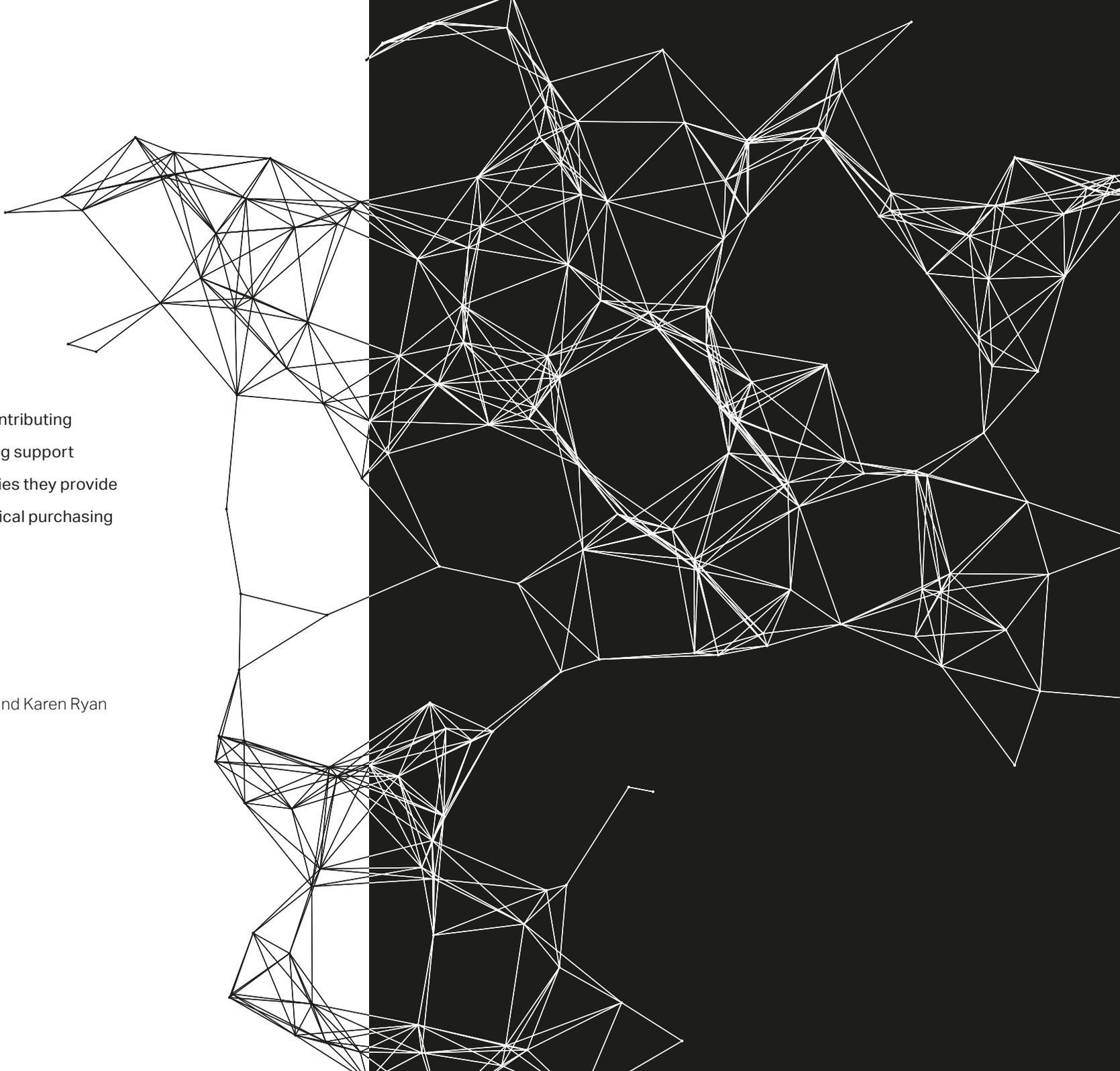
Event Convenor: Alice Stevens

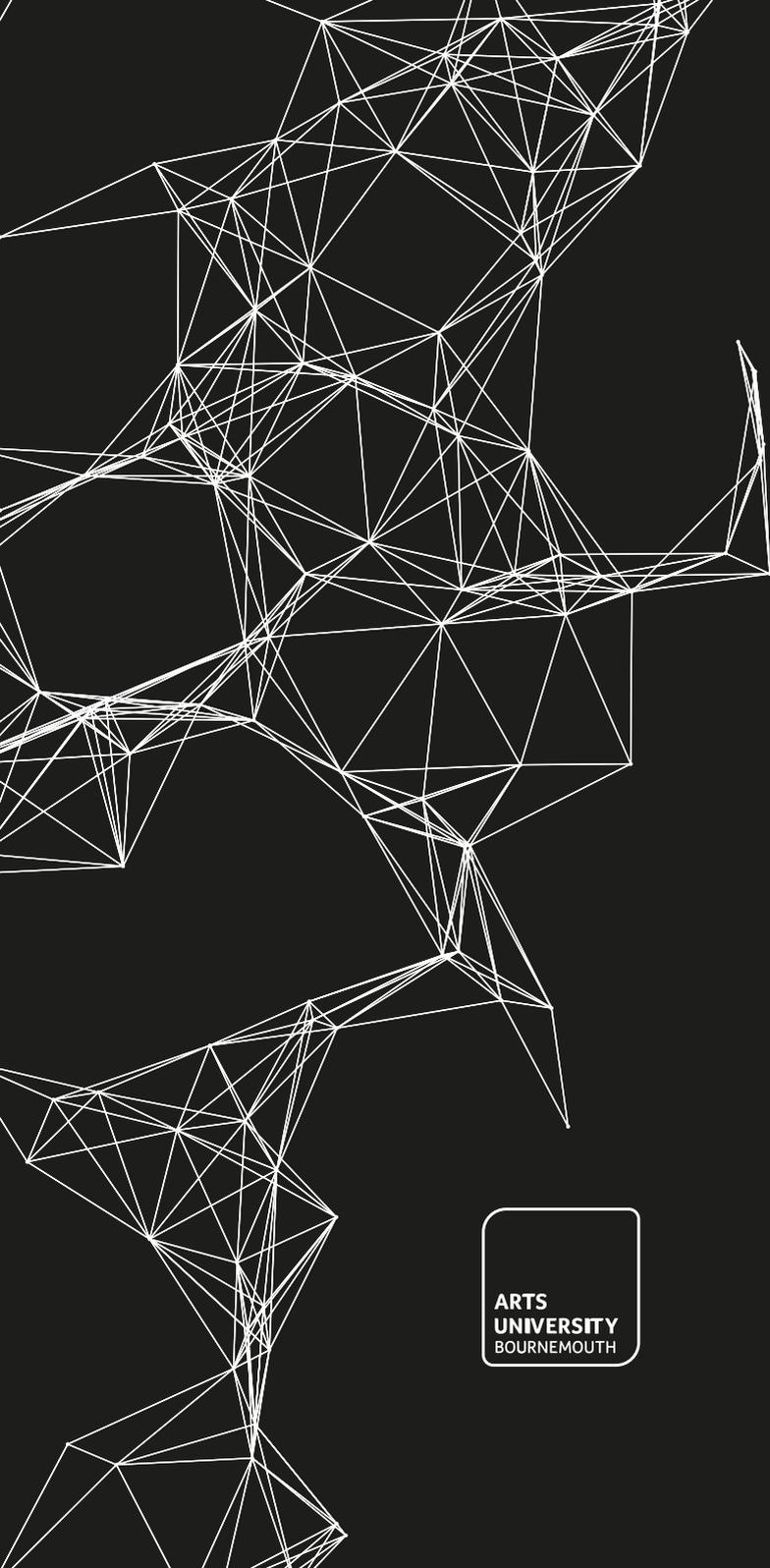
Co-convenors:

Natalie Carr, Monica Franchin, Mark Osborne and Karen Ryan

AUB Human intern + design: Natalie Carr

SUSTAINABLE
DEVELOPMENT
GOALS





ARTS
UNIVERSITY
BOURNEMOUTH