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**AUB Innovation & Enterprise Awards 2022 -23**

**Criteria and Application Form**

The Innovation and Enterprise Awards are a great opportunity to recognise students for their entrepreneurial activities or innovative ideas.

To be considered for the awards, courses must nominate students, so please encourage potential candidates to get involved.

Winners will receive £500 and their name will be included in the list of awards for graduation.

* Students nominated for the **AUB Enterprise Award** should be outstanding in their entrepreneurial mindset. They may have an idea for a business or might have already started their own business. This could include a freelance service-based business.
* Students nominated for the **Innovation Award** should be outstanding in their innovative approach to problem solving and to have come up with an idea or produced something that could have potential to be developed.

**The Pitch**

Those shortlisted will be put forward to pitch their ideas to a panel. They’ll get feedback on their ideas with signposting to further support for development.

Students must complete the application below Applications must be submitted to Alison Zorraquin, Employability Manager **azorraquin@aub.ac.uk**by midnight 29th May

Students will be shortlisted and will be required to prepare a 10-minute pitch about their idea or project which will be presented on 8th June preferably on campus in the Innovation Studio.

**Time Scales**

|  |  |
| --- | --- |
| **Action** | **date** |
| Deadline for nominations | Monday 29th May  |
| Pitch before panel to be held  | Thursday 8th June |

**Nominating Criteria**

|  |  |
| --- | --- |
| **AUB Innovation Award** | **AUB Enterprise Award** |
| * An idea that tackles a social aim
* A unique product or service that serves a market need
* An idea that has the potential for growth
* An idea that uses creative skills for innovation
* An idea that demonstrates the capabilities of creative technology
 | * An idea that tackles a social aim
* A unique product or service that serves a market need
* An idea that has the potential for excellent growth
* A freelance or service-based creative business
* An artist, designer or maker with a commercial practise.
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**AUB Innovation Award Application form**

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| --- | --- |
| Name |  |
| Name of Academic Nominating from course |  |
| Course |  |
| Year |  |
| Student Number |  |
| 1. Your concept and what makes it innovative |
| 2. How your idea addresses at least two of the nominating criteria (see page 1) |
| 3. Market research - Awareness of potential customers and competitors |
| 4. Evidence of relevant skills, experience, and motivation |

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| --- | --- |
| Name |  |
| Name of Academic Nominating from course |  |
| Course |  |
| Year |  |
| Student Number |  |
| 1. Your concept and what makes it entrepreneurial |
| 2. How your idea addresses at least two of the nominating criteria (see page 1) |
| 3. Market research - Awareness of potential customers and competitors |
| 4. Evidence of relevant skills, experience, and motivation |