



AUB Innovation and Enterprise Awards 2023–24

Criteria and Application Form

The Innovation and Enterprise Awards are a great opportunity to gain recognition of your entrepreneurial activities or innovative ideas!

Winners will receive £500 and their name will be included in the list of awards for graduation.

- ❖ Students applying for the **AUB Enterprise Award** should be outstanding in their entrepreneurial mindset. They may have an idea for a business or might have already started their own business. This could include a freelance service-based business.
- ❖ Students applying for the **Innovation Award** should be outstanding in their innovative approach to problem solving and to have come up with an idea or produced something that could have potential to be developed.

The Pitch

Those shortlisted will be put forward to pitch their ideas to a panel. They'll get feedback on their ideas with signposting to further support for development.

Students must complete the application below. Applications must be submitted to Alison Zorraquin, Employability Manager azorraquin@aub.ac.uk by **midnight 2 June**

Students will be shortlisted and will be required to prepare a 10-minute pitch about their idea or project which will be presented on 8 June preferably on campus in the Innovation Studio.

Timescales

Action	Date
Deadline for applications	Sunday 2 June Midnight
Pitch before panel to be held	Wednesday 12 and Thursday 13 June

Nominating Criteria

AUB Innovation Award	AUB Enterprise Award
<ul style="list-style-type: none"> • An idea that tackles a social aim • A unique product or service that serves a market need • An idea that has the potential for growth • An idea that uses creative skills for innovation • An idea that demonstrates the capabilities of creative technology 	<ul style="list-style-type: none"> • An idea that tackles a social aim • A unique product or service that serves a market need • An idea that has the potential for excellent growth • A freelance or service-based creative business • An artist, designer or maker with a commercial practise.



AUB Innovation Award Application form

Full Name	
Student Number	
Course	
Year	Only open to final-year and Master's students

1. Your concept and what makes it innovative

2. How your idea addresses at least two of the nominating criteria (see page 1)

3. Market research – Awareness of potential customers and competitors

4. Evidence of relevant skills, experience, and motivation



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Name	
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