

Programme Specification

BA (Hons) Make-up for Media and Performance



This Programme Specification is designed for prospective students, current students, graduates, academic staff and potential employers. It provides a summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

Whilst every endeavour has been made to provide the course described in the Programme Specification, the University reserves the right to make such changes as may be appropriate for reasons of operational efficiency or due to circumstances beyond its control. Any changes are made in accordance with the University's academic standards and quality procedures.

This document is available in alternative formats on request.

PROGRAMME SPECIFICATION

The Programme Specification provides a summary of the main features of the **BA (Hons) Make-up for Media and Performance** course, and the learning outcomes that a 'typical' student might reasonably be expected to achieve and demonstrate if he/she passes the course.

Further detailed information on the learning outcomes, content and teaching and learning methods of each unit may be found in your Course Handbook.

<u>Key Course Information</u>	
Final Award	BA (Hons)
Course title	Make-up for Media and Performance
Award titles	BA (Hons) Make-up for Media and Performance BA (Hons) Make-up for Media and Performance (Hair and Make-up for Fashion) BA (Hons) Make-up for Media and Performance (Prosthetic Make-up Effects) BA (Hons) Make-up for Media and Performance (Hair and Make-up for Stage, TV and Film)
Teaching institution	Arts University Bournemouth
Awarding Institution	Arts University Bournemouth
Offered in the Faculty of: <i>Contact details:</i> Telephone number Email	Media and Performance 01202 363270 fomp@aub.ac.uk
Professional accreditation	Creative Skillset
Length of course / mode of study	3 years full-time
Level of final award (in FHEQ)	Level 6
Subject benchmark statements	Art and Design Dance, Drama and Performance
UCAS code	W45G
Language of study	English
External Examiner for course:	Tony Webb University Centre, Grimsby (Hull University) <i>Please note that it is not appropriate for students to contact external examiners directly</i>
Date of validation	2012
Date of most recent review	2014
Date programme specification written/revised	Revised September 2014

Course Philosophy

The BA (Hons) Make-up for Media and Performance course explores the representation of make-up within the physicality of the body and its relationship to media and performance. It situates the practice and design thinking of make-up transformation in a variety of contextual, conceptual, cultural, historical and theoretical frameworks. Exploring audience perceptions and the semiotics of make-up, the course aims to explore the extraordinary spectrum of hair, make-up and prosthetic practices within and beyond existing modes of the discipline and to provide the opportunity to focus on an industry specific specialism: hair and make-up for stage, TV and film, hair and make-up for fashion, and prosthetic make-up effects.

In its bold and innovative approach to the study of make-up, the course adopts a student centred focus. The direction your work takes is led by individual interests and aspirations in a learning environment where you are encouraged to push the boundaries of your creative practice whilst maintaining professional focus and currency. Existing knowledge, skills, competencies and creative practice are consolidated and developed through research, analysis, criticism, design and realisation. You will learn to use independent judgement and be critically self-aware in your approach to problem solving. Building a portfolio that represents your individual identity as a creative make-up practitioner and thinker will thus prepare you to graduate as a responsive, competent and creative artist able to initiate, communicate and generate ideas.

The course is unique in providing opportunities to critically examine the notion of make-up as an interface within the creative community, relating your creative practice and research to particular contexts. Professional development and employability potential are enhanced by collaborations within the Arts University and with external partners. This unique culture makes use of live interdisciplinary projects and facilitates professional engagement.

As potential innovators, the exchange of knowledge and ideas will provide you with exciting challenges in respect of pushing boundaries and questioning the definition of and scope for make-up as transformation. Contextual and critical studies encourages and deepens your knowledge and understanding of the global, ethical, cultural and economic contexts in which the work of make-up artists can be placed. Issues of sexuality, gender, race, body modification, psychology, anthropology and technology are embedded within the delivery of this exciting Honours degree. Professional ethics, social issues and cultural sensitivities associated with specialist make-up practice and the professional environment are integral to the curriculum delivery and the nature of the subject.

The course provides a springboard for professional graduates who have the potential to influence and affect creative and industry practices at the highest level and who are able to respond to the demands of an international profession.

Course Aims

The BA (Hons) Make-up for Media and Performance aims to:

1. Create graduates who have individual identities as make-up artists and who are creative designers and interpreters with high aesthetic standards and advanced technical skills.
2. Provide a rigorous intellectual and philosophical examination of critical and contextual issues as they relate to make-up transformation.
3. Offer a unique opportunity to specialise in the study of make-up design and transformation and work collaboratively within and beyond the creative community of our specialist institution.
4. Explore cultural diversity, ethics and issues of sustainability for make-up and its related practices within the global context.
5. Develop employable graduates with the attributes and skills necessary for employment within a range of work contexts who are able to respond to changing professional constraints and contexts.
6. Provide a dynamic student centred learning environment where a bold and innovative approach to the study of make-up reaches and challenges existing boundaries for the subject.

Course Outcomes

By the end of the course you will be able to:

- LO1 Practice as a skilled, independent make-up artist with confidence, competence and creative vision.
- LO2 Describe contemporary make-up issues, their place within social, historical, cultural, and dramatic contexts, and demonstrate the interrelationship between research, theory and practice through your work.
- LO3 Work collaboratively and responsively with other people using a range of communication, problem-solving and practical transformation skills.
- LO4 Engage with issues of sustainability and ethics and relate them to your practice as make-up artists.
- LO5 Locate your professional practice appropriately within changing global, national and local contexts with the academic ability necessary to progress to postgraduate study.
- LO6 Challenge existing boundaries for the study and practice of make-up transformation through research, design development, experimentation and practice.

BA (Hons) Make-up for Media and Performance offers a unique student centred experience where you will explore the diverse and exciting spectrum of make-up disciplines. The course develops and builds strong skill sets which allow you to make informed decisions regarding your chosen specialist practice. You will have the opportunity to graduate with BA (Hons) Make-up for Media and Performance or one of three specialist named awards.

The named awards which are available are:

BA (Hons) Make-up for Media and Performance (Hair and Make-up for Fashion)

BA (Hons) Make-up for Media and Performance (Hair and Make-up for Stage, TV and Film)

BA (Hons) Make-up for Media and Performance (Prosthetic Make-up Effects)

Tutorials, demonstration and conversation in Level 5 will provide the opportunity for you to consider specialist named awards where it is appropriate for your practice and career aspirations. In the Level 5 unit *Professional Make-up Project* you will be provided with individual tutorials to consider named awards in relation to your specialist practice and professional intent at Level 6.

You must complete a minimum of 80 credits of appropriate outcomes at Level 6 including the *Major Project* to qualify for the named award.

Reference Points

UK QAA Quality Code for higher education, including:

- Subject Benchmark Statement: *Art and Design; Dance, Drama and Performance*
- Framework for Higher Education Qualifications (FHEQ)

AUB Undergraduate Regulatory Framework

AUB Creative Learning Plan

AUB Strategic Plan

AUB Employability Framework

Creative Skillset: Accreditation Cycle and Monitoring Guide for Accredited Degree Courses

Learning, Teaching and Assessment

Learning and Teaching Strategies

The teaching and learning within the BA (Hons) Make-up for Media and Performance studio environment is structured so that you can make the most of opportunities that arise within and beyond the curriculum structure. This multidisciplinary manner of teaching is characteristic of the nature of the subject and individual development, as well as collaborative engagement, is strongly encouraged and supported.

The course will encourage you to explore the notion of make-up as an interface within the creative community with a particular focus on the media and performance contexts of stage, screen, film, fashion promotional and editorial, special effects and prosthetics. Projects will encourage you to investigate, test and challenge the critical and theoretical ways in which contemporary, historical, cultural, psychological and anthropological attitudes inform and impact upon our perceptions of identity. Opportunities to consider the importance, significance and invention of faces and the

representation of make-up on the body provide an exciting environment for producing creative work. You will be encouraged to relate your theoretical research to your practical development of make-up transformation through design thinking and technical skills development in hair styling, wig making, body painting, prosthetics and character design.

We are interested in a convergent and divergent approach to thinking, through research development, design thinking, ideas generation, and problem solving for make-up transformation, from conception to the final outcome, be that a live performance, film, video recording, photographic evidence, digital images, installation or artefact. The integration of theory and practice is promoted and reinforced through a team teaching approach. Lectures, seminars and tutorials will be delivered by team members and visiting guests in the creative environment of the make-up studios.

The course objectives will be met by deploying a wide variety of teaching and learning methods including studio workshops, simulated and collaborative projects, lectures, seminars, group critiques, guided reading and tutorials. The course is structured progressively to provide increasing opportunities for autonomous learning. The methods deployed will, whenever possible, lead you into the disciplines required of a creative make-up designer and practitioner and promote the transferable skills of self-management and self-reliance. The progressive promotion of student-centred learning reflects your maturity as a student and provides the opportunity to focus learning towards individual goals.

Contributions from industrial professionals will stimulate, enlighten and enable you to formalise your own career objectives. Transferable, business and employment skills will also be incorporated throughout the programme and within the *Professional Make-up Project*, *Specialist Practice*, *Professional Identity* and *Major Project* units. Professionals from our Industrial Liaisons Group and contemporary make-up companies will also be invited to present opportunities to the student body. Live projects and placement opportunities have already been established for the BA (Hons) Make-up for Media and Performance students.

Assessment

Each unit is assessed separately, and the assessment forms part of the unit. Assessment both provides a measure of your achievement, and also gives you regular feedback on how your learning is developing.

For every unit of your course you will be provided with a Unit Handbook, which will state what you are expected to learn within the unit; the work that you have to submit; and how it will be assessed. The Unit Handbook will also give the deadline for presenting your work for assessment.

You will receive a final mark for each unit in the form of a percentage, which will be recorded on your formal record of achievement (transcript). Each component of assessment is graded using a notched marking scale, whereby only certain marks are used within each grade. The only marks available within any ten-point band are *2, *5 and *8 (eg 62, 65, 68). These marks correspond to a low, mid, and high level of achievement within each grade band.

All learning outcomes must be passed to successfully complete the unit.

On successful completion of your Honours degree course, you will be awarded a degree classification based on your unit marks. The final classification is determined using all unit marks at Levels 5 and 6 using two different algorithms, which are detailed in your *Quick Reference Guide to the regulations*. If the two algorithms produce different results, you will be awarded the higher class of degree.

If you have joined Level 6 through either the Recognition of Prior Learning (RPL) route or having completed a Foundation Degree (FdA), the final classification is determined using only your unit marks at Level 6.

For further information on progression, awards and classifications, please visit <https://viewpoint.aub.ac.uk>

Course Structure

All students are registered for the award of BA (Hons); however exit awards are available if you leave the course early, having successfully completed one or two levels. If you successfully complete a level of the course, you will automatically be entitled to progress to the next level.

For the award of a Certificate of Higher Education (CertHE), you must have achieved a minimum of 120 credits at Level 4. This qualification may be awarded if you leave the University following successful completion of the first year of your course.

For the award of a Diploma of Higher Education (DipHE), you must have achieved a minimum of 240 credits of which a minimum of 120 must be at Level 5. This qualification may be awarded if you leave the University following successful completion of the second year of your course.

For the award of a BA (Hons) you must have achieved a minimum of 360 credits of which a minimum of 240 must be at Level 5 or above, of which a minimum of 120 credits must be at Level 6. This qualification will be awarded upon successful completion of your course.

A BA without Honours may be awarded if you have achieved 300 credits, at least 180 of which are at Level 5 or above, and at least 60 of which are at Level 6.

Course Content

BA (Hons) Make-up for Media and Performance will provide the opportunity for you to develop your skills, competencies and creative practice through a bold and innovative approach to the study of make-up. In order to make the most of the opportunities that this course offers you will need determination, an inquiring mind, a clear focus and creative vision, enthusiasm, a passion for the subject and a desire to work within a creative community. You will grow as a designer, a reflective thinker, a decision maker and as a make-up practitioner. You will be ready to progress your professional career aspirations in the media and performance industries or postgraduate study.

The course is structured in a way that builds systematically in a logical sequence. The course consists of three levels, each one lasting one academic year with each level building in demand and complexity. Work placement and professional networking opportunities exist throughout all three years to link the syllabus units to

productions and collaborative projects being undertaken either within the University or externally. This works to link historical knowledge and cultural understanding to relevant industrial contexts.

Level 4

The first year (Level 4) of your course is designed so you can learn the fundamental creative, practical, analytical and critical skills needed by make-up artists working in various media and performance industries. The *Fundamental Studies* unit introduces you to essential materials, tools and competencies needed by the professional make-up artist. In the subsequent unit *Fantasy and Contemporary Transformation* you explore areas such as fashion editorial, theatre, opera and dance through research, practical design and make-up and hairstyling classes. Building upon work undertaken in the two previous units, *History and Reality* provides deeper insights into authentic historical fashions in make-up and its relationship to contemporary performance contexts. It also considers the psychological aspects involved in make-up design and application such as illness, death and disease.

Workshops and practical projects enable you to extend existing skills in make-up, wigs and hair design and application through learning about postiche. Interpersonal, communication and employability skills are developed through these units since you will carry out practical make-up and hair projects on one another, models and performers under direction and supervision. The units will also introduce you to formally recording your work through developing a professional make-up portfolio.

The development of analysis, critical thinking, research, reflection and writing skills are an important part of the course and link with the development of your practical and creative work. Research skills and critical issues are introduced in the *Practice in Context* and the *Fantasy and Contemporary Transformation* units and you will learn to develop your academic writing skills and reflect upon your own achievements and progress to make sure that you make the most of your learning experience. The *Practice in Context* unit includes a lecture series that is delivered with BA (Hons) Acting and BA (Hons) Costume with Performance Design involving students from all three disciplines. Individual subject-specific seminars will also take place as part of this unit of study. A working knowledge of all departments who contribute to the creative process is important and this will be examined during Level 4 study and an integrated approach means that theoretical and practical issues are learnt side by side within the units.

Level 5

The second year of your course enables you to build upon the skills and knowledge gained in Level 4 and gives you the opportunity to consider the specialisms and career pathways that you would like to explore in more depth at Level 6 study. Employability and professional skills are developed through exploring professional make-up contexts, digital technology in make-up, industrial links, collaborative engagement and work placement opportunities.

The *Dramatic Contexts* unit extends your existing knowledge and practical skills and provides the opportunity to develop knowledge, understanding and application of prosthetics and special make-up effects within the broad contexts for make-up transformation. You will be introduced to digital technology and explore applications such as ZBrush and Photoshop and learn about their application in the creative process. The unit *Make-up Exploration* explores the synergy between professional

performance contexts, contemporary practice and theoretical frameworks. A series of lectures exploring the critical and theoretical issues, together with advancing creative technical workshops will develop your research, critical understanding, analytical and advanced study skills. In this unit you will be encouraged to consider your achievements and specialist interests in order to begin to identify your particular professional intent and academic interests. The unit *Professional Make-up Project* is the culmination of Level 5 study and provides a platform for you to develop a preferred area of study in more depth. It is here that you will be introduced to writing your own project brief using a Learning Agreement. This unit offers the opportunity to consider the three named awards and work that you undertake in *Professional Make-up Project* may help to inform your decision. Although there is no obligation for you to opt for a named award, the choices around the following awards will be informed through discussion and tutorial support in the *Professional Make-up Project* unit and then confirm your named award at the beginning of the *Specialist Practice* unit in Level 6.

Level 6

Level 6 provides the opportunity for you to formulate and identify your particular professional and academic interests. Risk and ambition within the field will be crucial to your individual development and intellectual and academic integrity will be further encouraged through written work and ‘thinking through practice’. The structure of Level 6 is made up of units that will further develop your potential to become intellectually motivated and increasingly autonomous professionals. There is a strong emphasis on balancing conceptual thinking skills, research methods, practical and technical skills, working independently and as part of a team and acquiring lifelong learning skills. The units in Level 6 are the culmination of student professional understanding and it is expected that your Level 6 Learning Agreement will reflect your chosen specialisms and award title.

The *Specialist Practice* unit will confirm your intent as practitioners and strengthen your awareness of the creative practice in which you wish to locate yourself. A series of lectures, seminars and workshops involving guest speakers will aid your development and understanding of critical, theoretical and conceptual attitudes that impact upon the creative representation of make-up in contemporary historical and cultural contexts. This enables you to relate your developing research and creative practice to particular contexts. You will be able to demonstrate your critical and theoretical understanding through a negotiated body of work that explores complex make-up design transformation. The *Professional Identity* unit will enable your focused portfolio to come into fruition and provide you with personal promotional material which will help towards entering industry and defining a career path. The *Major Project* unit is a culmination of your final year of study at Honours level. This unit provides the opportunity to develop your creative voice through producing a body of work that defines your career/study choices and readiness as a make-up designer and artist. The *Investigative Study* unit provides you with the opportunity to develop a clear focus for investigation and develop a critical argument through the application of research which further enhances industrial and contextual understanding.

Named Awards

The named choices are introduced within the Level 5 unit *Professional Make-up Project*. You must complete a minimum of 80 credits of appropriate outcomes at Level 6 including the *Major Project* to qualify for the named award.

The minimum 80 credit combinations at Level 6 include *Specialist Practice* (20 credits) and *Major Project* (60 credits), *Investigative Study* (20 credits) and *Major Project* (60 credits) and *Professional Identity* (20 credits) and *Major Project* (60 credits).

The named awards available are:

BA (Hons) Make-up for Media and Performance

BA (Hons) Make-up for Media and Performance (Hair and Make-up for Fashion)

BA (Hons) Make-up for Media and Performance (Hair and Make-up for Stage, TV and Film)

BA (Hons) Make-up for Media and Performance (Prosthetic Make-up Effects)

Course Units

Unit code	Unit Title	Credit Weighting
Level 4		
MMP450	Fundamental Studies	20
MMP451	Fantasy and Contemporary Transformation	40
MMP452	Practice in Context	20
MMP453	History and Reality	40
Level 5		
MMP556	Dramatic Contexts	40
MMP557	Make-up Exploration	40
MMP558	Professional Make-Up Project	40
Level 6		
MMP656	Specialist Practice	20
MMP657	Investigative Study	20
MMP658	Professional Identity	20
MMP659	Major Project	60

Course Diagram

This diagram shows the proposed start/end dates for each unit and shows teaching weeks only; holiday periods are not included. Further information on the structure of each unit will be included in Unit Handbooks.

Level 4																															
0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
	Autumn Term												Spring Term												Summer Term						
Induction week	MMP450 Fundamental Studies (weeks 1-9) (20 credits)									Assessment	MMP451 Fantasy and Contemporary Transformation (weeks 10-19) (40 credits)									Assessment	MMP453 History and Reality (weeks 20-30) (40 credits)									Assessment	
	MMP452 Practice in Context (weeks 1-22) (20 credits)																														
																					Asses sment										

Level 5																																
0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
	Autumn Term												Spring Term												Summer Term							
	MMP556 Dramatic Contexts (weeks 1-10) (40 credits)										Assessment	MMP557 Make-up Exploration (weeks 11-20) (40 credits)										Assessment	MMP558 Professional Make-up Project (weeks 21-30) (40 credits)									Assessment

Level 6																															
0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
	Autumn Term												Spring Term												Summer Term						
	MMP656 Specialist Practice (weeks 1-12) (20 credits)											Assessment	MMP659 Major Project (weeks 13-30) (60 credits)																		Assessment
	MMP657 Investigative Study (weeks 3-15) (20 credits)											Assessment																			
MMP658 Professional Identity (weeks 1-28) (20 credits)																										Asses sment					

Resources

Specialist resources:

Our 'state of the art' Make-up spaces provide a realistic working environment with specialist resources required to ensure productive, professional and safe working practice; this includes purpose fitted make-up work stations, back washes, hood dryers, comprehensive extraction system and space for sculpting. The make-up spaces are equipped with a range of electrical and specialist equipment required to support practical and technical skills in the studio setting. Professional location mirrors with electrical sockets are also available for students when working on location.

The Make-up spaces accommodate the course Apple Mac laptops. These support the use of course related IT software and interactive activities. Printing facilities are also available in the Make-up studios. The studio is also equipped with digital cameras, tripods and portable photographic lighting.

The new Make-up and Modelmaking building boasts specific areas and resources for a variety of specialist make-up practices. These include a sculpting room, a resin room, a plaster room, a silicone room, a casting room, a foam latex room as well as equipped areas for painting (spray booths) body painting and shower facilities and access to our wig ovens. This facility is open to students on a daily basis and can be utilised on a 'drop-in' basis.'

Lecture theatres provide a formal environment for seminars, lectures and guest speakers.

Make-up Kits

Make-up kits are essential and all students are required to purchase the course devised make-up kits on commencement of study. Your make-up, wig making, hairdressing and prosthetics kits will provide you with the necessary tools, equipment and specialist products for your projects in Level 4 and Level 5. The kits also provide you with the necessary professional tool kit to work flexibly, independently and collaboratively in a variety of media and performance contexts outside of the make-up studio environment. The prosthetic make-up kit is introduced at the beginning of the second year of the course. In Level 6 you will be expected to top-up your existing make-up kits with products and materials that are relevant to the nature of your specialist make-up transformation work. The type of products and material that you might need to purchase will also be dictated by the requirements of your chosen project work that will be outlined in your Learning Agreement. Many collaborative projects and productions include a designated budget to contribute towards make-up products and materials.

Make-up kits will be discussed with you during the interview process and during the Level 5 unit *Professional Make-up Project* where you will explore the nature of your specialist make-up transformation work in preparation for Level 6 study. A proportion of the course budget is set aside to provide a substantial contribution towards products and materials and to also aid the cost of educational visits.

University Resources:

Library

The course is supported by a Subject Librarian who liaises closely with the team to ensure that the Library resources are relevant and meet student and staff research needs. As part of the AUB's Information Literacy Framework, the Subject Librarian provides sessions on researching and using information, as well as individual support for students in the use of Library resources.

The Library holds an excellent range of specialist learning materials including books, journals, CDs, DVDs, and newspapers. It has subscriptions to a wide range of specialist electronic resources focusing on art, design, media and performance, including e-books and e-journals. The Library's facilities include computers, viewing rooms, a presentation space and a silent reading room.

The Library consistently receives high scores in both the in-house and national student surveys which are carried out annually.

Digital Learning Resources

The University provides a range of computing hardware and software applications for use in general purpose locations such as the library and computer studios, as well as high quality and specialist resources linked to subject specialisation. You will be able to use Microsoft Office and Adobe Creative Suite on the majority of computers in the University and have access to industry standard digital resources and computing appropriate for your subject in course areas.

We have a comprehensive wireless network and our new virtual learning environment (VLE) can be used on desktop, laptop and mobile devices. The VLE, called MyAUB, provides a customisable portal to a variety of course and university related information including timetables, email, course handbooks, resource booking and online learning materials.

Support for digital learning resources is provided by a network of University staff. Course related equipment is cared for by Technician Demonstrators and library information resources is supported by library staff. General computing support and advice on your own equipment is provided by our Digital Campus Services Team who provide a servicedesk facility. The servicedesk is open from 8.30 am until 7.00 pm* Monday to Thursday (*5.00 pm during undergraduate vacation time) and Friday from 8.45 am until 4.30 pm. The servicedesk is located in the North Building above TheGallery. Their email address is: servicedesk@aub.ac.uk.

Museum of Design in Plastic (MoDiP)

MoDiP is a registered museum of 20th and 21st century design and popular culture with a focus on plastics. Its collection is unique within the UK and has been developed to support teaching and learning at Arts University Bournemouth.

There are many ways in which MoDiP can play a part in your studies:

- as a source of inspiration – large numbers of items may be viewed, handled and explored in depth, drawn, photographed and filmed
- as the focus of a brief for products and projects relating to course work
- as an exhibition venue – your work can be displayed in relation to the collections and exhibitions and events may be mounted in the museum space

The Museum is in a purpose built space within the Library, designed with wheelchair access in mind, and has the same opening hours as the rest of the University for the viewing of exhibitions. Objects not on display can be borrowed and taken to the studio. To see what is available, go to the [MoDiP](http://www.modip.ac.uk) website (www.modip.ac.uk).

TheGallery

TheGallery is a major resource for contemporary visual art at Arts University Bournemouth and has received regional and national recognition. There are regular gallery events, including collections on loan from galleries and museums, as well as individual exhibitions by some of today's leading artists, photographers, designers and critical writers.

It also functions as a learning resource and is integrated into the teaching, learning, and research practice undertaken at the University.

text + work is the ethos which underpins the exhibition programme at Arts University Bournemouth. The **text + work** concept promotes and provides a forum for challenging dialogue between innovative contemporary art, design, and media practice and its theoretical context.

There are **text + work** gallery events, critical texts, shared and networked exhibitions and a **text + work** website.

Student Support

Academic Guidance

Academic staff are responsible for providing you with feedback on your work and your general academic progress, and for providing academic support and guidance through the course. This is provided through "critiques" and written feedback, as well as guidance on practical work and informal discussion about your concerns. These sessions may be individual or, in the case of collaborative work, in small groups.

Academic tutorials are scheduled to allow you to discuss in depth matters relating to creative or theoretical work, or the course in general. You will be entitled to at least one formal academic tutorial per term with a nominated member of the course team.

Support and advice is also provided on an informal basis throughout the course, through discussions between staff and students.

Career Education, Information and Guidance

You will be prepared for employment, and given the opportunity to learn about the various career options available to you, through a wide range of projects which may include live briefs or external competitions. Academic staff remain very familiar with

the discipline, and will often still work in the field, and are also able to advise on specific opportunities.

The Careers Service within the University offers impartial, confidential advice, support and guidance, to help you explore and develop your career ideas and manage your future career successfully. The Service offers individual career guidance interviews, as well as advice on job seeking strategies, CVs and interview skills, self-employment / freelancing, and further study opportunities.

The Senior Employability Officer holds regular lunchtime lectures, which cover a range of popular careers topics, including Postgraduate study and funding, Career planning, Networking and self-marketing, and Teaching as a career. Full details and dates of forthcoming lectures are available on the Careers intranet pages and on the Student Services notice boards.

The Careers Service also offers specialist events, working in partnership with local employers, AUB alumni, and external agencies to bring together a range of art, design, media and performance expertise.

Support for students with disabilities (including dyslexia)

The Arts University Bournemouth is firmly committed to a policy of equal opportunities for all students and positively welcomes applications from people with disabilities and/or additional needs. Throughout all aspects of University life, we actively encourage and support the participation of students with disabilities. We aim to support disabled students by offering needs assessments and support plans which enable you to achieve your personal goals.

The Learning Support team provides academic support for students with specific learning difficulties including dyslexia. We ask all new Home students to complete a 'Quicksan' screening programme when they join the University. This screening is designed to check your learning style (the way you learn best) and whether you might have signs of dyslexia. If appropriate, you will be referred to an educational psychologist for a full assessment.

Students with a specific learning difficulty such as dyslexia are able to access individual tutorials aimed at improving your independent study skills, and are supported in applying for the Disabled Students' Allowance, which can provide specialist equipment and, if appropriate, personal support.

The Senior Disability Officer and Wellbeing Officer provide ongoing support and advice for students with all other types of disability, including mental health difficulties, physical disabilities, medical conditions and sensory impairments.

The Arts University Bournemouth has a duty to anticipate the needs of disabled students, and to make "reasonable adjustments" to ensure that these students can access education and related services. If you feel that some aspect of the learning, teaching or assessment on your course places you at a disadvantage because of your disability, please contact the Senior Disability Officer within Student Services, who will be happy to work with you and your course team to identify any appropriate reasonable adjustments. Contact wellbeing@aub.ac.uk or telephone 01202 363291.

Academic support for students for whom English is a second language

If English is not your first language, AUB has a team of specialist English for Academic Purposes (EAP) lecturers who provide personalised guidance and support with the academic aspects of your course. You can book tutorials with them for individual assistance.

At the beginning of your course you will be invited to complete an academic skills assessment. One of our English for Academic Purposes (EAP) team will review this with you in a follow-up tutorial. If there are indications that you would benefit from additional advice and support, the EAP tutor will work with you to draw up an Individual Learning Plan which will set out a structured approach to developing your use of academic language and study skills. This may, for example, include helping you to develop strategies for interpreting assignment briefs, working on the structure of your written work or developing your proof-reading skills. Your Individual Learning Plan will be reviewed each term and shared with your course tutor, if requested, so that they are aware of the work you are doing to improve your use of language and study skills.

Throughout the academic year the EAP service also offers Study Skills Workshops and academic reading, writing, speaking and listening skills Upgrade Modules.

Further details can be found at:

<http://aub.ac.uk/international/english-not-first-language/international-student-support/>

Pastoral support and guidance

Support and advice on non-academic matters is provided through trained and qualified professional staff within Student Services. We have a team of professionally qualified male and female counsellors, with appointments available during weekdays and evenings. Students accessing the service are offered various levels of support ranging from regular weekly sessions, occasional support or just a “one off” consultation. In most cases, you can expect to be seen for a session within two days of making initial contact with the service. If the situation is very urgent and you are very emotionally distressed, we also have a crisis support service and you will be seen by one of our counsellors almost immediately.

Pastoral support is also available from the AUB Chaplaincy. The Chaplaincy at Arts University Bournemouth is shared with Bournemouth University and is an inclusive Chaplaincy, which welcomes people of all faiths and none. The Quiet Room and the Islamic Prayer Room are in regular use by staff and students, and meetings with ministers of any faith can be arranged.

Advice and support with practical issues such as funding, accommodation or childcare is available from the Student Advice, Funds and Accommodation Office within Student Services.

Monitoring the quality of your course

The course is subject to the University’s rigorous quality assurance procedures which involve subject specialist and internal peer review of the course at periodic intervals, normally of 5 years. This process ensures that the course remains up to date, and is

preparing you for a career within the creative industries while also delivering a high quality student experience.

In addition all courses undertake an Annual Course Review which takes account of relevant information such as:

- External Examiners' Reports
- Key statistics including data on application, retention and achievement
- Results of the National Student Survey
- Results of the in-house Student Perception Survey
- Feedback from Student Representatives
- Feedback from relevant employer groups, including the course Industry Liaison Group

All courses develop an action plan arising out of this exercise, which is monitored by the University. Your student representatives can keep you informed about progress against the action plan.

Staff development priorities for the course team as a whole are identified through the Annual Course Review process, and for individuals through the Staff Performance Review process.

Indicators of Quality and Standards

The Arts University Bournemouth was granted taught degree awarding powers by the Privy Council in 2008; and University status was conferred in 2013. All students on taught higher education courses are enrolled on a course validated by the University.

The University was audited by the QAA in May 2011 and received a judgement of 'Confidence' in the management of the academic standards of its awards, and its management of the quality of learning opportunities. This is the best available outcome, and confirms that our quality assurance mechanisms are robust, meaning that we can have full confidence in the standard of course outcomes, and the quality of the educational experience we deliver.

More detailed information is available in the following documents, which are available on the AUB Intranet:

- Online course information
- Unit Handbooks
- HE Student Regulations: Quick reference guide to the regulations
- Undergraduate Regulatory Framework and Assessment Regulations