

Arts University Bournemouth

Campus Travel Plan 2021-2023

What is a Travel Plan?

Arts University Bournemouth is aware that the environment has been impacted by human behaviour, and that action must be taken to address issues such as global climate change and the ecological crisis.

AUB seeks to eliminate, reduce or compensate any of their own environmental impacts which arise through the operational practices and capital projects of their campus in an innovative, efficient and transparent way.

The University has already made commitments to addressing environmental impact, including pledging to be net-zero by 2030 and publishing a Biodiversity Action Plan.

A Travel Plan seeks to reduce travel to and from the University by offering a package of measures to encourage or support journeys being made by more sustainable modes of travel.

Having an effective Travel Plan benefits the staff and students of AUB by:

- *Reducing carbon emissions*
- *Saving staff and students money on fuel and parking*
- *Reducing traffic congestion around the campus*
- *Improving staff and student health*

What are the aims of this Travel Plan?

This Travel Plan will reduce travel to site by vehicles to help with the Net Carbon Zero aspirations of the University.

The Travel Plan will achieve this by providing a package of measures available to staff and students to encourage everyone to make more sustainable travel choices.

This Travel Plan will inform staff and students on the availability and benefits of various modes of travel to the campus.

The Travel Plan also provides range of incentives, including financial incentives, to travel to campus that AUB have made available.

Did you know?

The Government estimated that transport in Britain accounted for around 107.5 million tonnes of CO2 being released into the atmosphere in 2021.

These estimates also suggest that domestic transport carbon dioxide emissions for 2021 were 14% below the 1990 figure.

How do staff currently travel?

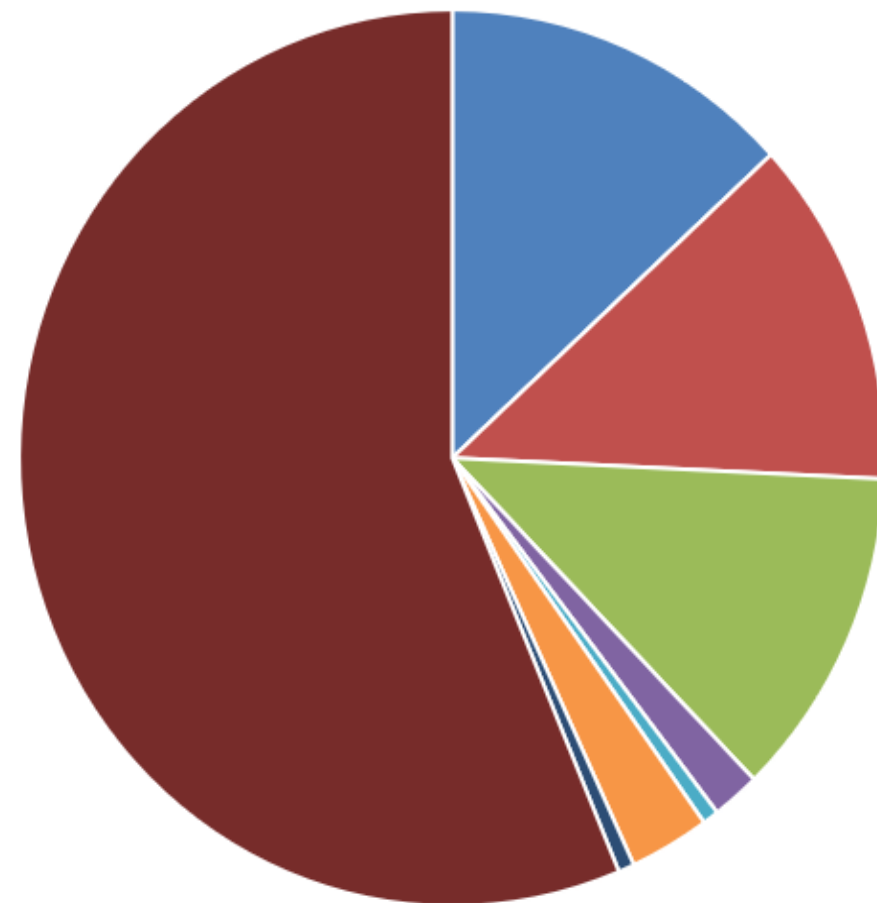
A Travel Survey was issued to all staff and students in 2021 to understand how people currently travel to the site.

This survey asked students and staff how they would travel to campus over the current year in a post-Covid world.

The Travel Plan analyses and responds to the answers provided in the Travel Survey.

The question regarding staff mode choice indicated that the around 56% of staff drive to work, with 13% walking, 13% cycling and 12% using buses.

What is or will be your primary mode of travel to work (post-COVID)?



■ Walk 13.17%	■ Cycle 12.57%	■ Bus 11.98%
■ Train 1.80%	■ Docked BCP Scooter or e-bike 0.60%	■ Dropped off / picked up 2.99%
■ Homeworking only 0.60%	■ Car driver 56.29%	

Why do staff travel by their chosen mode?

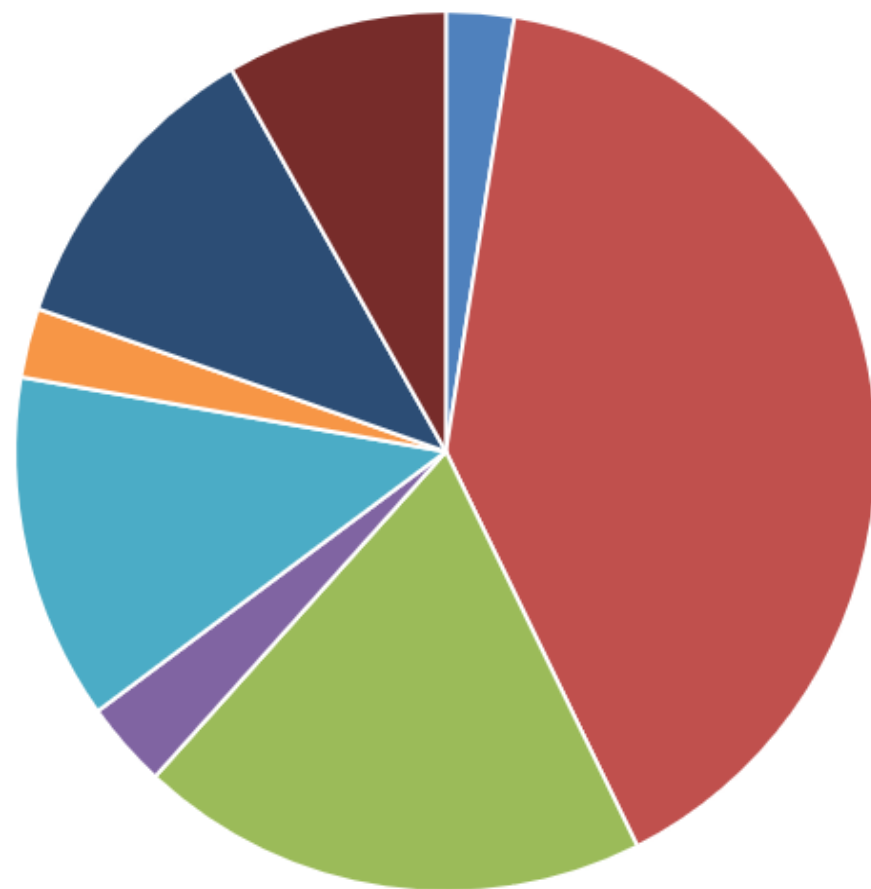
The survey also asked staff why they travel using a particular mode.

Journey time was found to be the overriding factor in mode choice, with over 40% citing it as their primary concern.

Convenience was the second largest concern, with 19% of staff respondents listing it as their reason for mode choice.

With regards to those travelling by non-car modes, a lack of a car was cited by 11%, while car parking availability/cost was the decisive factor in mode choice for 3% of respondents.

Why is this your main mode of travel?



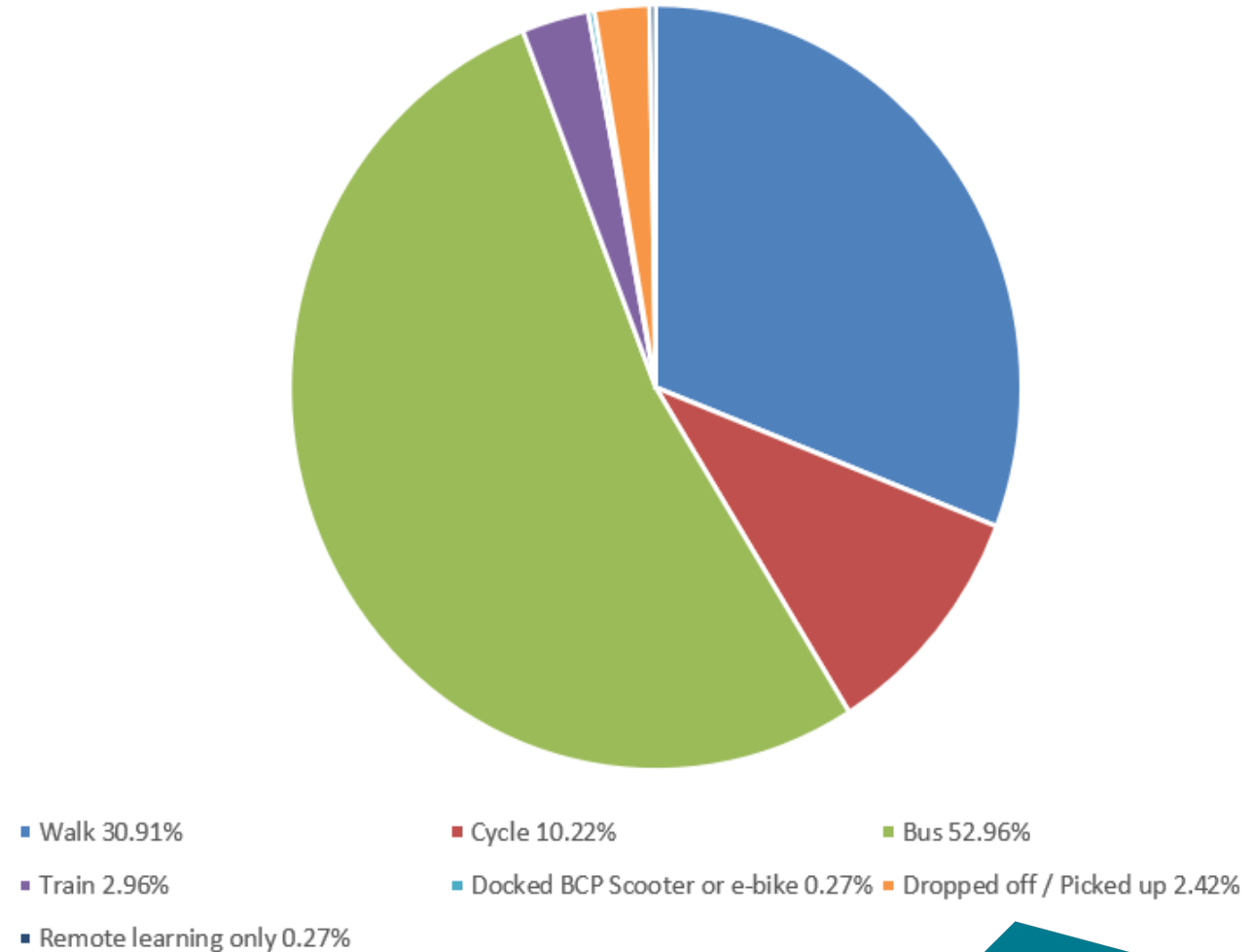
- Cost 2.55%
- Journey time 40.13%
- Convenience 19.11%
- Work requirements (e.g. travel off-site) 3.18%
- Health / hygiene reasons 12.74%
- Car parking availability / cost 2.55%
- I don't have a car 11.46%
- Need to provide school pick up/drop off 8.28%

How do students currently travel?

The student travel survey asked how they are planning to travel to the campus following Covid.

The responses indicated that the largest mode was travel by bus, with 53%, with nearly a 1/3 of students travelling on foot. Cycling was the third most common mode of travel with 31%.

What is or will be your primary mode of travel to university (post-COVID)?



Why do students travel by their chosen mode?

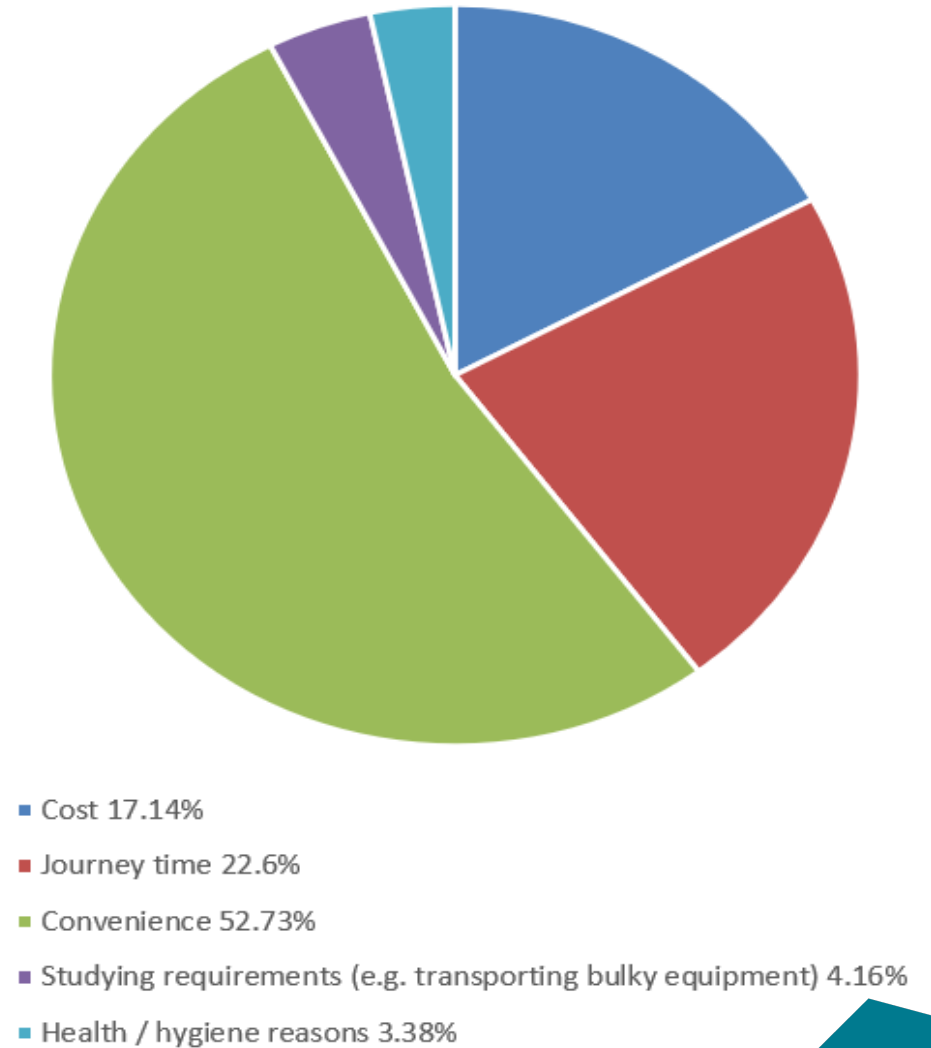
The survey also asked students why they travel using a particular mode.

Convenience was found to be the overriding factor in mode choice, with over 50% citing it as their primary concern. With 80% of students travelling on foot or by bus, this indicates that a lot of students consider these modes the most convenient mode of travel.

Journey time was the second largest concern, with 23% of students respondents listing it as their reason for mode choice.

Cost was a relatively unimportant consideration, with less than 1/5 of students stating cost as the main reason for their mode of travel.

Why is this your main mode of travel?



Travel by bus

It’s easy and convenient to travel to campus by bus.

AUB and BU share a bus interchange located to the north east of the campus.

	Route	First/Last	Frequency
U1	Campus – Dorchester House	07:50/22:22	Approx every 8 mins
U2	Campus - Poole	07:55/22:10	Approx every 30 mins
U3	Campus – Southbourne	07:35/22:10	Approx every 30 mins
U4	Campus – Westbourne	08:21/19:10	Approx every 60 mins
6	Wimborne - Bournemouth	06:12/23:13	Approx every 60 mins
6a	Kinson – Bournemouth	06:20/23:40	Approx every 60 mins
15	Poole – Bournemouth Hospital	05:45/19:22	Approx every 60 mins
17	Poole – Bournemouth	05:45/00:10	Approx every 30 mins



Making bus travel easier

The Travel Plan includes measures to make travel by bus even easier.

AUB subsidise the costs of a bus pass for staff and students. This is always priced to be cheaper than a parking permit!

A staff shuttle minibus service runs from Elliott Road Industrial Estate to campus in collaboration with BU and More bus.

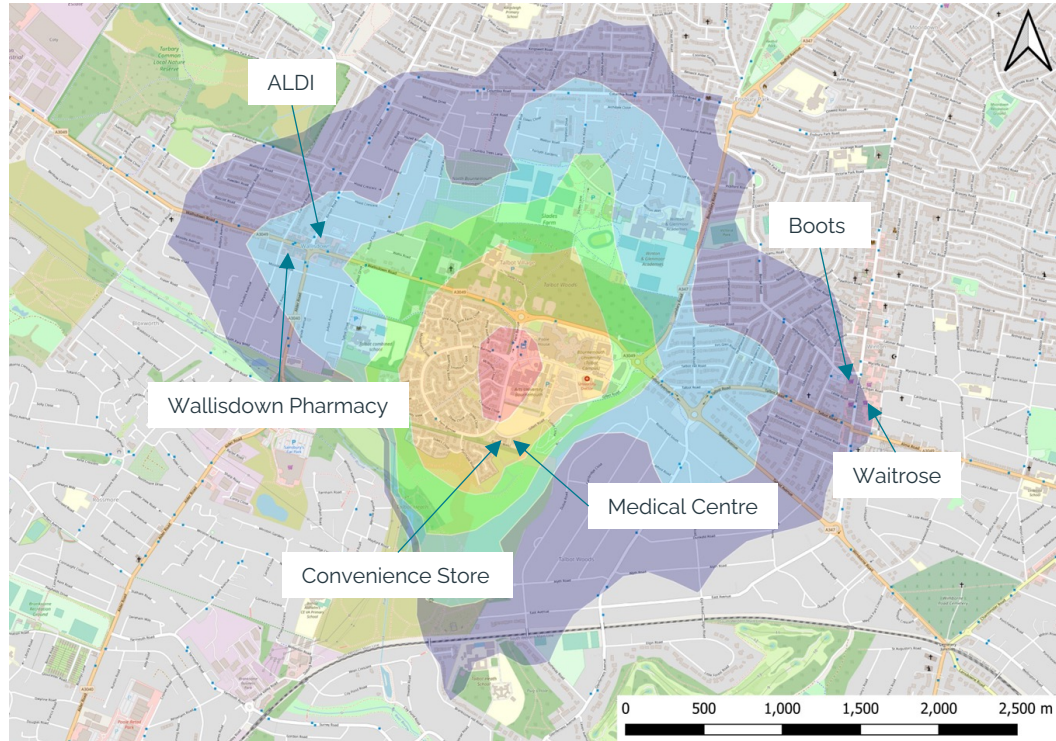


Travel by foot

Walking to campus is easy for students living in the local area.

Residential areas and amenities in Winton and Victoria Park, popular locations for students to live, lie within comfortable walking distance.

The campus itself is highly walkable, with lit footways throughout the campus and attractive public realm creating an attractive environment



Making walking easier

The Travel Plan includes measures to make travel on foot more convenient.

AUB are currently investigating providing a backpack to carry a laptop or paperwork – watch this space!

The provision of lockers for staff and students to store items overnight on campus is currently being explored.



Travel by cycle

Bournemouth and the University are already great to cycle around.

Accommodation further away from the campus is accessible via a short cycle ride. High quality cycle paths are provided on key routes to the university.

The University is part of BCP's Beryl cycle hire scheme – unlock a bike in the town centre and dock it at the University.

The map below shows where can be reached in a 5km cycle from



Making cycling easier

The Travel Plan includes measures to make cycling to campus easier.

AUB provides cycle training on campus (through the Beryl hire scheme)

Cycles can be stored securely on campus and insured over summer.

An E-Bike loan is available to staff (Up to £1000)

Hope2Cycle visit AUB on a monthly basis for discount bicycles and bicycle repairs



AUB Travel Planning measures

Objective/Deliverable	Mode Affected	Action
Travel Plan Promotion and Marketing	All Modes	Travel Information Packs are provided to all staff and students
		- Design and email TIP
		- Distribute electronically
		Promote personalised Journey Planning Service
Maximising use of sustainable travel	Public Transport	Provide Travel information on staff and student intranet
		Provide Travel information for visitors on external website
		Information is provided through methods outlined above including provision of weblinks to timetables and journey planning services
		Personalised Journey Planning is available for staff to present convenient and / or cost-effective journey options
		The campus and/or BU campus includes a suitable taxi drop-off area within the site
		Provide integrated ticketing
		Provide a Season Ticket loan scheme
		Provide a subsidised bus service that runs from the University called UNIBUS. There are multiple options for buying tickets – an annual pass, a 10-trip pass, or a single fare
		Provide Real Time Passenger Information boards at the bus interchange is provided
		Student ambassadors are available at key bus stops during freshers week to assist new students and ingrain positive travel behaviours
	Walking	Provide footways throughout the campus with lighting and attractive public realm
	Walking and cycling	Provide information through the methods outlined above including promotional events, health related apps and walking and cycling routes
		Provide high-quality on and off-site highway improvement schemes
		Promote BCP e-scooter scheme and investigate providing an e-scooter charging/parking station on campus
	Cycling	Promote Government's Cycle to Work scheme
		Include and promote any cycle and outdoor shop discounts in the local area
		Endeavour to secure a discount for staff and / or further discount for students
		Promote the Beryl bike renting scheme
		Universities Police Team offers free bicycle security marking and hold regular sessions on campus
		Arrange for a "Bike Doctor" such as Hope2Cycle to visit AUB on a monthly basis for discount bicycles and bicycle repairs
		Provide Beryl bike hubs on campus
		Take advantage of and promote Beryl promotions such as bonus minutes that are available throughout the term on a first come, first-serve basis
		Cycle events such as a bike doctor session
		Provide appropriate car parking in line as agreed with the Local Planning Authority
	Single Occupancy Vehicles	Continuation and evolution of the car parking management strategy including continuous review of permit pricing – Car travel to be more expensive than public transport
		Provide space for fleet/pool car parking
		Provide staff pool cars for business travel
		Provide of Electric Vehicle (EV) charging points
		Prohibit students from parking on campus without a needs-based assessment and permit (such as a disability)
		Students with a temporary disability are encouraged to apply to the Hardship Fund, which could support travel (such as taxi fares)
		Alternate parking is controlled and heavily restricted on surrounding roads disincentivising travel to the University in private vehicles.
	Visitors and Deliveries	Present travel information on external website with arrival by car not presented as the default choice
		Utilise integrated post / parcel hub for student post
		Control deliveries and servicing to occur outside of peak hours and consolidate and rationalise deliveries.
		Over 30% of delivery vehicles use Bio-Diesel (Not sure if this is total or just food)
Monitoring and Review	All Modes	Conduct biannual travel surveys
		Prepare biannual monitoring reports
		Engage with Bournemouth University's travel officer
		Engage with BCP travel officers
		Undertake travel planning for AUB Open Days – for example provide minibuses or ambassadors at railway station, advertise how to travel by sustainable modes

How to get help?

<https://aub.ac.uk/campus/environment-aub/travel>

**New Travel Plan due in September
2023**