



AUB FUTURES

CAREERS AND ENTERPRISE

Micro Internships Programme

ARTS UNIVERSITY BOURNEMOUTH

Do something amazing!
Get in involved in
developing the next
generation of young
creatives by offering
a Micro Internship at
your organisation.

Having an AUB student working with you will help you to breathe new life into your business, gaining fresh perspectives and a new approach to solving some of your key challenges.

Competition for graduate level jobs is fierce. Employers look for work experience alongside a degree and with a rising cost of living and a heavy university workload, many students find it difficult to gain meaningful work experience during their studies.

In an effort to break down barriers and give employers the opportunity to work with our diverse cohort of creative and enthusiastic students, AUB are launching an exciting new Micro Internship Programme to launch for 2023.

What is a Micro Internship?

Micro internships are paid, professional assignments where students work on a project set by an employer.

Internships are 45 hours long and can be completed remotely or in the workplace over a period of up to six weeks. This provides flexibility for the employer as well as the student to fit the project around their studies and other responsibilities.

How can having a Micro Internship benefit your company?

- You'll get a chance to tackle those projects that you are ordinarily unable to resource
- This is a great way to bring in a fresh perspective and get new ideas for different areas of your business
- A micro internship can be a great way to promote awareness and potentially build a talent pipeline for your future recruitment needs
- You'll be giving something back! By supporting a student to develop themselves on a professional level and gain vital work-based experience that will help them to navigate their future career.

"Working with AUB students was a very inspiring experience for us in the Packaging R&D team. We gained a lot of insight from different disciplines of students on the matters of environmental packaging and accessibility....The enthusiasm and the creativity of everyone involved motivates us to do better and aim to integrate some of the ideas and ideals into future packaging work."

Brigitte Marxmueller, *Lush*



Type of projects

Our students are on courses ranging from Creative Writing and Fashion, to Graphic Design, Commercial Photography and Film Production – for a full list of courses see here: aub.ac.uk/study-at-aub

The project must not be central to the business of the organisation or company – rather a project that can add value, new ideas and a fresh way of doing things. Students must present their work at the end of the micro internship and receive feedback from the employer.

Below is a list of ideas for possible projects but we welcome suggestions:

- Assistance with improving social media and marketing campaigns
- Working on a project to help Improve sustainability
- Providing consultancy on branding or merchandising or for events and audience engagement
- Conducting Research
- Supporting with designing and running activities with young people/ vulnerable groups
- Producing ideas/designs for installation/festivals
- Assistance in producing short videos or co-ordinating photo shoots
- Editorial, layout design/creative writing
- Ideas for new design concepts for products/interior spaces/fashion/textiles – helping to provide design solutions or innovation
- Testing out new products/websites or services



Eligibility

Any organisation is able to be involved in taking on a student for a Micro-Internship but they must comply with the following points:

- Provide the student with a single point of contact to work with throughout the micro internship and provide feedback at the end
- Provide the equipment necessary to successfully fulfil your project brief. (Students will usually have access to laptops and computers)
- The organisation/company must have Employer's Liability insurance in place
- The organisation/company must have Public Liability insurance in place
- Be willing to be involved in the recruitment process and be available to meet with the intern before the start of their micro internship

Costs

All students will receive payment for their time on the micro internship which will be based on the **real living wage** for 2023 £10.90 p.h.

The scheme offers full funding for small NGOs, Charities and non forprofit organisations and limited match funding for small and micro businesses*

* Companies with less than 10 employees and turnover of less than £150,000

Stages to the process

Express your interest by completing an *Expression of Interest form*

You'll be contacted by a member of the AUB Futures Team to discuss your application.

You'll be asked to put together a short overview of the project, upload a profile on our Careers Portal and the team will assist you in uploading your opportunity which will be advertised to students.

Selection process

Once the closing date has passed, we'll send you the list of candidates who we feel would most suit the requirements of your project.

You'll be able to set up your interviews on a date that suits you and you'll be able to select your preferred candidate.

We'll let the other candidates know they have been unsuccessful and provide any feedback.

Contract and terms

You'll sign a contract between the university and your company – we'll arrange payment of the student.

Reflection and Feedback

The AUB Futures team will be in touch with you for feedback and we'll ask for you to provide a written reference and recommendation on social media, such as LinkedIn.

Contact Alison Zorraquin at [**futures@aub.ac.uk**](mailto:futures@aub.ac.uk)

Alison Zorraquin

Employability Manager

AUB Futures – Careers and Enterprise

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