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**AUB Innovation & Enterprise Awards 2023 -24**

**Criteria and Application Form**

The Innovation and Enterprise Awards are a great opportunity to recognise students for their entrepreneurial activities or innovative ideas.

Winners will receive £500 and their name will be included in the list of awards for graduation.

* Students applying for the **AUB Enterprise Award** should be outstanding in their entrepreneurial mindset. They may have an idea for a business or might have already started their own business. This could include a freelance service-based business.
* Students applying for the **Innovation Award** should be outstanding in their innovative approach to problem solving and to have come up with an idea or produced something that could have potential to be developed.

**The Pitch**

Those shortlisted will be put forward to pitch their ideas to a panel. They’ll get feedback on their ideas with signposting to further support for development.

Students must complete the application below Applications must be submitted to Alison Zorraquin, Employability Manager **azorraquin@aub.ac.uk**by midnight **Sunday 2nd June.**

Students will be shortlisted and will be required to prepare a 10-minute pitch about their idea or project which will be presented on 8th June preferably on campus in the Innovation Studio.

**Time Scales**

|  |  |
| --- | --- |
| **Action** | **date** |
| Deadline for applications | Sunday 2nd June Midnight |
| Pitch before panel to be held  | Wednesday 12th & Thursday 13th June |

**Nominating Criteria**

|  |  |
| --- | --- |
| **AUB Innovation Award** | **AUB Enterprise Award** |
| * An idea that tackles a social aim
* A unique product or service that serves a market need
* An idea that has the potential for growth
* An idea that uses creative skills for innovation
* An idea that demonstrates the capabilities of creative technology
 | * An idea that tackles a social aim
* A unique product or service that serves a market need
* An idea that has the potential for excellent growth
* A freelance or service-based creative business
* An artist, designer or maker with a commercial practise.
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**AUB Innovation Award Application form**

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| Full Name |  |
| Student Number |  |
| Course |  |
| Year | **Only open to Final year and Masters students** |
| 1. Your concept and what makes it innovative |
| 2. How your idea addresses at least two of the nominating criteria (see page 1) |
| 3. Market research - Awareness of potential customers and competitors |
| 4. Evidence of relevant skills, experience, and motivation |

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| --- | --- |
| Name |  |
| Student Number |  |
| Course |  |
| Year | **Only open to Final year and Masters students** |
| 1. Your concept and what makes it entrepreneurial |
| 2. How your idea addresses at least two of the nominating criteria (see page 1) |
| 3. Market research - Awareness of potential customers and competitors |
| 4. Evidence of relevant skills, experience, and motivation |