



AUB Human presents:



DESIGNING TOMORROW: TIME TO ADAPT
EARTH DAY 2024

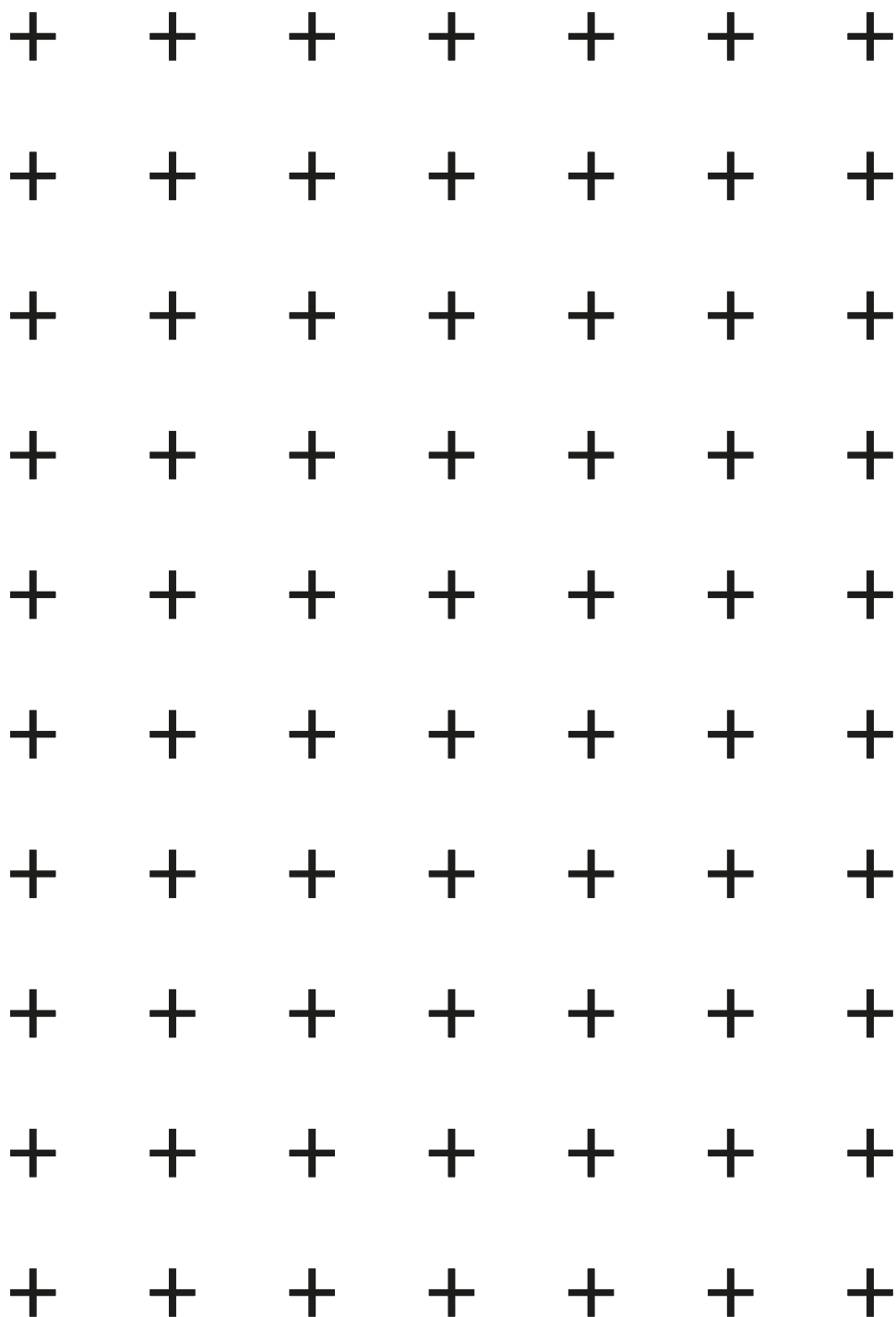


AUB Human was founded in 2016 as a platform to celebrate social, ethical and sustainable creative practice.

Inspired by the UN Sustainable Development Goals, the AUB Human mission is to inspire others to think, live and create responsibly.

AUB Human presents:

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We are delighted to present the tenth AUB Human symposium, *Designing Tomorrow: Time to Adapt*. The event explores the transformative power of critical design practice and how we might tackle urgent challenges posed by the climate crisis and social injustices. Please join us in envisioning a more positive future and exploring how creativity can drive meaningful change.

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DESIGNING TOMORROW: TIME TO ADAPT

WEDNESDAY 10TH APRIL 10:00-13:00
SH001 LECTURE THEATRE

SCHEDULE

10.00AM

WELCOME

10:05 – 11:00AM

**UNSEE THE FUTURE:
THE FUTURE IS F****D. SO WHAT?**

Timo Peach, Climate & futures storyteller,
presenter and music artist

11:15 -11:45AM

BCP CLIMATE ACTION PROJECTS

Marten Sims, Senior Lecturer and
Natalie Carr, Technician Demonstrator

12:00-1:00PM

**COLLECTIVE COASTAL FUTURES:
EXPLORING THE POWER OF
COLLECTIVE IMAGINATION IN
COASTAL PLACEMAKING**

Rosanna Vitiello,
Founder of The Place Bureau

UNSEE THE FUTURE: THE FUTURE IS F**D. SO WHAT?**

Climate & futures storyteller, presenter and music artist Timo Peach presents a unique take on why we are where we are right now – and what we might even do about it.

TIMO PEACH is a climate & futures storyteller, presenter and music artist bringing a unique playful energy to facing the era of transition. Drawing on a lifetime of work as a designer, writer, performer and art thinker, he is a creative critical friend to help leaders, organisations and audiences get much more effectively excited about crisis and change.



Informed by a personal idea of art's place in realising more positive futures, and a particular understanding of sustainability's challenges, he is the creative director of Momo:zo, the voice of Unsee The Future and the bloke from Momo:tempo. A member of the Association of Sustainability Practitioners, he is also sustainability champion on the board of Arts By The Sea Festival and author of the forthcoming book: UTF: How to think like an artist and change the world.

BCP CLIMATE ACTION PROJECTS

MARTEN SIMS

Senior Lecturer

BA (Hons) Graphic Design

NATALIE CARR

Technician Demonstrator

BA (Hons) Graphic Design



Toy Library

Borrow a bucket. Share a spade.



Finished with your toy?
Share the fun.
Pop it in our

Borrow box

Got a broken toy?
We'll give it a second life.
Pop it in our

Broken box

www.beechlibrary.co.uk

Think beach Litter is rubbish!

This Toy Library offers toys for free for you to play with.

If you see littered, unwanted and broken toys, pop them in the boxes.

The broken toys get taken to our shop and given a second life.

Plastic only. No glass, metal, litter or other waste items.

Created in partnership with
 **ARTS UNIVERSITY BOURNEHOUTH**



MARTEN SIMMS is a designer, consultant, facilitator and educator who helps change-makers achieve social impact, sustainability and environmental goals. He has worked on three continents as a designer of graphics, objects and community engagement processes.

Marten will be presenting projects that operate at the intersection of climate adaptation, urban interventions and community wellness. For the past three years, colleagues at AUB and other community groups have been working with BCP on a range of climate action projects. The first is a project to create hundreds of 'Pocket Planters' – a hexagonal interlocking



system of raised planter-beds that are designed to grow veggies and plants in neglected areas for BCP. The second project is the landscape design of Deacons Road Park, a design that aims to increase carbon sequestration on the site by 10x its current volume. Our design provides better multifunctional benefits such as improved health and wellbeing for site users, improved air-quality, lower-surface temperatures, decreased wind-speed, as well as improved species diversity (improved corridor links with Turbary Park and Kinson Common).



NATALIE CARR will be discussing her project, the Toy Library. Whilst working at Surf Steps surf school during the summers, Natalie became intrigued by existing schemes to address plastic waste on the beach and how those schemes could be improved. Through increasing its visibility and the level of usage of the Toy Library, her aim is to reduce the number of toys discarded on BCP beaches and develop a new and beneficial use for the broken PVC beach toys.

The programme's goal is to tackle the climate and ecological emergency by designing, prototyping and testing products and services that reduce the impact of littering on the environment,



support the efforts of locals and visitors to be more environmentally responsible, and reduce carbon emissions. The first toy library is a stepchange towards this goal, with an expanded service planned for Bournemouth's beaches for 2022, with the potential reduction in carbon emissions of 35kg of CO₂ per library.

For more information on the scheme, visit:
www.aub.ac.uk/latest/check-it-out-ma-student-designs-boscombes-new-toy-library

Follow on Instagram: [@beach_library](https://www.instagram.com/beach_library)

COLLECTIVE COASTAL FUTURES: EXPLORING THE POWER OF COLLECTIVE IMAGINATION IN COASTAL PLACEMAKING

ROSANNA VITIELLO is the founder of The Place Bureau, a research, strategy and design studio focused on finding new frontiers for places around the world. She brings unparalleled experience in envisioning and communicating the future of destinations, districts and cultural attractions — from Iceland’s national parks to Italy’s cultural organisations or America’s greenways. Rosanna works across all levels from government across to community to develop collective visions with a placefutures focus. Her recent clients have included The Crown Estate, National Museums Liverpool, and City Councils in Bristol and Parma.



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DESIGNING TOMORROW: TIME TO ADAPT

THURSDAY 11TH APRIL 10:00-13:00
A025 LECTURE THEATRE

SCHEDULE

10.00AM

WELCOME

10:05 – 10:45AM

**SHAPING CHANGE:
THE IMPACT OF VISUALISING DATA
ON ENVIRONMENTAL AWARENESS**

Chris Courage, PhD candidate,
Computational artist, Maker and Hacker

11:00 -11:50AM

**DESIGN FOR VULNERABLE
POPULATIONS**

Jazzy Olive,
Designer Researcher & Educator

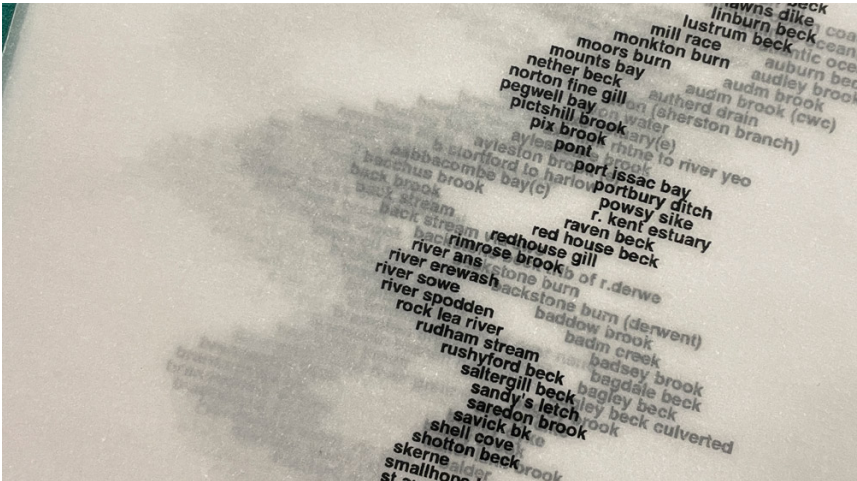
12:05 -1:00PM

**REFORMING DESIGN THROUGH
EQUITY-CENTRED APPROACHES**

Soh-yon Park, Senior Design Researcher

SHAPING CHANGE: THE IMPACT OF VISUALISING DATA ON ENVIRONMENTAL AWARENESS

CHRIS COURAGE, a PhD student at AUB, brings a blend of computational arts and environmental insight to the symposium. His journey from graphic design to a master's degree at Goldsmiths provokes a fusion of practice, critical thinking, and theory. Passionate about surfing, Chris's connection with nature powers his innovative approach to materialising environmental data into art. Prepare to be inspired by how personal passion, technology, and art can generate new understandings of complex environmental issues and can inspire action to make better informed choices.



DESIGN FOR VULNERABLE POPULATIONS

In her talk, *Design for Vulnerable Populations*, Jazzy will be demonstrating human-centred design for invisible disabilities and user-centric AI for domestic abuse care.

JAZZY OLIVE, is an MRes Healthcare & Design graduate from the Royal College of Art and Imperial College London — where she founded Edna: an all-in-one hub for DA (domestic abuse) care and an ongoing research project utilising AI & user-centred models. During her time at RCA, Jazzy co-hosted PGR (post-graduate research) workshops (investigating the various roles & stigmas surrounding the procreation process), and worked on IDEO briefs to design human-centred solutions. Nowadays, Jazzy is currently



involved as a Co-Design Research Associate in the RCA's UNESCO partnership project, NEMO (New Economic Models for the Ocean). Jazzy has worked as a Creative Lead within the initial YOU Agency (fka, Cloud Ten) start-up team, and co-founded the Southampton chapter of Ladies Wine & Design where she now serves as Custodian. She is a Visiting Tutor at Arts University Bournemouth, a Skills Bootcamp Mentor at the University of Portsmouth, and an influential member of Creative Network South. Jazzy has collaborated with: British Airways, NASA, Helix Centre, Anglepoise, Logitech, RNLI, Falmouth University, Eagle Labs, NHS, Sofar Sounds, Fedrigon, i Varex Imaging, and many more fantastic creatives', institutions & agencies worldwide.

REFORMING DESIGN THROUGH EQUITY-CENTRED APPROACHES

SOH-YON PARK is a Design Researcher, focusing on equity-based design and research in healthcare. She is currently a Senior Design Researcher in the User-Centred Design (UCD) team at the UK Health Security Agency. She is interested in bringing equity and participatory work into healthcare, ensuring we don't leave people behind from the main narrative of care. She has worked at Imperial College London and the NHS, working on a community-based healthcare project, such as improving access and outcomes to breast cancer screening and care with South Asian communities in London.

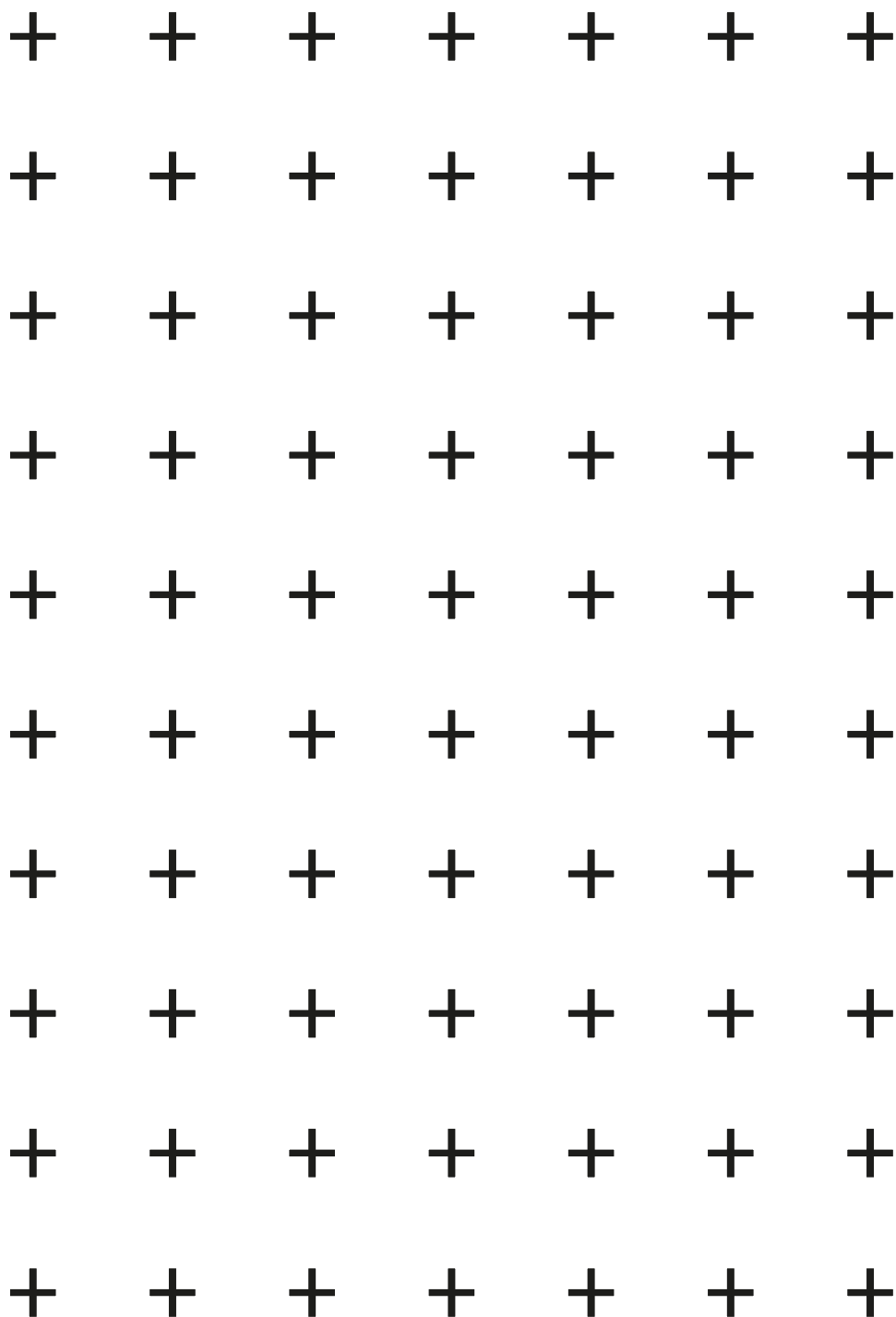




It's not an exaggeration to say you will always find a 'thing' (for example, strategy, manifesto, framework) declaring to reduce health(care) inequalities in public services. But have you ever wondered how these 'things' work in real-world settings? What does it mean to reduce inequalities and inequities? Systemic inequities run deep through our design and delivery of public services and into our communities, which are full of power- and urgency-driven approaches. Despite attempts at having good intentions, research and design to 'reduce' inequalities and inequities are typically done to communities who are experiencing them rather than with communities.

In this talk, I will suggest new research and design processes, focusing on participatory research principles, building relationships and community-based approaches, and discuss:

- What is the role of a researcher and designer in addressing health inequities and inequalities?
- What are the principles of equity-centred design and research?
- A look into a case study: Improving breast cancer screening uptake in South Asian communities in North West and South West London.



AUB Human is delighted to be supporting Earth Day 2024. Earth Day's goal is to expand, educate, and engage the environmental movement on a global scale. Originating from the inaugural Earth Day event in 1970, [EARTHDAY.ORG](https://www.earthday.org) is the largest advocate for environmental action worldwide, partnering with over 150,000 organizations across 192 countries to promote positive action for our planet. Please join us for speaker talks and a film screening to foster meaningful conversations and inspire actionable change.

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EARTH DAY
2024

MONDAY 22ND APRIL 14:00-17:00
SH001 LECTURE THEATRE

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SCHEDULE

2:00PM **WELCOME**

2:05PM – 2:45PM **PLANET v PLASTICS?**

Dr Louise Dennis, Curator of MoDiP

3:00PM – 5:00PM **TALK & SCREENING:**

THREE MOONS OF BIYANGDO

Jon Cleave, Founder of Newyonder

PLANET v PLASTICS?

Earth Day 2024 focuses on the theme 'Planet vs. Plastics', urging for increased awareness of the health hazards associated with plastics, the swift elimination of single-use plastics, urgent advocacy for a robust UN Treaty addressing plastic pollution, and a cessation of fast fashion practices. To debate 'Planet vs. Plastics', we are delighted to welcome Dr Louise Dennis, from AUB's Museum of Design in Plastics (MoDiP).



DR LOUISE DENNIS is the Curator of MoDiP, the Museum of Design in Plastics, based at the Arts University Bournemouth, UK. MoDiP is the only UK accredited museum with a focus on plastics and has been awarded Designated Outstanding Collection status by Arts Council England. Louise's research explores the value of the museum and its specialist focus, with a particular interest in the various relationships surrounding materiality and museum objects. Through her work with the museum, she aims to show the value of plastics materials when used appropriately, and hopes that, by learning from the past, manufacturers, designers, and consumers can make better informed choices.

TALK & SCREENING: *THREE MOONS OF BIYANGDO*

JON CLEAVE is an AUB alumni, graduating with BA Graphic Design. Jon is an award winning graphic designer who has worked in advertising, is a creative director, an award winning photographer, and award winning filmmaker. Jon is also an entrepreneur founding Newyonder, a global streaming service and Certified B Corp®.

Jon will be talking about his creative career and introducing his film '*Three Moons of Biyangdo*'. This will be followed by a Director's Q&A.



A Newyonder Original

Three Moons of Biyangdo

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